



# ALHERBO·LAB

made on earth, inspired by nature

WE PRODUCE PERSONAL CARE COSMETICS FOR EVERY NEED

# MADE ON EARTH, INSPIRED BY NATURE

**REVIVE NATURAL BEAUTY THROUGH EACH AND EVERY PRODUCT WE CREATE WITH CARE FOR PEOPLE AND DEEP RESPECT FOR THE PLANET**

**OUR AIM IS TO CREATE PRODUCTS THAT ARE AS NATURAL AND HIGHLY EFFECTIVE AS POSSIBLE. OUR FORMULAS ARE BASED ON HIGH-QUALITY, RENEWABLE PLANT-BASED INGREDIENTS FROM LEADING MANUFACTURERS.**



**>97%**  
NATURAL  
ORIGIN

## ECOLATIER

Being “ECOLATIER” means that everything we do does no harm. It means working tirelessly to develop the products in a sustainable manner, enabling both the planet and its society to flourish

FACE • BODY • HAIR • INTIMATE • BABY • MAN

## ORGANIC MIMI

It's a cool cosmetics brand with natural ingredients, inspiring fragrances, nice textures, and fast results for hair, face, and body. An uncompromising pleasure!

BODY • HAIR • BATH

# BRAND BENEFITS



Our cosmetics are formulated with natural and organic ingredients to provide maximum benefits to hair and skin



Our cosmetics are free of worrisome ingredients and don't contain refined petroleum products, silicones or parabens



Our products are not tested on animals



We respect life in all its forms. Our products are registered with The Vegan Society



Our production facilities don't pollute the environment and conserve water and energy resources. We use recycled packaging

# BRANDS

# ECOLATIÈR®



WORRY-FREE  
INGREDIENTS

# ORGANIC MiMi

## ORGANIC GREEN HAIR and BODY CARE



## ORGANIC GREEN FACE CARE



## ECOLATIÈR BABY



## INTIMATE CARE



## ECOLATIÈR URBAN



## ECOLATIÈR POWER



## ECOLATIÈR ALL-IN-ONE



## ORGANIC CANNABIS

### ORGANIC INGREDIENT

**ORGANIC CANNABIS SATIVA SEED OIL OBTAINED BY COLD PRESSING IS EXTREMELY RICH IN OMEGA FATTY ACIDS AND VITAMINS. THE LIGHTWEIGHT FORMULA ABSORBS QUICKLY INTO SKIN, DOESN'T CLOG PORES, SATURATES CELLS WITH USEFUL ELEMENTS, SUPPORTS A HEALTHY SKIN BARRIER, AND RESTORES FACIAL TONE**



**THE NON-GREASY FORMULA INTENSIVELY NOURISHES THE HAIR FOLLICLES WITH USEFUL ELEMENTS TO REDUCE THE HAIR LOSS RATE.**



Used for hair, face and body care, because it protects cells from harmful effects of UV radiation, harsh climate, dehydration and pollution damages



# HAIR CARE

## Hair Shampoo Volume & Growth

Organic Cannabis, 250 ml

- Shampoo Organic Cannabis is powered by natural and organic ingredients, gently cleanses the hair and carefully cares for the scalp. Safe for all hair types, worry-free ingredients and vegan-friendly
- Mugwort Extract nourishes and strengthens hair follicles, stimulates hair growth, moisturizes hair to make it look healthy and shiny, has anti-static and detangling effects
- Niacinamide activates hair follicles, which promotes hair growth and strengthens hair, improves its nutrition and restoration, stimulates collagen production, gives hair a healthy shine
- Rice Proteins are a natural filler for hair, provide intensive nutrition from roots to tips, add volume



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## Hair Balm Volume & Growth

Organic Cannabis, 250 ml

- Balm Organic Cannabis with a unique formula and organic ingredients cares for the hair, blocks humidity and smooths even the rebellious hair types. Helps to optimize moisture balance for healthy looking hair and prevents future breakage. Safe for all hair types, worry-free ingredients and vegan-friendly
- Mugwort Extract nourishes and strengthens hair follicles, stimulates hair growth, moisturizes hair to make it look healthy and shiny, has an anti-static effect
- Niacinamide promotes hair growth and strengthens hair, improves its nutrition and restoration, stimulates collagen production, gives hair a healthy shine
- Rice Proteins are a natural filler for hair, provide intensive nutrition from roots to tips, add volume



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## Hair Mask Volume & Growth

Organic Cannabis, 250 ml

- Mask Organic Cannabis, that is rich in nutrients of organic plants, penetrates into the hair structure, nourishes with microelements and vitamins, effectively restores the hair along the entire length, protects against fragility. Helps to revive dry, thirsty hairs, making them shining. Safe for all hair types, worry-free ingredients and vegan-friendly
- Rice Proteins are the natural hair filler to restore and boost the hair, provide intensive nutrition from roots to ends, strengthen the hair, add volume
- Niacinamide activates hair follicles, which promotes hair growth and strengthens hair, improves its nutrition and restoration, stimulates collagen production, gives hair a healthy shine
- Cypress Oil soothes the scalp, strengthens the hair roots, while restoring hair elasticity



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# ECOLATIÈR®

## Thermal Protection Hair Spray Volume & Growth

Organic Cannabis, 200 ml

- Thermal Protection Hair Spray Organic Cannabis protects hair from heat and brittleness during hot styling, nourishes them, makes curls soft and shiny. Safe for all hair types, worry-free ingredients and vegan-friendly
- Rice Proteins are the natural hair filler to restore and boost the hair, provide intensive nutrition from roots to ends, strengthen the hair
- Cypress Oil has antioxidant properties, strengthens the hair follicles, prevents hair loss and adds shine and luster to hair
- Vitamin E contains high levels of antioxidants, enhance hair elasticity and shine



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# BODY CARE

## Shower Oil Lifting & Firming Organic Cannabis, 250 ml

- Shower oil Organic Cannabis is based on natural and organic ingredients, gently cleanses the skin and tones it up. The soft formula turns into a silky foam when contacts with water. Relieves stress and fatigue. Skin becomes silky smooth, healthy, moisturized and gently scented. Safe for all skin types, worry ingredients free and vegan-friendly
- Vetiver Oil refreshes and rejuvenates the skin, restores its firmness and elasticity, energizes and tones up
- Plant Proteins increase the elasticity and firmness of the skin, help maintain the optimal pH of the epidermis, intensively moisturize and nourish the skin, leaving it smooth, soft and supple



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## Body Butter Lifting & Firming Organic Cannabis, 200 ml

- Body Butter Organic Cannabis nourishes your skin with natural and organic ingredients, strengthens the skin elasticity and firmness. Skin becomes silky smooth, healthy and moisturized. Safe for all skin types
- **Shea Butter** perfectly nourishes and replenishes the skin, providing optimal care and protection
- **Niacinamide** creates a lipid barrier and retains moisture in the skin, stimulates collagen synthesis, improves skin elasticity and firmness
- **Ginger Oil** regenerates, restores, firms, tones, and improves skin texture



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## Anti-Cellulite Body Scrub Lifting & Firming Organic Cannabis, 300 g

- Body Scrub Organic Cannabis with natural active ingredients gives anti-cellulite effect, stimulates lymphatic drainage processes, actively affects the problem areas of the body. Improves skin firmness and elasticity
- Sea Salt gently exfoliates the skin, enriching it with minerals and microelements, activating the renewal of the epidermis
- Caffeine and Ginger Powder regenerates, restores, firms, tones, and improves skin texture



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# ECOLATIÈR®

## Shower Gel Lifting & Firming Organic Cannabis, 350 ml

- Shower gel Organic Cannabis is powered by natural and organic ingredients, gently cleanses the skin and tones it up. Relieves stress and fatigue. Skin becomes silky smooth, healthy, moisturized and gently scented. Safe for all skin types, worry ingredients free and vegan-friendly
- **Vetiver Oil** refreshes and rejuvenates the skin, restores its firmness and elasticity, energizes and tones up
- **Mugwort Extract** intensively moisturize and nourish the skin, leaving it smooth, soft and supple



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## ORGANIC ALOE VERA

### ORGANIC INGREDIENT

**ORGANIC ALOE VERA JUICE IS EXTRACTED STRAIGHT FROM THE PLANT, WHICH IS RICH IN VITAMINS, AMINO ACIDS, MINERALS, POLYSACCHARIDES, AND PHYTONCIDES, STIMULATES CELL REGENERATION AT THE EPITHELIAL LEVEL, DEEPLY NOURISHES THE SCALP**



EFFECTIVELY MOISTURIZES,  
STRENGTHENS AND PROMOTES  
HAIR GROWTH.  
DEEPLY SOOTHES THE SKIN,  
LEAVING IT SOFT AND SILKY



# HAIR CARE

## Hair Shampoo Hydrating & Fortifying Organic Aloe Vera, 250 ml

- Organic Aloe Vera Shampoo is powered by natural and organic ingredients, gently cleanses hair and carefully treats the scalp. Helps to optimize moisture balance for healthy-looking hair and prevents future breakage. Safe for all hair types, formulated with worry-free ingredients, and vegan-friendly
- Rice Proteins are the natural hair filler to restore and boost the hair, provide intensive nutrition from roots to ends, strengthen the hair, and tone up the scalp
- Sweet Flag Extract strengthens hair, stimulates hair growth
- Amino Acids nourish, hydrate and prevent hair breakage and loss



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## Hair Balm Hydrating & Fortifying Organic Aloe Vera, 250 ml

- Organic Aloe Vera Balm, with its unique formula and organic ingredients, provides optimal hair care, locks in moisture and smooths even the most rebellious hair types. Helps to optimize moisture balance for healthy-looking hair and prevents future breakage. Safe for all hair types, formulated with worry-free ingredients, and vegan-friendly
- Rice Proteins are the natural hair filler to restore and boost the hair, provide intensive nutrition from roots to ends, strengthen the hair
- Sweet Flag Root Extract strengthens hair, stimulates hair growth



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## Hair Mask Hydrating & Fortifying Organic Aloe Vera, 250 ml

- Organic Aloe Vera Mask, that is rich in nutrients from organic plants, penetrates the hair structure, nourishes with vitamins, effectively restores the hair along its entire length, protects against fragility. Helps to revive dry, thirsty hair, making it shining. Safe for all hair types, formulated with worry-free ingredients, and vegan-friendly
- Shea Butter strengthens and activates hair growth
- Rice Proteins are the natural hair filler to restore and boost the hair, provide intensive nutrition from roots to ends, strengthen the hair



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# ECOLATIÈR®

## Shampoo-Scrub Hydrating & Fortifying Organic Aloe Vera, 300 g

- Organic Aloe Vera Shampoo-Scrub allows you to combine effective and gentle cleansing of the scalp with intensive care. Special scrubbing components provide micro-massage, gentle cleansing, activation of blood circulation and cellular regeneration
- Sea Salt gently exfoliates the scalp, enriching it with minerals and microelements, activating the renewal of the epidermis
- Rice Proteins are the natural hair filler to restore and boost the hair, provide intensive nutrition from roots to ends, strengthen the hair, and tone up the scalp
- Sweet Flag Extract strengthens hair, stimulates hair growth



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# BODY CARE

## Micellar Shower Gel Deep Hydration Organic Aloe Vera, 350 ml

- Shower micellar gel Organic Aloe Vera is based on natural and organic ingredients, gently cleanses the skin and tones it up. The soft formula leaves skin firmer, smoother and a younger-looking. Safe for all skin types, worry-free ingredients and vegan-friendly
- Lime Oil improves skin tone, elasticity and firmness
- Sweet Flag Root Extract has a refreshing effect, eliminates dryness and deeply hydrates the skin

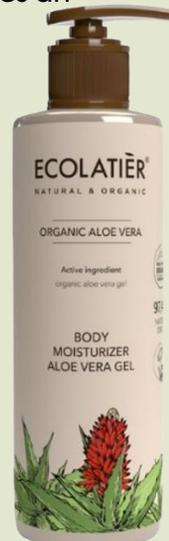


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## Body Moisturizer Gel

### Organic Aloe Vera, 200 ml

- **Aloe Vera Juice** is a perfect skin moisturizer for the body that deeply moisturizes and prevents skin dehydration, preserves an optimal amount of moisture in the layers of the epidermis, soothes and softens irritated skin, stimulates cell regeneration.
- **Aloe Vera Juice** stimulates collagen production, so it keeps the skin moist and smooth for a long time, is quickly absorbed, but at the same time creates an invisible barrier that perfectly protects against dehydration throughout the day



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## Hand Cream Deep Hydration Organic Aloe Vera, 100 ml

- Hand cream Organic Aloe Vera moisturizes and restores the skin of the hands. The skin becomes smooth as silk and well hydrated. Safe for all skin types, worry-free ingredients and vegan-friendly
- Lime Oil improves skin tone, elasticity and firmness
- Biolipid Complex restores the balance of the skin's microbiota, supports the vital activity of healthy microflora and deeply moisturizes



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# ECOLATIÈRE®



## ORGANIC ARGANA

### ORGANIC INGREDIENT

**ORGANIC ARGAN OIL IS COLD PRESSED AND TOTALLY PURE, UNTOUCHED BY ANY CHEMICALS OR ANYTHING ARTIFICIAL. RICH IN UNSATURATED FATTY ACIDS AND VITAMIN E, IT PROMOTES HAIR AND SCALP HEALTH. FAST-ABSORBING AND SUPER-INTENSIVE, THIS OIL PENETRATES DEEPLY TO STRENGTHEN SKIN ELASTICITY AND HYDRATION**



RESTORES WEAKENED, DRIED HAIR,  
MAKING IT HEALTHY AND SHINY.  
HAS AN ANTI-INFLAMMATORY  
EFFECT DUE TO ITS STEROL  
CONTENT, ELIMINATES DRYNESS  
OF THE SCALP



# HAIR CARE

## Hair Shampoo Deep Reviving Organic Argana, 250 ml

- Organic Argana Shampoo is based on natural and organic ingredients, gently cleanses hair and carefully treats the scalp. Safe for all hair types, free of worrisome ingredients, and vegan-friendly
- Almond Oil deeply moisturizes hair and saturates the scalp with vitamins, stimulates cell regeneration
- Hibiscus Extract strengthens and stimulates hair growth
- Biolipid Complex restores the balance of the skin's microbiota and supports the vital activity of the scalp's healthy microflora, leaving hair well-brushed and smooth with a healthy shine



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## Hair Balm Deep Reviving Organic Argana, 250 ml

- Organic Argana Balm, with its unique formula and organic ingredients, provides optimal hair care, locks in moisture and smooths even the most rebellious hair types. Helps to optimize moisture balance for healthy looking hair and prevents future breakage. Safe for all hair types, formulated with worry-free ingredients, and vegan-friendly
- Almond Oil deeply moisturizes hair and stimulates cell regeneration
- Hibiscus Extract strengthens and stimulates hair growth
- Biolipid Complex restores the balance of the skin's microbiota and supports the vital activity of the scalp's healthy microflora, leaving hair well-brushed and smooth with a healthy shine



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## Hair Mask Deep Reviving Organic Argana, 250 ml

- Organic Argana Mask, that is rich in nutrients from organic plants, penetrates into the hair structure, nourishes with microelements and vitamins, effectively restores the hair along its entire length, protects against fragility. Helps to revive dry, thirsty hair, making it shining. Safe for all hair types, formulated with worry-free ingredients, and vegan-friendly
- Macadamia Oil maintains the cells' protective barrier, nourishes hair, locks in moisture and increases hair elasticity
- Biolipid Complex restores the balance of the skin's microbiota and supports the vital activity of the scalp's healthy microflora, leaving hair well-brushed and smooth with a healthy shine



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# ECOLATIÈR®

## Hair Oil Restoring & Deep Reviving Organic Argana, 200 ml

- Organic Argana Hair restoration oil is specially created to restore dry hair and split ends. Rich in nutrients from organic plants, it penetrates into the hair structure, nourishing it with microelements and vitamins, effectively restoring the hair along its entire length, protecting against fragility, making it elastic. Safe for all hair types, free of worrisome ingredients, and vegan-friendly
- Almond Oil deeply restores the hair structure from roots to ends, moisturizes, enriches with vitamins
- Macadamia Oil maintains the cells' protective barrier, nourishes the scalp and hair, locks in moisture and increases hair elasticity
- Biolipid Complex restores the balance of the skin's microbiota and supports the vital activity of the scalp's healthy microflora, leaving hair well-brushed and smooth with a healthy shine



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# BODY CARE

## Body Scrub Deep Reviving

Organic Argana, 300 g

- Organic Argana Body Scrub allows you to combine effective and gentle cleansing of the skin with intensive skin care, provides micro-massage, activation of blood circulation and cellular regeneration
- Sea Salt gently exfoliates the skin, enriching it with minerals and microelements, activating the renewal of the epidermis
- Primrose Oil deeply moisturizes and softens the skin
- Shea Butter perfectly nourishes and restores the skin



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# ECOLATIÈR®

## Body Cream Deep Reviving

Organic Argana, 250 ml

- Organic Argana Body Cream deeply moisturizes and nourishes dry skin, restores hydro-lipid balance. Safe for all skin types, formulated with worry-free ingredients, and vegan-friendly
- Panthenol perfectly nourishes and softens the skin, provides excellent care and protection, restores skin elasticity
- Melissa Extract tones the skin, stimulates cell regeneration
- Almond Oil moisturizes, softens, smooths the skin and improves its elasticity



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## Body Butter Deep Reviving

Organic Argana, 200 ml

- Organic Argana Body Butter deeply moisturizes and nourishes dry skin, restores hydro-lipid balance. Safe for all skin types, formulated with worry-free ingredients, and vegan-friendly
- Panthenol perfectly nourishes and softens the skin, provides excellent care and protection, restores skin elasticity
- Melissa Extract tones the skin, stimulates cell regeneration
- Shea Butter perfectly nourishes and restores hand skin
- Macadamia Oil deeply saturates the skin with useful elements, vitamins and life-giving moisture, activates the process of cell regeneration



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# BODY CARE

## Shower Oil Deep Reviving Organic Argana, 250 ml

- Organic Argana Shower Oil is based on natural and organic ingredients, gently cleanses and tones up the skin. The soft formula turns into a silky foam when in contact with water. Relieves stress and fatigue. Leaves the skin silky smooth, healthy, moisturized and gently scented. Safe for all skin types, formulated with worry-free ingredients and vegan-friendly
- Primrose Oil deep moisturizes and softens the skin
- Biolipid Complex restores the balance of the skin's microbiota, supports the vital activity of healthy microflora and deeply moisturizes



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# ECOLATIÈR®

## Hand Cream Deep Reviving Organic Argana, 100 ml

- Organic Argana Hand Cream deeply nourishes and restores hand skin. Skin becomes silky smooth and well moisturized. Safe for all skin types, free of worrisome ingredients, and vegan-friendly
- Shea Butter perfectly nourishes and restores hand skin
- Primrose Oil deep moisturizes and softens the skin



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## ORGANIC COCONUT

### ORGANIC INGREDIENT

**ORGANIC COCONUT OIL IS COLD-PRESSED FROM FRESH, ORGANIC COCONUTS AND IS RICH IN VITAMIN E AND ESSENTIAL FATTY ACIDS. USED AS A DAILY MOISTURIZER FOR SOFT AND YOUTHFUL LOOKING SKIN**



**STRENGTHENS THE SKIN'S BARRIER FUNCTION AND PREVENTS DEHYDRATION, ELIMINATES SKIN ROUGHNESS. EFFECTIVELY MOISTURIZES HAIR, REPAIRS SPLIT ENDS, STIMULATES HAIR GROWTH**



# HAIR CARE

## Hair Shampoo Nutrition & Recovery Organic Coconut, 250 ml

- Organic Coconut Shampoo is based on natural and organic ingredients, gently cleanses the hair and carefully treats the scalp. Safe for all hair types, formulated with worry-free ingredients, and vegan-friendly
- Plant Proteins are the natural hair filler to restore and boost the hair, provide intensive nutrition from roots to ends, strengthen the hair and tone up the scalp
- Ylang -Ylang Water strengthens hair follicles, protects hair from the negative effects of external factors
- Amino Acids nourish, moisturize and prevent hair breakage and loss



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## Hair Balm Nutrition & Recovery Organic Coconut, 250 ml

- Organic Coconut Balm, with its unique formula and organic ingredients, provides optimal hair care, locks in moisture and smooths even the most rebellious hair types. Helps to optimize moisture balance for healthy looking hair and prevents future breakage. Safe for all hair types, formulated with worry-free ingredients and vegan-friendly
- Plant Proteins are the natural hair filler to restore and boost the hair, provide intensive nutrition from roots to ends, and strengthen the hair
- Ylang-Ylang Water protects hair from the negative effects of external factors
- Amino Acids nourish, moisturize and prevent hair breakage and loss



8606032060115

## Hair Mask Nutrition & Recovery Organic Coconut, 250 ml

- Organic Coconut Mask, that is rich in nutrients from organic plants, penetrates into the hair structure, nourishes with microelements and vitamins, effectively restores the hair along its entire length, protects against fragility. Helps to revive dry, thirsty hair, making it shining. Safe for all hair types, formulated with worry-free ingredients, and vegan-friendly
- Plant Proteins are the natural hair filler to restore and boost the hair, provide intensive nutrition from roots to ends, strengthen the hair
- Amino Acids nourish, moisturize and prevent hair breakage and loss
- Shea Butter strengthens and activates hair growth



8606032060122

# ECOLATIÈR®

## Shampoo-Scrub Nutrition & Recovery Organic Coconut, 300 g

- Organic Coconut Shampoo-Scrub allows you to combine effective and gentle cleansing of the scalp with intensive care. Special scrubbing components provide micro-massage, gentle cleansing, activation of blood circulation and cellular regeneration. Safe for all hair types, formulated with worry-free ingredients, and vegan-friendly
- Sea Salt gently exfoliates the scalp, enriching it with minerals and microelements, activating the renewal of the epidermis
- Ylang-Ylang Water strengthens hair follicles, protects hair from the negative effects of external factors
- Amino Acids nourish, moisturize and prevent hair breakage and loss



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# BODY CARE

## Shower Oil Nutrition & Recovery Organic Coconut, 250 ml

- Organic Coconut Shower Oil is based on natural and organic ingredients, gently cleanses and tones up the skin. The soft formula turns into a silky foam when in contact with water. Relieves stress and fatigue. Leaves skin silky smooth, healthy, moisturized and gently scented. Safe for all skin types, formulated with worry-free ingredients, and vegan-friendly
- Ylang-Ylang Water is toning, softening, and restoring the skin
- Amino Acids hydrate the skin and provide antioxidant functions, restoring skin cells



8606032060139



# ECOLATIÈRE®

## Body Scrub Nutrition & Recovery Organic Coconut, 300 g

- Organic Coconut Body Scrub allows you to combine effective and gentle cleansing of the skin with intensive skin care. Special scrubbing components provide micro-massage, gentle cleansing, activation of blood circulation and cellular regeneration
- Sea Salt gently exfoliates the skin, enriching it with minerals and microelements, activating the renewal of the epidermis
- Tangerine Oil has an anti-cellulite and toning effect, smooths the skin and removes roughness, has an anti-aging effect, makes the skin firm and elastic, toned and tightened



8606032060146

## Body Cream Nutrition & Recovery Organic Coconut, 250 ml

- Organic Coconut Body Cream deeply moisturizes and nourishes dry skin, restores hydro-lipid balance. Safe for all skin types, formulated with worry-free ingredients, and vegan-friendly
- Rosehip Extract moisturizes, nourishes and restores the skin
- Tangerine Oil has rejuvenating and toning effects, leaving skin firm and elastic



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# BODY CARE

## Hand Cream Nutrition & Recovery

Organic Coconut, 100 ml

- Organic Coconut Hand Cream deeply nourishes and restores hand skin. Skin becomes silky smooth and well moisturized. Safe for all skin types, formulated with worry-free ingredients, and vegan-friendly
- Rosehip Extract moisturizes, nourishes and restores the skin
- Tangerine Oil has rejuvenating and toning effects, leaving skin firm and elastic



8606032060177



# ECOLATIÈR®

## Foot Cream Nutrition & Recovery

Organic Coconut, 100 ml

- Organic Coconut Foot Cream effectively softens dry and rough skin. Skin becomes velvety soft and well moisturized. Safe for all skin types, formulated with worry-free ingredients, and vegan-friendly
- Shea Butter perfectly nourishes and restores the skin, provides excellent care and protection
- Rosemary Oil softens and deeply moisturizes the skin, has a peeling effect



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## ORGANIC AVOCADO

### ORGANIC INGREDIENT

**ORGANIC COLD PRESSED AVOCADO OIL CONTAINS VITAMINS AND ANTIOXIDANTS, STIMULATES COLLAGEN PRODUCTION, RESTORES THE SKIN BARRIER FUNCTIONS, ELIMINATES DRYNESS, GIVES AN LONG-LASTING SOFTNESS**

**RICH IN VITAMINS B, C, D, E AND UNSATURATED FATTY ACIDS REPLENISHES ALL HAIR TYPES, EFFECTIVELY STRENGTHENS AND NOURISHES THEM WITHOUT ANY GREASINESS. PROTECTS AGAINST THE UV RAYS**



# HAIR CARE

## Hair Shampoo Nutrition & Strength Organic Avocado, 250 ml

- Organic Avocado Shampoo is based on natural and organic ingredients, gently cleanses the hair and carefully treats the scalp. Safe for all hair types, formulated with worry-free ingredients, and vegan-friendly
- Sage Extract tones up the scalp, strengthens the hair, and provides long-lasting freshness
- Inulin prevents dehydration of the scalp and hair, softens and smooths, facilitates combing, adds natural shine and radiance



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## Hair Balm Nutrition & Strength Organic Avocado, 250 ml

- Organic Avocado Balm, with its unique formula and organic ingredients, provides optimal hair care, locks in moisture and smooths even the most rebellious hair types. Helps to optimize moisture balance for healthy looking hair and prevents future breakage. For all hair types, formulated with worry-free ingredients, and vegan-friendly
- Sage Extract strengthens the hair, provides long-lasting freshness
- Inulin prevents dehydration of the hair, softens and smooths, facilitates combing, adds natural shine and radiance



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## Thermal Protection Hair Spray Nutrition & Strength Organic Avocado, 200 ml

- Organic Avocado Thermal Protection Hair Spray protects the hair from heat and breakage during hot styling, nourishes it, makes the curls elastic and shiny. Safe for all hair types, formulated with worry-free ingredients, and vegan-friendly
- Argan Oil intensively moisturizes and nourishes the hair, making it stronger
- Biolipid Complex is easily integrated into the hair structure, efficiently restores damaged hair and lipid balance, protecting the hair from moisture losses, dryness and other negative factors
- Vitamin E contains high levels of antioxidants, provides hair elasticity and shine



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# ECOLATIÈR®

## Hair Mask Nutrition & Strength Organic Avocado, 250 ml

- Organic Avocado Mask, that is rich in nutrients from organic plants, penetrates the hair structure, nourishes with microelements and vitamins, effectively restores the hair along its entire length, protects against fragility. Helps to revive dry, thirsty hair, making it shining. Safe for all hair types, formulated with worry-free ingredients, and vegan-friendly
- Cocoa Butter deeply moisturizes and nourishes the hair with vitamins, restoring natural beauty and strength
- Sage Extract tones up the scalp, strengthens the hair, provides long-lasting freshness
- Inulin prevents dehydration of the scalp and hair, softens and smooths, facilitates combing, adds natural shine and radiance



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# BODY CARE

## Shower Gel Deep Nutrition

Organic Avocado, 350 ml

- Organic Avocado Shower Gel is based on natural and organic ingredients, gently cleanses and tones up the skin. The soft formula leaves skin firmer, smoother and more even for a younger-looking appearance. Safe for all skin types, formulated with worry-free ingredients, and vegan-friendly
- Orange Oil restores pH balance and makes skin soft, improves its tone, energizes and refreshes
- Fig Extract has a firming, soothing, toning and anti-cellulite effect on the skin
- Amino Acids moisturize the skin and provide antioxidant functions, restoring skin cells



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## Shower Oil Deep Nutrition

Organic Avocado, 250 ml

- Organic Avocado Shower Oil is based on natural and organic ingredients, gently cleanses and tones up the skin. The soft formula turns into a silky foam when in contact with water. Relieves stress and fatigue. Leaves the skin silky smooth, healthy, moisturized and gently scented. Safe for all skin types, free of worrisome ingredients, and vegan-friendly
- Orange Oil restores pH balance and makes skin soft, improves its tone, energizes and refreshes
- Cocoa Butter moisturizes and softens the skin, increases elasticity and firmness, promotes the regeneration of skin cells
- Plant Proteins increase the elasticity and firmness of the skin, help maintain the optimal pH of the epidermis, intensively moisturize and nourish the skin, leaving it smooth, soft and supple



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# ECOLATIÈR®

## Body Lotion Deep Nutrition

Organic Avocado, 250 ml

- Organic Avocado Body Lotion penetrates deep into the skin's layers, nourishes it with natural and organic ingredients, strengthens the skin, improving its elasticity and firmness. Skin becomes silky smooth, healthy and hydrated. Safe for all skin types, formulated with worry-free ingredients, and vegan-friendly
- Olive Oil has a balanced composition of vitamins and fatty acids that saturate the skin, delaying aging and providing long-lasting softness
- Ceramides intensively moisturize, strengthen and restore the skin's protective barrier, which is essential for healthy, radiant skin
- Hibiscus Extract hydrates and softens the skin



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# BODY CARE

## Body Scrub Deep Nutrition

Organic Avocado, 250 g

- Organic Avocado Body Scrub with natural active ingredients has an anti-cellulite effect, stimulates lymphatic drainage processes, actively act on the problem areas of the body. Improves skin firmness and elasticity
- Sugar gently exfoliates the skin, enrich it with minerals and microelements, activate the renewal of the epidermis
- Cocoa Butter moisturizes and softens the skin, increases elasticity and firmness, promotes the regeneration of skin cells



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# ECOLATIÈR®

## Body Cream Deep Nutrition

Organic Avocado, 250 ml

- Organic Avocado Body Cream penetrates into the skin's layers, nourishes it with natural and organic ingredients, strengthens the skin, improving its elasticity and firmness. Skin becomes silky smooth, healthy and moisturized. Safe for all skin types, formulated with worry-free ingredients, and vegan-friendly
- Shea Butter perfectly nourishes and restores the skin, provides excellent care and protection
- Ceramides intensively moisturize, strengthen and restore the skin's protective barrier, which is essential for healthy, radiant skin
- Hibiscus Extract hydrates and softens the skin



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# BODY CARE

## Shaving Cream

Organic Avocado, 200 ml

- Allantoin intensively moisturizes and regenerates the skin, helping to relieve irritation and redness
- Vitamin E has antioxidant properties, stimulates the process of skin cell regeneration
- Fig Extract prevents dryness and flakiness, improves skin smoothness and firmness



8606032063611



# ECOLATIÈRE®

## Nourishing Aftershave Lotion

Organic Avocado, 200 ml

- Phospholipids intensively moisturize and restore the skin's natural balance
- Vitamin E has antioxidant properties, stimulates the process of skin cell regeneration
- Jojoba Oil softens the skin, alleviates flakiness and tightness, and improves skin smoothness and firmness



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# BODY CARE

## Hand Cream Deep Nutrition

Organic Avocado, 100 ml

- Organic Avocado Hand Cream deeply nourishes and replenishes hand skin and cuticles, protects from harsh climates. Skin is left silky smooth and well moisturized. Safe for all skin types, formulated with worry-free ingredients, and vegan-friendly
- Panthenol quickly soothes and replenishes very dry skin. It has an active regenerating, moisturizing and smoothing effect on the skin, prevents damages from active sun, frost and wind
- Ceramides intensively moisturize, strengthen and restore the skin's protective barrier, which is essential for healthy, radiant skin
- Hibiscus Extract hydrates and softens the skin



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# ECOLATIÈR®

## Hand Cream-Mask Deep Nutrition

Organic Avocado, 100 ml

- Organic Avocado Hand Cream-Mask deeply nourishes and replenishes hand skin and cuticles, protects from harsh climates. Skin is left silky smooth and well moisturized. Safe for all skin types, formulated with worry-free ingredients, and vegan-friendly
- Cocoa Butter perfectly nourishes and softens the skin. The rich biochemical composition provides ultimate care and protection, tones up and restores elasticity
- Ceramides intensively moisturize, strengthen and restore the skin's protective barrier, which is essential for healthy, radiant skin
- Primrose Oil deeply moisturizes and softens the skin



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## Foot Cream Deep Nutrition

Organic Avocado, 100 ml

- Organic Avocado Foot Cream deeply nourishes and helps with dry and rough skin. Skin is left silky smooth and well moisturized. Safe for all skin types, formulated with worry-free ingredients, and vegan-friendly
- Cocoa Butter perfectly nourishes and softens the skin, provides ultimate care and protection
- Tea Tree oil is known for its cleansing and toning properties. The foot cream greatly refreshes, helps to eliminate unpleasant odors, stimulates regeneration processes
- Rosemary Oil softens the skin, deeply moisturizes and has a peeling effect



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# ECOLATIÈR®

NATURAL & ORGANIC

*Beauty series*

FOR FACE CARE



# PRODUCT RANGE

# 25 SKU

PRODUCTS ARE VEGAN CERTIFIED



# ECOLATIÈR®



**ORGANIC ALOE VERA**  
8 SKU



**ORGANIC CANNABIS**  
9 SKU



**ORGANIC ARGANA**  
8 SKU

# ORGANIC ALOE VERA SERIES

## ORGANIC INGREDIENT

Organic Aloe Vera Juice, obtained directly from the plant, is rich in vitamins, amino acids, minerals, polysaccharides, phytoncides that stimulate cell regeneration at the epithelial level. Effectively moisturizes and softens



SENSITIVE  
SKIN  
0%  
AROMA



Worry-free ingredients  
Vegan-friendly (EXCL. Organic  
Aloe Vera Gel Eye Patches, 30 ml)

# ECOLATIÈRE®

ALOE VERA is one of the most prolific ingredients and recognizable botanical names in all of skin care

Products for sensitive skin are ALWAYS POPULAR

Responds to the trend of fragrance-free cosmetics

Series with basic skincare products + trending product GEL EYE PATCHES

# FACE CLEANSING

## Facial Tonic Intense Hydration

Organic Aloe Vera, 250 ml

- Organic Aloe Vera Facial Tonic Intense Hydration, powered by natural and organic ingredients, helps to restore dehydrated skin, relieves dryness and brings a natural, luminous complexion to the skin
- Organic Aloe Vera Juice, derived straight from the plant, is rich in vitamins, amino acids, minerals, polysaccharides, phytoncides that stimulate cell regeneration at the epithelial level. Effectively moisturizes and softens skin
- Hyaluronic Acid intensely hydrates skin and tones up, provides an active moisturizing and smoothing effect



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# ECOLATIÈR®

## Micellar water Cleansing & Moisturizing

Organic Aloe Vera, 250 ml

- Organic Aloe Vera Micellar Water Cleansing & Moisturizing, powered by natural and organic ingredients, is designed for cleansing and makeup removal, while moisturizing and nourishing the skin, preparing the face for further care
- Organic Aloe Vera Juice, derived straight from the plant, is rich in vitamins, amino acids, minerals, polysaccharides, phytoncides that stimulate cell regeneration at the epithelial level. Effectively moisturizes and softens skin
- Betaine helps retain moisture in the skin, keeping it healthy and hydrated
- Mallow Extract gently nourishes, soothes and softens delicate and sensitive facial skin



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## Hydrating Facial Mist

Organic Aloe Vera, 150 ml

- Organic Aloe Vera Juice, sourced directly from the plant, is rich in vitamins, amino acids, minerals, polysaccharides, and phytoncides. It stimulates cell regeneration at the epithelial level and effectively moisturizes and softens the skin
- Hyaluronic Acid (low molecular weight) has an intensive moisturizing and regenerating effect, increasing skin firmness and elasticity



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# FACE CLEANSING

## Facial Foam Cleanser Intense Hydration

Organic Aloe Vera, 150 ml

- Organic Aloe Vera Facial Foam Cleanser Intense Hydration, powered by natural and organic ingredients, is designed for cleansing of sensitive skin and makeup removal, leaves the skin clean, soft and hydrated
- Organic Aloe Vera Juice, derived straight from the plant, is rich in vitamins, amino acids, minerals, polysaccharides, phytoncides that stimulate cell regeneration at the epithelial level. Effectively moisturizes and softens skin
- Special Moisturizing Complex restores skin hydro-balance, improves skin elasticity



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# ECOLATIÈR®

## Facial Exfoliating Gel Intense Hydration

Organic Aloe Vera, 100 ml

- Organic Aloe Vera Facial Exfoliating Gel Intense Hydration, powered by natural and organic ingredients, provides gentle cleansing and delicate exfoliation, improves the face tone, making the skin smoother and more glowing
- Organic Aloe Vera Juice, derived straight from the plant, is rich in vitamins, amino acids, minerals, polysaccharides, phytoncides that stimulate cell regeneration at the epithelial level. Effectively moisturizes and softens skin
- Lactic Acid exfoliates dead skin cells, stimulates new cell turnover to keep your skin moisturized and feeling less dry
- Panthenol helps improve elasticity, hydration and lends a smooth appearance



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# FACE CARE

## Gel Eye Patches

Organic Aloe Vera, 30 ml

- Organic Aloe Vera Gel Eye Patches, powered by natural and organic ingredients, its light texture provides the patch effect – helps to remove wrinkles around the eyes, smooths and hydrates the delicate skin and restores hydrolipid balance
- Organic Aloe Vera Juice, derived straight from the plant, is rich in vitamins, amino acids, minerals, polysaccharides, phytoncides, stimulates cell regeneration at the epithelial level. Effectively moisturizes and softens the skin
- Collagen improves the water balance of the skin and provides strength and structure to the skin, keeps it firm and toned
- Niacinamide (Vitamin B3) helps to prevent moisture loss, restore healthy skin tone and improve texture



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## Facial Cream Intense Hydration

Organic Aloe Vera, 50 ml

- Organic Aloe Vera Facial Cream Intense Hydration, powered by natural and organic ingredients, lavishes the dry skin with extraordinary moisture, restores hydrolipid balance and keeps the skin refreshed throughout the day
- Organic Aloe Vera Juice is derived straight from the plant which is rich in vitamins, amino acids, minerals, polysaccharides, phytoncides that stimulate cell regeneration at the epithelial level. Effectively moisturizes and softens the skin
- Shea Butter perfectly nourishes the skin and stimulates collagen production, renews the skin, provides ultimate care and protection
- Vitamin E strengthens skin cells while moisturizing and promoting the skin's natural elasticity, acting as a natural anti-aging nutrient



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# ECOLATIÈR®

## Facial and Décolleté Serum Intense Hydration

Organic Aloe Vera, 50 ml

- Organic Aloe Vera Facial and Décolleté Serum Intense Hydration, powered by natural and organic ingredients, intensely moisturizes the skin and relieves dryness. The active ingredients penetrate the skin, tone it up and delay aging
- Organic Aloe Vera Juice is derived straight from the plant which is rich in vitamins, amino acids, minerals, polysaccharides, phytoncides that stimulate cell regeneration at the epithelial level. Effectively moisturizes and softens the skin
- Hyaluronic Acid intensely hydrates and tones up the skin, provides an active moisturizing and smoothing effect
- Amino Acids promote cellular repair, hydrate the skin, and provide antioxidant protection



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# ORGANIC CANNABIS SERIES

## ORGANIC INGREDIENT

Organic Cannabis Oil normalizes the hydro-balance in the cells and protects against the effects of free radicals, delaying aging. Strengthens skin turgor



Trending cosmetic ingredient  
- Cannabis Oil

Rapidly gaining  
popularity active ingredients:  
peptides, allantoin, proteins,  
vitamin B3

Unique product: Serum in oil

# ECOLATIÈR®



Worry-free ingredients  
Vegan-friendly

# FACE CLEANSING

## Facial Cleansing Gel Skin Firming

Organic Cannabis, 100 ml

- Organic Cannabis Facial Cleansing Gel Skin Firming, powered by natural and organic ingredients, gently cleanses the skin and tones it up. The active formula leaves the skin moisturized and refreshed, prepared for further care
- Organic Cannabis Oil normalizes the hydro-balance in the cells and protects against the effects of free radicals, delaying aging. Strengthens skin turgor
- Wheat Amino Acids moisturize and soothe the skin, help to promote the skin's ability to regenerate, supporting normal cell function and improving skin elasticity



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# ECOLATIÈR®

## Facial Foam Cleanser Skin Firming

Organic Cannabis, 150 ml

- Organic Cannabis Facial Foam Cleanser Skin Firming, powered by natural and organic ingredients, gently cleanses the skin and removes makeup. The soft formula leaves the skin moisturized and refreshed, prepared for further care
- Organic Cannabis Oil normalizes the hydro-balance in the cells and protects against the effects of free radicals, delaying aging. Strengthens skin turgor
- Allantoin prevents tightness and discomfort on the skin



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## Facial Exfoliating Tonic Skin Firming

Organic Cannabis, 150 ml

- Organic Cannabis Facial Exfoliating Tonic Skin Firming, powered by natural and organic ingredients, provides gentle cleansing, activation of blood circulation and cellular regeneration
- Organic Cannabis Oil normalizes the hydro-balance in the cells and protects against the effects of free radicals, delaying aging. Strengthens skin turgor
- Lactic Acid helps firm up and tighten the skin by exfoliating dead skin cells, encouraging new cell turnover, to keep your skin moisturized and feeling less dry



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# FACE CLEANSING

## Facial Tonic Skin Firming

Organic Cannabis, 250 ml

- Organic Cannabis Facial Tonic Skin Firming, powered by natural and organic ingredients, helps to restore tone and firmness, leaving the skin smooth and elastic
- Organic Cannabis Oil normalizes the hydro-balance in the cells and protects against the effects of free radicals, delaying aging. Strengthens skin turgor
- Niacinamide (Vitamin B3) helps to prevent moisture loss, restore healthy skin tone and improve texture. It also stimulates microcirculation in the epidermis, improves skin elasticity



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# ECOLATIÈR®

## Face Scrub Skin Firming

Organic Cannabis, 150 ml

- Organic Cannabis Oil normalizes skin cell hydrobalance and protects against the effects of free radicals, delaying aging. It strengthens skin turgor
- Amino Acids moisturize and soothe the skin, help promote the skin's ability to regenerate, support normal cell function, and improve skin elasticity
- Fig Extract prevents dryness and flakiness, improves skin smoothness and firmness



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# FACE CARE

## Daily Facial Cream Skin Firming Organic Cannabis, 50 ml

- Organic Cannabis Daily Facial Cream Skin Firming is powered by natural and organic ingredients and has a light texture, providing the perfect anti-aging solution for dry and tired skin, restores hydrolipid balance and keeps the skin moisturized throughout the day
- Organic Cannabis Oil normalizes the hydro-balance in the cells and protects against the effects of free radicals, delaying aging
- Peptides retain moisture in the cells, have smoothing effect, restore skin elasticity



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# ECOLATIÈR®

## Night Facial Cream-Mask Skin Firming Organic Cannabis, 50 ml

- Organic Cannabis Night Facial Cream-Mask Skin Firming, powered by natural and organic ingredients, provides relaxation and recovery during sleeping. Stimulates the natural rejuvenation processes, reduces fine lines and tones up the skin
- Organic Cannabis Oil obtained by cold pressing is extremely rich in omega fatty acids and vitamins. Lightweight, non-greasy formula absorbs quickly into skin, doesn't clog pores, saturates cells with useful elements, supports a healthy skin barrier and turgor
- Maca Root Extract makes skin firmer increasing collagen synthesis and improving the epidermis structure
- Lavender Oil provides nourishing, relaxing and revitalizing benefits for tired looking skin



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## Eye Cream Skin Firming Organic Cannabis, 30 ml

- Organic Cannabis Eye Cream Skin Firming, powered by natural and organic ingredients, deeply nourishes, improves eye skin firmness, making it smooth and young looking
- Organic Cannabis Oil obtained by cold pressing is extremely rich in omega fatty acids and vitamins. Lightweight, non-greasy formula absorbs quickly into skin, doesn't clog pores, saturates cells with useful elements, supports a healthy skin barrier and turgor
- Plant-derived lipid complex supports the recovery and maintenance of the skin's healthy barrier function, makes skin firmer increasing collagen synthesis
- Maca Root Extract improves the epidermis structure



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# FACE CARE

Unique product for face care



# ECOLATIÈR®

## Facial Serum in Oil Skin Firming

Organic Cannabis, 50 ml



- Organic Cannabis Facial Serum in Oil Skin Firming, powered by natural and organic ingredients, combines the light texture and rich formula with natural ingredients to tone up the skin firmness, nourish the cells and restore skin elasticity
- Organic Cannabis Oil obtained by cold pressing is extremely rich in omega fatty acids and vitamins. Lightweight, non-greasy formula absorbs quickly into skin, doesn't clog pores, saturates cells with useful elements, supports a healthy skin barrier and turgor
- Coenzyme Q10 is a natural antioxidant. It helps to prevent damage to the collagen and elastin production process and acts as a powerful anti-aging and anti-wrinkle agent
- Prunus Amygdalus Dulcis Oil is rich in fatty acids, including oleic and linoleic acids, which make it an excellent moisturizer and provider of anti-aging benefits for the skin. It also contains vitamin E, which is an antioxidant that helps in protecting the skin from environmental stressors
- Allantoin prevents tightness and discomfort on the skin
- Hydrolyzed Wheat and Rice Proteins have excellent moisturizing and revitalizing properties, responsible for evening out the skin tone and reducing the early signs of aging
- Wheat Germ Oil strengthens skin turgor, smooths out mimic lines, improves skin tone and texture
- Vitamin E nourishes the skin, improves its barrier function and overall complexion

# ORGANIC ARGANA SERIES

## ORGANIC INGREDIENT

Organic Argan Oil, a rich source of vitamin A and vitamin E, is also full of antioxidants, omega-6 fatty acids and linoleic acid. The application of cosmetics with argan oil promotes healthy skin and improves its elasticity, reducing fine lines and wrinkles and keeping skin hydrated

nutrition and recovery



# ECOLATIÈR®

Trending ingredient - Argan Oil, rich in antioxidant properties, vitamins E and A

Skin youth and beauty enhancing ingredients - collagen, peptides, hyaluronic acid, Maca root extract

Contains Sodium Hyaluronate - the sodium salt of hyaluronic acid, with a lower molecular weight, which better penetrates the layers of the skin and deeply moisturizes

Unique product: Serum in oil



Worry-free ingredients  
Vegan-friendly (EXCL. Organic Argana Facial Tonic Revitalizing & Nourishing, 250 ml)

# FACE CLEANSING

## Facial Exfoliating Tonic Revitalizing & Nourishing Organic Argana, 150 ml

- Organic Argana Facial Exfoliating Tonic Revitalizing & Nourishing, powered by natural and organic ingredients, ensures gentle cleansing and revitalizes the skin, provides micro-massage, activation of blood circulation and cellular regeneration
- Organic Argan Oil, a rich source of vitamins A and E, high in omega-6 fatty acids. Cosmetics with argan oil promote healthy skin and improve its elasticity, reducing fine lines and wrinkles and keeping skin hydrated
- Lactic Acid helps firm up and tighten skin by exfoliating dead skin cells, encouraging new cell turnover, to keep your skin moisturized and feeling less dry
- Allantoin prevents tightness and discomfort on the skin



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# ECOLATIÈR®

## Facial Foam Cleanser Revitalizing & Nourishing Organic Argana, 150 ml

- Organic Argana Facial Foam Cleanser Revitalizing & Nourishing, powered by natural and organic ingredients, gently cleanses the skin and removes makeup. The soft formula makes the skin nourished and soft
- Organic Argan Oil, a rich source of vitamins A and E, high in omega-6 fatty acids. Cosmetics with argan oil promote healthy skin and improve its elasticity, reducing fine lines and wrinkles and keeping skin hydrated
- Panthenol has an active regenerating, moisturizing and smoothing effect, softens and replenishes the skin



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## Facial Tonic Revitalizing & Nourishing Organic Argana, 250 ml

- Organic Argana Facial Tonic Revitalizing & Nourishing, powered by natural and organic ingredients, helps to revitalize the skin, provides nutrition, smoothness and youth to the skin
- Organic Argan Oil, a rich source of vitamins A and E, high in omega-6 fatty acids. Cosmetics with argan oil promote healthy skin and improve its elasticity, reducing fine lines and wrinkles and keeping skin hydrated
- Maca Root Extract makes skin firmer, increasing collagen synthesis and improving the epidermis structure
- Collagen improves the water balance of the skin and provides strength and structure to the skin, keeps it firm and toned



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# FACE CLEANSING

## Facial Cleansing Milk Revitalizing & Nourishing Organic Argana, 250 ml

- Organic Argana Facial Cleansing Milk Revitalizing & Nourishing, powered by natural and organic ingredients, gently cleanses the skin and removes makeup. The soft formula makes the skin nourished and soft
- Organic Argan Oil, a rich source of vitamin A and vitamin E, is also full of antioxidants, omega-6 fatty acids and linoleic acid. The application of cosmetics with argan oil promotes healthy skin and improves its elasticity, reducing fine lines and wrinkles and keeping skin hydrated
- Amino Acids promote cellular repair, hydrate the skin, and provide antioxidant protection



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# ECOLATIÈR®

## Face Scrub Revitalizing & Nourishing Organic Argana, 150 ml

- Organic Argan Oil is rich in vitamins A and E, and is also full of antioxidants, omega-6 fatty acids and linoleic acid. Using cosmetics with Argan Oil promotes healthy skin and improves its elasticity, reducing fine lines and wrinkles while keeping the skin hydrated
- Vitamin E has antioxidant properties and stimulates the process of skin cell regeneration
- Cherry Fruit Extract moisturizes and soothes the skin, restores a healthy skin tone, and improves texture



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# FACE CARE

## Daily Facial Cream Revitalizing & Nourishing Organic Argana, 50 ml

- Organic Argana Daily Facial Cream Revitalizing & Nourishing, powered by natural and organic ingredients, provides smoothing and rejuvenating effects, makes the skin nourished, supple and soft
- Peptides retain moisture in the cells, have a smoothing effect, restore skin elasticity
- Hyaluronic Acid intensely hydrates and tones up the skin, provides an active moisturizing and smoothing effect



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# ECOLATIÈR®

## Night Facial Cream Revitalizing & Nourishing Organic Argana, 50 ml

- Organic Argana Night Facial Cream Revitalizing & Nourishing, powered by natural and organic ingredients, provides deep skin nutrition and recovery during sleep. Its rich formula stimulates the natural rejuvenation processes, reduces fine lines, and tones up the skin
- Vitamin C has antioxidant properties, helps to restore skin cells and slows down premature skin aging, provides the skin with a radiant and healthy look
- Bisabolol helps soothe and calm irritated skin



8606032061945



# FACE CARE

Unique product for face care



# ECOLATIÈR®

## Facial Serum in Oil Revitalizing & Nourishing

Organic Argana, 50 ml



ORGANIC ARGANA FACIAL SERUM IN OIL REVITALIZING & NOURISHING IS POWERED BY NATURAL AND ORGANIC INGREDIENTS, COMBINES A LIGHT TEXTURE WITH A RICH FORMULA TO RESTORE THE SKIN HYDRO-BALANCE, NOURISH AND MAKE THE SKIN SOFT AND SUPPLE

- Organic Argan Oil, a rich source of vitamin A and vitamin E, is also full of antioxidants, omega-6 fatty acids and linoleic acid. The application of cosmetics with argan oil promotes healthy skin and improves its elasticity, reducing fine lines and wrinkles and keeping skin hydrated
- Vitamin and Mineral Complex strengthens and regenerates the skin, restores the lipid layer, shows a high antioxidant activity and improve skin barrier functions
- Prunus Amygdalus Dulcis Oil is rich in fatty acids, including oleic and linoleic acids, which make it an excellent moisturizer and provider of anti-aging benefits for the skin. It also contains vitamin E, which is an antioxidant that helps in protecting the skin from environmental stressors
- Allantoin prevents tightness and discomfort on the skin
- Hydrolyzed Wheat and Rice Proteins have excellent moisturizing and revitalizing properties, responsible for evening out the skin tone and reducing the early signs of aging
- Wheat Germ Oil strengthens skin turgor, smooths out mimic lines, improves skin tone and texture
- Vitamin E nourishes the skin, improves its barrier function and overall complexion

# CONDUCTIVE GELS

**ECOLATIÈR®**  
NATURAL & ORGANIC

**ECOLATIÈR®** conductive gels combine the power of natural ingredients with modern technology, delivering maximum results for professional treatments at home. The journey to beautiful and healthy skin starts with ECOLATIÈR



*High conductivity*



*Ensures perfect contact and easy device glide*



*Enhances treatment effectiveness*



*Intensively hydrates and softens*



*Contains natural components*



*Suitable for various at-home device*



*Free of fragrances, dyes, and alcohol*



*Suitable for all skin types*



**The journey to beautiful and healthy skin starts with ECOLATIÈR**

# RELEVANCE OF THE PRODUCT LINE LAUNCH

## **Rising Affordability and Wider Availability**

Home beauty devices are becoming significantly more **budget-friendly and accessible** each year, with a rapidly expanding range of products available to consumers.

## **Integration of Advanced Technologies**

Innovations in AI, IoT, and smart technology are enhancing device efficacy and user experience, leading to highly personalized skincare routines.

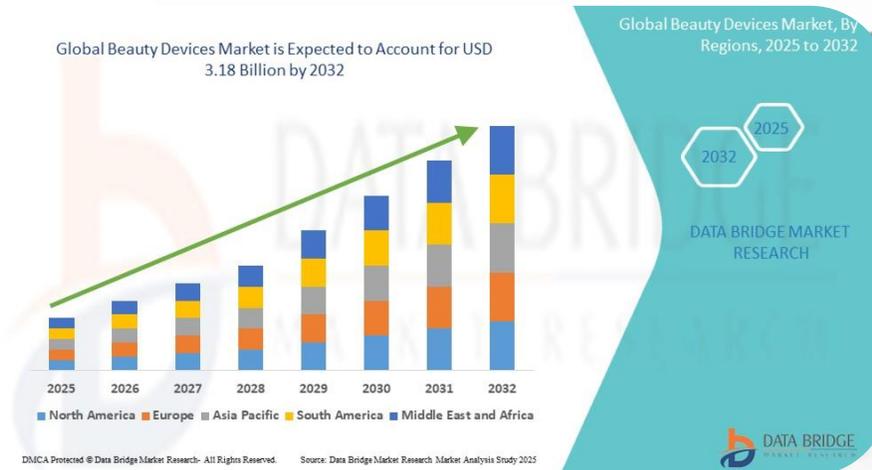
## **Unmatched Convenience for Busy Lifestyles**

These devices offer professional-grade treatments at home, providing a practical solution for individuals who lack the time for frequent salon visits

## **Growing Consumer Awareness of Targeted Solutions**

Increased understanding of skincare, particularly regarding specific concerns like **anti-aging, acne, pigmentation, and hydration**, is driving demand for effective at-home devices

**The rising demand for customized skincare solutions is creating significant opportunities for the beauty market, as consumers seek tailored treatments for various skin concerns, including acne, wrinkles, and hyperpigmentation**





ready  
for order

200 ml

## ULTRA LIFTING

**BOOSTER GEL for use with beauty at-home devices, 200 ml**

### Active Ingredients:

**Collagen** helps slow down the aging process, maintain skin firmness and density, and improve elasticity and smoothness  
**Niacinamide** strengthens the skin's protective barrier, stimulates collagen synthesis, and gives the skin a healthy glow and an even tone

**Organic Aloe Vera Juice** provides powerful moisturizing and soothing benefits, enhances the skin's protective functions, and accelerates the regeneration process

Suitable for all skin types. Free of fragrances, dyes, and alcohol.



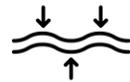
Contours  
facial outline



Provides  
rejuvenating and  
lifting effects



Stimulates  
metabolic  
processes



Helps reduce  
the appearance  
of wrinkles



Enhances tone and  
elasticity



Promotes  
improved blood  
circulation



on sale  
soon

## ULTRA HYDRATING

**BOOSTER GEL for use with beauty at-home devices, 200 ml**

### Active Ingredients:

**Caffeine** helps de-puff the face, improves skin tone, and gives the skin a firmer look

**Organic Green Tea Extract** provides powerful antioxidant action, protects epidermal cells from free radicals, prevents premature aging, and improves skin tone

**Hyaluronic Acid** intensely hydrates the skin, restoring its elasticity and firmness and leaving it soft and smooth

Suitable for all skin types. Free of fragrances, dyes, and alcohol.



Promotes  
improved blood  
circulation



Strengthens  
and tones



Refreshes the  
complexion



Intensely  
hydrates and  
moisturizes



Stimulates  
metabolic  
processes



Helps reduce  
a puffy face

# PRODUCTS FOR INTIMATE CARE

**With These Gentle Intimate Care Soaps, You Can Be Confident You Are Using The Best Products To Care For Delicate Areas. Enriched With Herbal Extracts And Lactic Acid, These Soaps Help Normalize The Intimate Zone's Microflora**



**97,9%**  
natural origin  
of total

**COTTON EXTRACT** gently soothes and softens, provides the necessary moisture, has a beneficial effect on the skin. Lactic Acid provides a balanced pH 5.2. Prebiotic enhances the natural protective functions of the skin and restores the intimate microflora

**ALMOND OIL** is particularly useful for dry, sensitive skin. Olive Extract moisturizes, nourishes and softens the skin. Prebiotic enhances the natural protective functions of the skin and restores the intimate microflora

**LAVENDER EXTRACT** has an antiseptic and anti-inflammatory effect. Lily Extract has a softening and soothing effect. Lactic Acid provides a balanced pH 5.2

Suitable for daily use

# ECOLATIÈRE®



# INTIMATE CARE

## Intimate Hygiene Gel Comfort, 250 ml

- **Comfort Intimate Hygiene Gel** with lactic acid, prebiotic and cotton extract is recommended for daily use in the morning and evening. Provides proper care and comfort to the intimate area, and can help relieve uncomfortable sensations such as burning, itching, redness
- **Cotton Extract** gently soothes and softens, provides the necessary moisture, has a beneficial effect on the skin
- **Lactic Acid** provides a balanced pH 5.2
- **Prebiotic** enhances the natural protective functions of the skin and restores the intimate microflora



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## Intimate Hygiene Gel Daily Care, 250 ml

- **Daily Care Intimate Hygiene Gel** is recommended for active young women, especially after sports and intimacy. The soft formula gently cleanses the skin, eliminates odors and gives an amazing feeling of freshness
- **Lavender Extract** has antiseptic and anti-inflammatory effects
- **Lily Extract** has a softening and soothing effect
- **Lactic Acid** provides a balanced pH 5.2



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## Intimate Hygiene Gel Sensitive, 250 ml

- **Sensitive Intimate Hygiene Gel** with natural prebiotic and almond oil, formulated specifically for daily cleansing of sensitive skin, provides an incredible refreshing and softening effect
- The special formula gently cleanses, reduces the number of harmful bacteria in the intimate area and prevents odor. The light texture minimizes the risk of irritation
- **Almond Oil** is particularly useful for dry, sensitive skin
- **Olive Extract** moisturizes, nourishes and softens the skin
- **Prebiotic** enhances the natural protective functions of the skin and restores the intimate microflora



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## Intimate Hygiene Gel Girls' Friendly 3+, 150 ml

- Goal is to develop products in a sustainable manner to enable both the planet and its society to flourish. Every mother's priority is her daughter's well-being
- **GIRLS' FRIENDLY 3+ Intimate Hygiene Gel** is specially formulated for girls from the age of 3 for extra gentle care
- **Sage Extract** has anti-inflammatory and preventive effects
- **Aloe Vera Juice** retains moisture in the skin, nourishes and softens it, relieves dryness
- **Prebiotic** enhances the natural protective functions of the skin and restores the intimate microflora



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# ECOLATIÈRE®

# BABY SERIES

PURE. NATURAL. SAFE. WITH LOVE

Ecolatier® Baby isn't just about our name or nutrients. Ecolatier® Baby is a commitment to producing the purest and healthiest products that will work for you. It is also a commitment to communicating why being Ecolatier® is important.

We strive to care for humans and other living things, to be environmentally sustainable, and to be a part of the biggest movement ever – to save what we all have in common – Planet Earth.

# ECOLATIÈR®



WORRY-FREE  
INGREDIENTS

# BABY CARE

## Baby Shampoo

2 in 1 Easy Detangling 3+, 250 ml

- **Baby Shampoo 2 in 1** gently cleanses baby's skin and hair. Its special formula keeps baby's skin and hair soft and smooth without drying out
- The pure formula minimizes the risk of allergic reactions, does not cause eye irritation and tears
- **Cotton Extract** moisturizes and softens the sensitive skin, gives a feeling of freshness and comfort
- **Lactic Acid** provides a naturally balanced pH



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## Baby Hair Balm

Easy Detangling 3+, 250 ml

- **Baby Hair Balm** carefully nurtures the child's hair, facilitates combing, does not cause eye irritation or tears. Worry-free ingredients
- **Chamomile Extract and Wheat Protein** in the composition of the balm help to strengthen, soften and moisturize the hair



8606032062041

## Baby Foaming Gel

3+, 250 ml

- **Ultra Soft Baby Foaming Gel** with sage extract for tear-free bathing. Gentle foam turns bathing into fun. Perfectly cleanses the skin and hair and is rinses off completely. Suitable for sensitive skin. The pure formula minimizes the risk of allergic reactions
- **Sage Extract** reduces inflammation and prevents irritation
- **Lactic Acid** supports the natural pH level of the baby's skin, helps to form a protective barrier



8606032061853

## Intimate Hygiene Gel

«Girls' Friendly» 3+, 150ml

- **GIRLS' FRIENDLY 3+ Intimate Hygiene Gel** is specially formulated for girls from the age of 3 for extra gentle care
- **Sage Extract** has anti-inflammatory and preventive effects
- **Aloe Vera Juice** retains moisture in the skin, nourishes and softens it, relieves dryness
- **Prebiotic** enhances the natural protective functions of the skin and restores the intimate microflora



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# ECOLATIÈR®

# BABY CARE

## Baby Lotion Daily Care 3+, 150 ml

- **Daily Care Baby Lotion** with panthenol is specially formulated to care for sensitive skin. Effectively moisturizes dry skin, helps to get rid of irritations and protects the skin of both mom and baby.
- The pure formula minimizes the risk of allergic reactions. Worry free ingredients
- **Calendula Extract** reduces inflammation and prevents skin irritation
- **Panthenol** perfectly nourishes and softens the skin, provides superb care and protection



8606032061860

## Baby Cream Daily Care, 100 ml

- **Daily Care Baby Cream** is specially formulated to care for baby's skin. The pure formula is suitable for newborns and minimizes the risk of allergic reactions. Effectively moisturizes dry skin, helps to eliminate irritation and flakiness, protects the skin
- **Olive Extract** contains vitamin E and fatty acids, intensely moisturizes, nourishes and softens the skin, making it extremely soft and velvety
- **Chamomile Extract** reduces inflammation and prevents skin irritation
- **Bisabolol** has a pronounced calming effect and enhances the skin's barrier functions



8606032062058

## Baby Diaper Cream With Zinc, 100 ml

- **Baby Diaper Cream With Zinc** protects from the causes of diaper rash and helps to maintain healthy skin. The pure formula minimizes the risk of allergic reactions
- **Zinc Oxide** forms a protective layer on your baby's skin to help prevent diaper rash
- **Chamomile Extract** reduces inflammation and prevents skin irritation
- **Shea Butter** perfectly nourishes and softens the skin, provides ultimate care and protection



8606032061822

# ECOLATIÈR®



## Mommy & Baby Daily Cream With Panthenol, 100 ml

- **Mommy & Baby Daily Cream with Panthenol** is specially formulated for baby's skin care and also helps mothers to prevent any dryness, itchiness, or cracked nipples, caused by breastfeeding. Natural calendula extract, enhanced by the softening almond oil, has a beneficial soothing effect on the sensitive skin. The pure formula minimizes the risk of allergic reactions
- **Chamomile Extract** reduces inflammation and prevents skin irritation
- **Calendula Extract** heals, soothes and intensely moisturizes the skin
- **D-Panthenol** heals skin irritations and cracks, eliminates dryness and enhances the skin's barrier functions



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# BABY CARE

## Baby Foaming Gel Toe-to-Tip, 250 ml

- **Baby Foaming Gel** leaves skin clean and soft, has a balanced pH, does not dry the skin, gently washes without tears. The pure formula minimizes the risk of allergic reactions. Worry-free ingredients
- **Sage Extract** has anti-inflammatory and preventive effect
- **Mallow Extract** softens the skin and helps to form a protective hydrolipid barrier



8606032061839

## Baby Cream Soap Soft Care, 250 ml

- **Baby Creamy Soap** cares for the delicate skin. Natural ingredients gently cleanse and nourish the baby's sensitive skin. Creamy soap does not cause dryness, has a beneficial effect on the skin, moisturizes it. The pure formula minimizes the risk of allergic reactions. Worry-free ingredients
- **Olive Oil** containing vitamin E and fatty acids, intensely moisturizes and nourishes the skin, making it extremely soft
- **Cotton Extract** cares for sensitive skin, softens and moisturizes it



8606032062096

## Natural Extracts Complex 8-in-1 For Baby Bath Healthy Skin 0+, 250 ml

- **Natural Extract's Complex** gently cares for baby skin, nourishes and soothes it. Recommended as a bath solution before sleeping. The pure formula minimizes the risk of allergic reactions. Worry-free ingredients
- **Chamomile and Calendula Extracts** reduce inflammation and prevent skin irritation
- **Bidens Extract** has anti-inflammatory and preventive effects  
Motherwort and Lavender  
Extracts oil calm before sleeping
- **Linden Extract** softens the skin
- **Melissa and Peppermint** extracts soothe the skin and protect it



8606032061846



# ECOLATIÈR®



# ECOLATIÈR

NATURAL & ORGANIC

# URBAN

THE VIBRANT SKIN CARE LINE FOR EVERY DAY  
WITH ANTI-POLLUTION EFFECT

- ✓ Bath, shower and kitchen line of products is everything you need to feel confident while taking care of yourself to stay at par with the city rhythms
- ✓ Assortment – shampoos, balms, shower gels, bath foams; kitchen soaps for washing hands, dishes and vegetables
- ✓ BIG VOLUME – 400 ml and 600 ml bottles





ECOLATIÈR  
NATURAL & ORGANIC  
URBAN

## BRAND POSITIONING

In a world where image is everything and quality defines the path to success, it is essential to take care of yourself to stay at par with the city rhythms

The new **ECOLATIÈR® URBAN** collection is the vibrant skin care line with an anti-pollution effect for every day

Being “ECOLATIÈR” means:

- that everything we do does no harm. It means working tirelessly to develop the products in a sustainable manner to enable both the planet and its society to flourish
- being accountable for the ingredients that are of a high quality and well sourced, where the most recent research and expertise meet
- cosmetics that are formulated with high-performing antioxidants, naturally occurring vitamins and essential oils to give your skin maximum benefits
- it's for you to discover
- the product formulas are suitable for vegans (Vegan Society GB) (excl. Kitchen soaps)
- the cosmetics contain anti-pollution ingredients
- it is made for your family, with love, for a happy home
- large volume, practical and stylish packaging



“We are a big family and all bath products are used up with lightning speed. Big packaging is the best solution. I can't explain to my husband and children that, for example, this shower gel is the only mine, that's why the universal products are a necessity for us.”



“The rhythm of life in megapolises is crazy. When I come to the supermarket I have just 10 minutes for all my purchases. That's why when I'm choosing a shampoo or shower gel, I need one brand that I will be sure of.”



“There are many factories, plants and other enterprises in the metropolis, whose emissions pollute the environment. Some compounds enter the air and remain on our skin and hair daily. Therefore, every city dweller should pay special attention to personal care.”



“I strive for a conscious life, I do not use products of animal origin. I need to know if the manufacturer cares about Nature. If the products are not tested on animals and do not contain any ingredients of animal origin, I say ‘yes!’”

# BRAND POSITIONING

IN A WORLD WHERE IMAGE IS EVERYTHING AND QUALITY DEFINES THE PATH TO SUCCESS, IT IS ESSENTIAL TO TAKE CARE OF YOURSELF TO STAY AT PAR WITH THE CITY RHYTHMS  
THE NEW ECOLATIÈR® URBAN COLLECTION IS THE VIBRANT SKIN CARE LINE WITH AN ANTI-POLLUTION EFFECT FOR EVERY DAY



In all ECOLATIÈR® URBAN products, we have added Dragon's Blood (a 100% organic product from the resin of the Croton Lechleri tree), Moringa extract, Vitamins B5, B6, C, E which:

REMOVE POLLUTANTS

IMPROVE THE SKIN'S BARRIER FUNCTION

ARE A NATURAL MOISTURIZER

STIMULATE COLLAGEN FORMATION



# SHAMPOO

## Shampoo Nourishing For Dry Hair, 600 ml

- **Avocado Oil** nourishes and moisturizes dry hair, restores its vitality
- **Mallow Extract** strengthens brittle and thin hair, smoothing keratin scales, eliminates the problem of split ends



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## Shampoo Restoring For Damaged Hair, 600 ml

- **Argan Oil** perfectly moisturizes and restores damaged hair, gives it strength and healthy shine. It protects hair from the exposure to adverse factors
- **Jasmine Extract** has a particularly beneficial effect on overdried and damaged hair, restores its natural shine and elasticity. It strengthens follicles, accelerates growth and helps the hair look naturally healthy



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**URBAN**

## Shampoo Strengthening For Fragile Hair, 600 ml

- **Shea Butter** nourishes and moisturizes dry hair, restores vitality
- **Magnolia Extract** strengthens and coats brittle hair, forms a protective film on the surface of the hair, protects it from moisture loss and exposure to aggressive environmental factors. With regular use, the shampoo has an accumulative effect



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# SHAMPOO

## Shampoo Volume

For Thin Hair, 600 ml

- **Aloe Vera Juice** gently cleanses the hair and scalp, strengthens and moisturizes, stimulates hair growth and prevents hair loss
- **Plant Proteins** penetrate and fill the hair structure, adding strength, integrity and volume



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## Micellar Shampoo Anti-Pollution

For All Hair Types, 600 ml

- **Coconut Oil** effectively moisturizes the hair, restores split ends, nurtures hair during heat styling and protects from the exposure to negative environmental influences
- **Mulberry Extract** gives hair shine and softness of silk. It protects the hair from the harmful effects of damaging environmental factors



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URBAN



# HAIR BALM

## Hair Balm Restoring For Damaged Hair, 400 ml

- **Argan Oil** perfectly moisturizes and restores damaged hair, gives it strength and healthy shine. It protects hair from the exposure to adverse factors
- **Jasmine Extract** has a beneficial effect on overdried and damaged hair, restores its natural shine and elasticity, strengthens follicles, stimulates hair growth



8606032060504

## Hair Balm Strengthening For Fragile Hair, 400 ml

- **Shea Butter** nourishes and moisturizes dry hair, restores its vitality
- **Magnolia Extract** strengthens and coats brittle hair, forms a protective film on the hair surface, protects it from moisture loss and exposure to aggressive environmental factors



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## Hair Balm Nourishing For Dry Hair, 400 ml

- **Avocado Oil** nourishes and moisturizes dry hair, restores its vitality
- **Mallow Extract** strengthens brittle and thin hair, smooths keratin scales, eliminates the problem of split ends



8606032060528

# HAIR BALM

## Balm Anti-Pollution For All Hair Types, 400 ml

- **Coconut Oil** effectively moisturizes the hair, restores split ends, nurturing it during heat styling and protects it from the exposure to negative environmental influences
- **Mulberry Extract** gives hair shine and softness of silk. It protects hair from the harmful effects of damaging environmental factors



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## Balm Volume For Thin Hair, 400 ml

- **Aloe Vera Juice** strengthens and moisturizes, stimulates hair growth and prevents loss
- **Plant Proteins** penetrate and fill the hair structure, adding strength, integrity and volume



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URBAN



# SPECIAL HAIR & BODY CARE

## Hair Mask Recovering For Damaged Colored Hair, 380 ml

- **Argan Oil** protects the hair from the exposure to adverse factors, intensively moisturizes, restores the hair structure, making it stronger and shinier
- **Shea Butter** nourishes hair follicles, perfectly replenishes hair, makes it strong and healthy
- **Cocoa Butter** has a beneficial effect on the hair and scalp, has pronounced antioxidant and regenerative properties
- **Jojoba Oil** stimulates hair growth, restores hair elasticity and strength, eliminates dullness and split ends, makes hair smooth and shiny
- **Macadamia Oil** deeply saturates the hair with useful substances, vitamins and life-giving moisture



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## Hair Mask Nutrition & Strength For all Hair Types, 380 ml

- **Avocado Oil** saturates hair with nutrients, protects it against fragility and stress, makes hair shiny and silky
- **Coconut Oil** restores the hair structure, nourishes the hair follicles, perfectly replenishes hair, makes it strong and healthy
- **Shea Butter** strengthens hair along its entire length, improves texture, revives and protects hair color, promotes active hair growth
- **Olive Oil** stimulates hair growth, restores damaged and split ends, deeply moisturizes and gives natural shine to hair
- **Almond Oil** strengthens and nourishes hair, increases its elasticity and shine



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## Co-Washing Micellar Cleansing Conditioner, 380 ml

- **Coconut Oil** strengthens hair from the inside, prevents hair loss and brittleness, nourishes, protects against harmful UV rays, stimulates hair growth
- **Moringa Oil** is valued for its cleansing and moisturizing properties. It envelops each hair, softens hard and unruly curls. It nourishes, smooths, gives the hair shine and protection
- **Croton Lechleri Tree Juice (Dragon's Blood), Moringa Extract, Vitamins B5, B6, C, E** stimulate cell detox, regenerate the skin, show high antioxidant activity and improve skin barrier functions



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# SPECIAL HAIR & BODY CARE

## Body Butter

### World's Golden Oils, 380 ml

- **Cocoa Butter** intensively moisturizes the skin, making it smooth and silky. It significantly slows down the aging process of the skin, protects it from harmful ultraviolet radiation
- **Shea Butter** has pronounced antioxidant and regenerative properties, improves the skin condition and appearance. It prevents age-related skin changes by stimulating collagen production
- **Coconut Oil** perfectly smooths the skin, has nourishing and softening properties, eliminates dryness and flaking of the skin, making it velvety and soft
- **Macadamia Oil** deeply saturates the skin with useful elements, vitamins and life-giving moisture, activates the process of cell regeneration
- **Olive Oil** has a beneficial effect on the skin, eliminates dryness and irritation



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## Body Scrub

### Micellar Cleansing Exfoliating, 420 g

- **Himalayan Pink Salt** improves blood microcirculation, provides exfoliation, and evens out skin tone
- **Avocado Oil** nourishes and regenerates the skin, effectively eliminating dryness and flaking
- **Fig Extract** stimulates skin cell renewal, strengthens, and tones
- **Croton Lechleri Resin Extract (Dragon's Blood), Moringa Extract, and Vitamins B5, B6, C, and E** stimulate cell detox, regenerate the skin, show high antioxidant activity, and improve skin barrier functions



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URBAN



# SHOWER GEL

## Shower Gel Jojoba & Papaya, 600 ml

- **Jojoba Oil** contains vitamin E and unsaturated fatty acids that help renew and rejuvenate the skin. It deeply nourishes and moisturizes the skin
- **Papaya Extract** is a natural immunostimulant and protects cell membranes from the negative effects of external factors. It has a pronounced calming effect



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## Shower Gel Argan & Vanilla, 600 ml

- **Argan Oil**, packed with nutrients, fatty acids and a high content of tocopherols, perfectly moisturizes and softens the skin, promotes its renewal and rejuvenation, and has an antioxidant effect
- **Vanilla Extract** prevents skin's aging and fading, nourishes it and relieves fatigue



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## Shower Gel Sea Minerals & Matcha, 600 ml

- **Sea Minerals** saturate the skin with nutrients, increase skin turgor and elasticity
- **Matcha Green Tea Extract** provides deep and gentle cleansing of the skin, stimulates blood circulation, tones and nourishes the skin



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## Shower Gel Grapefruit & Clementine, 600 ml

- **Grapefruit Oil** contains fruit acids and enzymes that remove old cells and start the regeneration process, and have a beneficial effect on the skin. The skin is cleansed, nourished, it becomes healthy-looking and elastic
- **Clementine Extract** works as an antidepressant, promoting relaxation and stress relief



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# AFTER SHOWER HAND & BODY CARE

## Hand & Body Cream Nourishing Panthenol, 400 ml

- **Marula Oil** provides a powerful stimulus for cell regeneration, saturates the skin with useful microelements, contains antioxidants, and effectively moisturizes the skin at a deeper level
- **Shea Butter** enhances regeneration processes, perfectly nourishes the skin, makes it soft and velvety. Its rich biochemical composition boosts the protective functions of the skin
- **Panthenol** soothes and repairs very dry skin with irritation and flakes. It has an active regenerating, moisturizing and smoothing effect, softens and replenishes the skin



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## Hand & Body Cream Hydration Panthenol, 400 ml

- **Coconut Oil** perfectly smooths the skin, has nourishing and softening properties, eliminates dryness and flaking of the skin, making it velvety and soft
- **Aloe Vera Juice** intensively moisturizes and protects the skin from stress factors. Has soothing and anti-inflammatory properties
- **Panthenol** soothes and repairs very dry skin with irritation and flakes. It has an active regenerating, moisturizing and smoothing effect, softens and replenishes the skin



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## Body Milk Nourishing, 400 ml

- **Feijoa Extract** contains vitamin C and flavonoids, improves intercellular metabolism, has a rejuvenating effect on skin cells, and improves elasticity
- **Shea Butter** enhances regeneration processes, perfectly nourishes the skin, makes it soft and velvety. Its rich biochemical composition boosts the protective functions of the skin



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## Body Milk Moisturizing, 400 ml

- **Mulberry Extract** gently nourishes dry and sensitive skin, provides long-lasting hydration. It saturates skin cells with moisture, helps restore elasticity, maintains skin's youthful appearance and suppleness
- **Avocado Oil** has good penetrating power, nourishes and regenerates the skin, effectively eliminates dryness and flakiness



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# HAND & KITCHEN SOAP

# URBAN



**ECOLATIÈR® URBAN LIQUID HAND SOAPS** with natural extracts and oils gently cleanse, soften and nourish the skin of the hands, protect against dryness

**KITCHEN LIQUID SOAP** by ECOLATIÈR® URBAN is an all-purpose cleaner for **WASHING ALL TYPES OF DISHES, COOKING UTENSILS, VEGETABLES AND FRUITS FROM ANY DIRT**

The formula, based on plant-derived and biodegradable ingredients, is a particularly economical and environmentally friendly product. It cleans and removes grease even in cold water, eliminates bad odors, it is easily washed off, leaves no marks on the dishes and is gentle on the skin of the hands



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**URBAN**

# HAND & KITCHEN SOAP

## Hand Soap Softness, 400 ml

- Aloe Vera Juice promotes intensive hydration, skin regeneration, relieves irritation, improves skin texture, restores its softness, firmness, elasticity and healthy look
- Almond Oil deeply moisturizes and nourishes the skin, making it soft and smooth. It creates a protective layer that retains moisture and protects the skin from dryness



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## Hand Soap Velvet Skin, 400 ml

- Avocado Oil perfectly tones and nourishes the skin of the hands, gives to the skin a healthy look and elasticity
- Jojoba Oil intensively moisturizes and improves elasticity, it helps to restore dry skin



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## Kitchen Liquid Soap Clementine, 600 ml

- Kitchen Liquid Soap Clementine is an all-purpose cleaner for washing all types of dishes, cooking utensils, vegetables and fruits from any type of dirt
- The formula, based on plant-derived and biodegradable ingredients, is a particularly economical and environmentally friendly product. It cleans and removes grease even in cold water, eliminates bad odors, it is easily rinsed off, leaves no marks on the dishes and is gentle on the skin of the hands
- Clementine Extract gently cleanses, has an antioxidant effect, softens, helps to retain moisture in skin cells



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## Kitchen Liquid Soap Lemongrass, 600 ml

- URBAN Kitchen Liquid Soap Lemongrass is an all-purpose cleaner for washing all types of dishes, cooking utensils, vegetables and fruits from any type of dirt
- The formula, based on plant-derived and biodegradable ingredients, is a particularly economical and environmentally friendly product. It cleans and removes grease even in cold water, eliminates bad odors, it is easily rinsed off, leaves no marks on the dishes and is gentle on the skin of the hands
- Lemongrass Extract gently cleanses and tones the skin



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URBAN

# BATH FOAM

THE FRAGRANT, THICK BATH FOAMS BY ECOLATIÈR® URBAN GIVE SENSUAL PLEASURE AND CREATE AN AROMATHERAPY ATMOSPHERE. THANKS TO THEIR COMPOSITION OF NATURAL EXTRACTS, THEY PROVIDE POWERFUL BENEFITS TO THE SKIN, WHILE LEAVING A LIGHT AROMA AND EXCELLENT MOOD



# URBAN



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**URBAN**



# BATH FOAM

## Bath Foam Antistress

600 ml

Lavender & Nectarine

- Lavender Oil has a biostimulating effect, normalizes metabolic processes, purifies, relieves irritation and flaking
- Nectarine Extract intensively moisturizes, slows down the aging process of the skin
- Croton Lechleri Tree Extract (Dragon's Blood), Moringa Extract, Vitamins B5, B6, C, E stimulate cell detox, regenerate the skin, show high antioxidant activity and improve skin barrier functions



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## Bath Foam Spa Relax

600 ml

Pomegranate & Mango

- Pomegranate Extract gently cleanses, deeply nourishes the skin with vitamins and nutrients. It protects skin from free radical damage and aging
- Mango Extract softens the skin, tropical aroma brings emotional pleasure
- Croton Lechleri Tree Extract (Dragon's Blood), Moringa Extract, Vitamins B5, B6, C, E stimulate cell detox, regenerate the skin, show high antioxidant activity and improve skin barrier functions



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# FACE CLEANSING

ECOLATIÈR® URBAN MICELLAR WATER MAKEUP REMOVER IS DESIGNED TO GENTLY AND EFFECTIVELY REMOVE MAKEUP AND DIRT FROM THE FACE AND NECK. IT MOISTURIZES AND NOURISHES THE SKIN. CLEANSSES AND PREPARES THE FACE FOR FURTHER CARE, ALLOWING THE SKIN TO "BREATHE"



# URBAN



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URBAN



# FACE CLEANSING

## Micellar Water

Oily Skin, 400 ml

Matcha Tea & Bamboo

- Matcha Tea Extract deeply cleanses, smooths skin texture and tone. It is a powerful antioxidant and protects cells from the exposure to environmental influences
- Bamboo Extract improves skin tone, firmness and elasticity, soothes and moisturizes it, has regenerative properties



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## Micellar Water

Sensitive Skin, 400 ml

Mulberry & Aloe Vera

- Aloe Vera Juice gently cleanses and moisturizes the skin, has a calming and anti-inflammatory effect
- Mulberry Extract perfectly nourishes and moisturizes the skin, normalizes metabolic processes in the deep layers of the epidermis. It makes the skin incredibly smooth and soft



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## Micellar Water

All Skin Types, 400 ml

Magnolia & Hibiscus

- Hibiscus Extract perfectly softens and moisturizes the skin, preserving and retaining moisture. It stimulates cell regeneration, restores skin firmness and elasticity, refreshes the skin and fully saturates it with necessary nutrients
- Magnolia Extract normalizes the skin's moisture balance, promotes the renewal of the epidermis, and protects cells from the exposure to environmental influences and free radicals. It increases skin turgor



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URBAN

# 2 in 1

SHOWER GEL AND SHAMPOO 2-IN-1 BY ECOLATIÈR® URBAN IS AN EXCELLENT PRODUCT FOR GENTLE CLEANSING OF HAIR AND BODY. THANKS TO THE NATURAL OILS AND EXTRACTS, IT NOURISHES AND REPLENISHES BOTH HAIR AND SKIN. IT PROVIDES A FEELING OF GOOD SPIRITS AND FRESHNESS FOR THE WHOLE DAY, EVEN IN THE URBAN HUSTLE AND BUSTLE



# URBAN



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**URBAN**



# SHOWER GEL & SHAMPOO

## Shower Gel & Shampoo 2-in-1 Energy

600 ml

Cypress & Green Tea

- **Green Tea Extract** is a natural antiseptic, it awakens the skin, improves metabolic processes in cells, tones and moisturizes the skin and makes it look beautiful and radiant
- **Cypress Oil** has an excellent refreshing, deodorizing, toning and anti-stress effect after sports or an active working day. It helps to cheer up and relieve a nervous tension



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## Shower Gel & Shampoo 2-in-1 Sport

600 ml

Grapefruit & Verbena

- **Grapefruit Oil** is a natural antioxidant that refreshes, tones the skin and lightens the mood. It gives a good toning and anti-stress effect especially after sports or even an active working day
- **Verbena Extract** invigorates and tones the skin, making it firmer and fresher. The skin is cleansed and nourished, with a healthy appearance and elasticity



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# ECOLATIÈR® URBAN travel size 100 ml



ECOLATIÈR  
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URBAN

Shampoo Restoring  
for Damaged Hair,  
100 ml  
Argana & Jasmine

Argan Oil perfectly moisturizes and restores damaged hair, gives it strength and healthy shine. It protects hair from the exposure to adverse factors. Jasmine Extract has a particularly beneficial effect on over-dried and damaged hair, restores natural hair shine and elasticity. It strengthens follicles, accelerates growth and helps the hair look naturally healthy.



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Balm Restoring  
for Damaged Hair,  
100 ml  
Argana & Jasmine

Argan Oil perfectly moisturizes and restores damaged hair, gives it strength and healthy shine. It protects hair from the exposure to adverse factors. Jasmine Extract has a beneficial effect on over-dried and damaged hair, restores its natural shine and elasticity, strengthens follicles, stimulates hair growth.



8606032061969

Shower Gel  
Jojoba & Papaya,  
100 ml  
Jojoba & Papaya

Jojoba Oil contains vitamin E and unsaturated fatty acids that help renew and rejuvenate the skin. It deeply nourishes and moisturizes the skin. Papaya Extract is a natural immunostimulant and protects cell membranes from the negative effects of external factors. It has a pronounced calming effect.



8606032061983

Moisturizing Body  
Milk Velvet Skin,  
100 ml  
Mulberry & Avocado

Mulberry Extract gently nourishes dry and sensitive skin, provides long-lasting hydration. It saturates skin cells with moisture, helps restore elasticity, maintains skin's youthful appearance and suppleness. Avocado Oil has good penetrating power, nourishes and regenerates the skin, effectively eliminates dryness and flakiness.



8606032061990

Micellar Water  
Sensitive Skin,  
100 ml  
Aloe Vera & Mulberry

Aloe Vera Juice gently cleanses and moisturizes the skin, has a calming and anti-inflammatory effect. Mulberry Extract perfectly nourishes and moisturizes the skin, normalizes metabolic processes in the deep layers of the epidermis. It makes the skin incredibly smooth and soft.



8606032061976

Shower Gel &  
Shampoo  
2-in-1 Sport, 100 ml  
Grapefruit & Verbena

Grapefruit Oil is a natural antioxidant that refreshes, tones the skin and lightens the mood. It gives a good toning and anti-stress effect especially after sports or even an active working day. Verbena Extract invigorates and tones the skin, making it firmer and fresher. The skin is cleansed and nourished, with a healthy appearance and elasticity.



8606032062010

# AII-IN-ONE

MULTIFUNCTIONAL COSMETICS



# ANALYTICS

Key Trends in Personal Care Cosmetics 2023-2024\*:

- 1 Multifunctional and "Advanced" Care**  
The number of products in the average consumer's beauty routine is gradually decreasing, making products with powerful formulations that address multiple issues and replace 2-3 products particularly sought-after
- 2 Protection Against Environmental Influences**  
Cosmetics formulated to combat the negative effects of contrasting temperatures, wind, smoke, dry air and pollution are gaining popularity in the Western market
- 3 Self-Care Beneficial for Mental Well-Being**  
Consumers are increasingly choosing brands that focus on stress relief, self-care, and relaxation. Cosmetics are becoming an integral part of a conscious and healthy lifestyle

**The main demands of the consumer are simplicity, eco-friendliness, and multifunctionality**

Consumers increasingly expect beauty products to provide not only aesthetic benefits but also a positive impact on health. As a result, the demand for multifunctional products is on the rise



# ALL-IN-ONE

ECOLATIÈR®  
NATURAL & ORGANIC

A new level  
of eco-consciousness  
beyond ingredients  
and packaging

less clutter  
less waste  
more care



# ADVANTAGES OF MULTIFUNCTIONAL PRODUCTS

1

## Time Savings

Instead of using several different products, you can limit yourself to one that performs multiple tasks at once

2

## Cost Savings

Multifunctional products are often less expensive than purchasing several individual products

3

## Space Savings

They take up less space, which is especially important when space is limited



# ALL-IN-ONE

**ECOLATIÈR**<sup>®</sup>  
NATURAL & ORGANIC

## New anti-pollution ingredients

Brown algae (*Ascophyllum nodosum* extract), the treasure of the Iroise Sea\*, along with fermented galactomyces, coenzyme Q10 and vitamins B3, E, and F, have powerful antioxidant properties that help protect the skin's barrier function, reduce moisture loss, and support the skin in resisting environmental stressors



\*Iroise is a little-known sea, home to the largest seaweed field in Europe. It is classified by UNESCO as a biosphere reserve.



anti-pollution  
formula



with natural  
ingredients

# HAIR CARE

The multifunctional hair care products provide effective care that restores hair structures, strengthens, deeply nourishes and softens, facilitates combing and styling, and protects against environmental damage. They leave hair shiny, beautiful, and healthy-looking

# AII-IN-ONE ECOLATIÈR®

NATURAL & ORGANIC



ANTI-POLLUTION  
FORMULA



WITH NATURAL  
INGREDIENTS



MULTIBENEFIT SHAMPOO  
for all hair types

600 ml

**Keratin** rebuilds the hair structure, enhancing strength and elasticity. **Biotin** strengthens hair, prevents hair loss, reduces breakage, and helps prevent split ends. **Bamboo Extract** adds shine and a healthy luster to hair. **Grapeseed Oil** intensely nourishes and softens hair. **Prebiotic** supports the balance of the microbiome



MULTIBENEFIT CONDITIONER  
for all hair types

600 ml

**Keratin** rebuilds the hair structure, enhancing strength and elasticity. **Biotin** strengthens hair, prevents hair loss, reduces breakage, and helps prevent split ends. **Bamboo Extract** adds shine and a healthy luster to hair, making detangling and styling easier. **Grapeseed Oil** intensely nourishes and softens hair, protecting it from environmental stressors



EXPRESS CARE MASK  
for all hair types

380 ml

**Keratin** rebuilds the hair structure, enhancing strength and elasticity. **Arginine** strengthens hair, activates growth, prevents hair loss, reduces breakage and helps prevent split ends. **Argan and Babassu Oils** nourish, moisturize, and add shine and softness to hair. **Ceramides** prevent moisture loss and protect hair from environmental stressors. **Prebiotic** supports the balance of the microbiome

# HAIR CARE

The leave-in sprays are a type of rinse-free hair care that excel at multitasking due to their rich formulations. They nourish, moisturize and fight hair breakage and tangles while taming frizz and adding shine and protection during styling



HEAT PROTECTION SPRAY  
for all hair types

200 ml

**Keratin** rebuilds the hair structure, enhancing strength and elasticity. **Hyaluronic Acid** hydrates and softens, leaving hair soft and smooth. **Collagen** nourishes and repairs hair, prevents split ends, and makes it elastic and thick. **Lotus Extract** moisturizes and nourishes, strengthens, protects, adds shine, and makes hair easier to style

# AII-IN-ONE ECOLATIÈRE®

NATURAL & ORGANIC



ANTI-POLLUTION  
FORMULA



WITH NATURAL  
INGREDIENTS



LEAVE-IN CONDITIONER  
for all hair types

200 ml

**Amino Acid Complex** helps strengthen hair structure, restore, and prevent further damage, leaving hair smoother, shinier, and healthier. **Babassu Oil** nourishes and softens hair while adding shine. **Hyaluronic Acid** hydrates and softens, leaving hair soft and smooth. **Centella Asiatica Extract** strengthens hair, promotes its growth, and makes it more elastic and resistant to damage

# BODY CARE

The shower gels and the body scrub with multifunctional properties effectively cleanse and soften the skin thanks to their natural active ingredients. They leave the skin beautifully scented, soft, firm and supple, providing a long-lasting feeling of cleanliness and comfort

# AII-IN-ONE ECOLATIÈR®

NATURAL & ORGANIC



**BODY WASH**  
multibenefit

600 ml

**PrebioticComplex** supports the skin's natural microbiome, strengthening its protective barrier and preventing dryness. **Niacinamide** stimulates collagen and elastin production, soothes, and improves skin texture. **OatSeedOil** nourishes, softens, and strengthens the skin, enhancing its protective functions and elasticity. **Hibiscus Extract** provides antioxidant effects, tones, moisturizes and helps retain moisture in the skin



**PEELING SHOWER GEL**  
multibenefit

400 ml

**Mango Butter** has antioxidant properties, moisturizes and nourishes, and promotes skin cell regeneration. **Collagen** maintains the optimal moisture level in the skin, restoring its firmness and smoothness. **Pear Extract** softens the skin and improves its tone and elasticity. **Lemon Extract** promotes collagen and elastin synthesis and evens out skin tone



**RENEWING BODY SCRUB**  
for all skin types

420 g

**Sea Salt and Sugar** provide a gentle exfoliating effect on the skin, removing dead skin cells and stimulating the renewal of the epidermis. **Jojoba and Almond Oils** are rich in fatty acids, antioxidants, and vitamins, intensely nourishing and moisturizing the skin while helping to maintain its optimal hydrolipidic balance. **Caffeine** strengthens and tones up, improving skin tone and leaving it firm. **Provitamin B5** regenerates the skin, preventing dryness and flakiness



ANTI-POLLUTION  
FORMULA



WITH NATURAL  
INGREDIENTS

# SKIN CARE

The creams intensely nourish and moisturize the skin, protect and restore the lipid barrier, maintain optimal hydration levels, and restore the skin's elasticity, firmness and smoothness, leaving it soft and supple

# ALL-IN-ONE ECOLATIÈR®

NATURAL & ORGANIC



ANTI-POLLUTION  
FORMULA



WITH NATURAL  
INGREDIENTS



Cream  
**INTENSE HYDRATION**  
for all skin types

380 ml

**Urea** moisturizes and softens, helping to retain moisture in the skin and prevent dryness and flakiness. **Ceramides** stimulate skin cell regeneration processes, enhancing elasticity and firmness. **Hyaluronic Acid** provides intense hydration and helps restore the skin's natural moisture balance. **Oat Seed Oil** nourishes and strengthens the skin. **Centella Asiatica Extract** promotes healing, soothes, and refreshes the skin



Cream  
**RENEWAL**  
for all skin types

380 ml

**AHA + BHA Acids** gently exfoliate dead skin cells, strengthen the protective barrier, and prevent moisture loss, while smoothing skin texture. **Collagen** maintains the optimal moisture level in the skin, enhancing elasticity and firmness. **Joboba Oil** intensely nourishes and moisturizes the skin. **Vanilla Extract** has soothing, restorative, and rejuvenating properties

# RELEVANCE OF PRODUCT LINE LAUNCH

In the modern world, time is one of the most valuable resources, which is why multifunctional products are gaining increasing popularity

Multifunctional products are especially in demand in the cosmetics industry, where innovation, tradition, and effectiveness come together to create unique products that provide a comprehensive approach to skin and hair care

## What factors drive the popularity of multifunctional cosmetics?

### **Minimum Products, Maximum Benefits**

Multifunctional cosmetics, which combine the properties of several products in one, have become one of the major trends in the beauty industry in recent years. The formulations of these cosmetics contain ingredients that complement and enhance each other's effects

### **High Quality Level**

When using multifunctional cosmetics, the quality of the products remains as high as if all individual products had been purchased separately

### **Consciousness**

A single product for the whole family or one product suitable for the face, body, and hair can help reduce expenses. Opting for a multifunctional product is a tribute to the trend towards conscious consumption, sustainability and waste reduction



**ECOLATIÈRE<sup>®</sup>**  
NATURAL & ORGANIC

**All-IN-ONE**

**SIMPLIFY BEAUTY ROUTINE  
MAXIMIZE RESULTS**

Time-Saving and Convenient

# THE BODY & HAIR MIST COLLECTION

A Moment of Scented Wellbeing



# THE BODY & HAIR MIST COLLECTION

## **The Final Touch of Modern Care**

---

As a trending beauty essential, our Body & Hair Mists are designed as the final, finishing step in the beauty routine. They complete the modern consumer's regimen by sealing in care with a sensory boost. Enriched with proven ingredients like Hyaluronic Acid and Collagen, they deliver tangible benefits, offering an affordable daily upgrade that turns simple rituals into a moment of personal wellbeing.

## **A Moment of Scented Wellbeing**

---

Beyond mere hydration, this collection is a gesture of self-care, offering a daily moment of aromatic therapy. The delicate fragrances are designed to elevate your mood and provide a sense of personal wellbeing. Enriched with skin and hair-loving ingredients like Hyaluronic Acid and Collagen, each mist delivers tangible benefits, making this affordable daily upgrade a true ritual for both body and mind.





Naturally-sourced  
and derived  
ingredients



Alcohol-free  
formulations



Sustainable  
packaging



No animal  
testing



Responsibly  
sourced  
materials



Skincare-Enriched  
Formula



Wellbeing  
in Every Scent

*2-in-1:*  
*hydration + fragrance*  
*collagen + hyaluronate*

This collagen-hyaluronate mist nourishes and deeply hydrates both skin and hair, leaving your skin smooth, radiant, and firm while keeping your hair soft and manageable.

**Suitable for all skin and hair types.**

**TOP**

Black Cherry  
Cherry Liqueur  
Bitter Almond

**MIDDLE**

Fruit Syrup,  
Turkish Rose,  
Sambac Jasmine

**BASE**

Peruvian Balsam,  
Roasted Tonka  
Sandalwood Vetiver  
Cedar  
Musk



PERFUMED BODY & HAIR MIST  
WILD CHERRY & TONKA, 200 ml

**TOP**

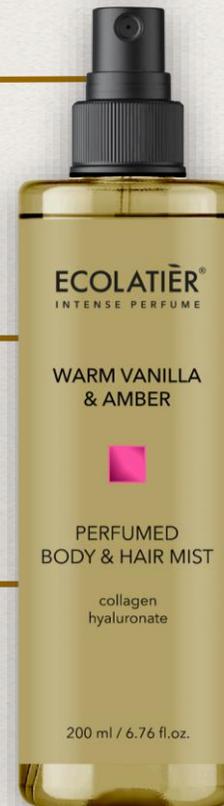
Orange  
Peach  
Pineapple  
Banana

**MIDDLE**

White Flowers  
Violet  
Jasmine

**BASE**

Vanilla  
Musk  
Amber



PERFUMED BODY & HAIR MIST  
WARM VANILLA & AMBER, 200 ml

**TOP**

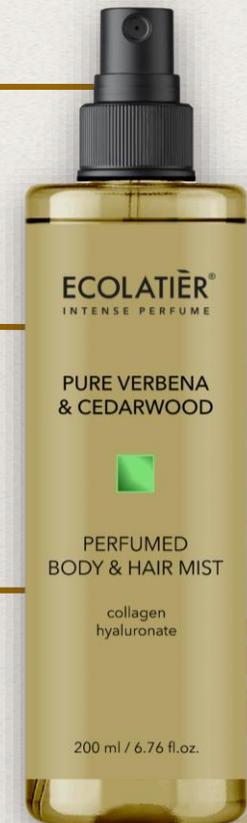
Lemon  
Blackcurrant

**MIDDLE**

Verbena  
Anise

**BASE**

Amber  
Cedarwood



PERFUMED BODY & HAIR MIST  
PURE VERBENA & CEDARWOOD, 200 ml



# MEETING A RISING GLOBAL DEMAND

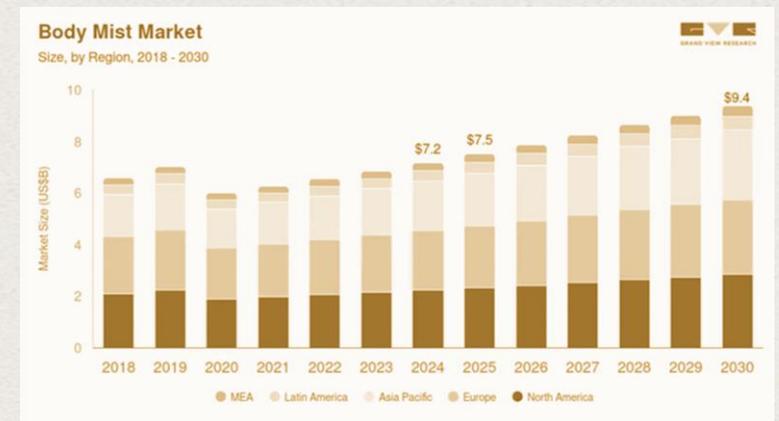
We are launching the Body & Hair Mists collection in direct response to significant growth in the global beauty market. This category is one of the fastest-growing, driven by consumer demand for multifunctional and sensorial products. We are capitalizing on this trend to offer our partners a high-potential product with a compelling value proposition.

Demand for body mists is driven by increasing consumer interest in personal grooming and affordable luxury fragrances, **especially among millennials and Gen Z**. The trend toward natural and alcohol-free formulations, as well as products enriched with skincare benefits like aloe vera or vitamin E, is boosting market appeal.

*From answering to a partner's request to fulfilling customer needs*

According to the Facts Factors report, the **Global Body Mist Market** was valued at approximately **USD 7.15 billion in 2024**.

It is anticipated to increase to approximately **USD 10.25 billion by 2034**, with a compound annual growth rate (CAGR) of approximately **4.6%** between 2024 and 2034.



# POWER

## ECOLATIÈR® POWER

IS A LINE OF MULTIFUNCTIONAL AND EASY-TO-USE PRODUCTS BASED ON NATURAL INGREDIENTS. THEY PROVIDE POWERFUL MOISTURIZING, SOFTENING AND TONING BENEFITS TO YOUR SKIN AND HELP MAINTAIN A FEELING OF CLEANLINESS AND FRESHNESS ALL DAY LONG. THIS LINE IS DESIGNED FOR QUICK DAILY CARE AND DEEP CLEANSING TO MEET THE NEEDS OF THE STRONG PART OF HUMANITY.



WORRY-FREE  
INGREDIENTS



# ECOLATIÈR®



# HAIR CARE

## Shampoo

### Strengthen & Repair, 400 ml

- **POWER Strengthen & Repair Shampoo** effectively and gently cleanses the hair and scalp. Helps strengthen hair follicles, prevents hair breakage and loss. Normalizes the hydro-lipid balance of the scalp, makes hair stronger and thicker, while nourishing and protecting it from negative environmental factors
- Suitable for all hair types
- **Bergamot Extract** reduces hair breakage and prevents thinning
- **Cypress Oil** normalizes the functioning of the sebaceous glands, stimulates cell regeneration
- **Caffeine** tones and invigorates, stimulates blood circulation and promotes hair growth
- The **Amino Acid Complex and Vitamin B3** activate metabolic processes in the hair follicles, strengthening the hair structure



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## Shampoo

### Anti-Dandruff, 400 ml

- **POWER Anti-Dandruff Shampoo** gently cleanses the hair and scalp, normalizes the sebaceous glands, reduces flaking and prevents dandruff. Keeps a feeling of cleanliness and freshness all day long
- Suitable for all hair types
- **Zinc PCA** (zinc salt) prevents dandruff and itching and has a scalp-soothing effect
- **Ginseng Extract** promotes hair growth, tones the scalp, strengthens hair follicles and prevents hair loss



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# ECOLATIÈRE®

## Shampoo & Shower Gel

### 2-in-1 Sport, 400 ml

- **POWER 2-in-1 Shampoo and Shower Gel Sport** is an ideal product for effective cleansing of hair and body after sports or an active day at work. It has a moisturizing, softening and toning effect, foams well and is easily washed off. Gives a charge of vivacity and energy for the whole day
- **Lime Oil** normalizes the function of the sebaceous glands, tones the skin, makes it more elastic and fresh
- **Bergamot Extract** strengthens hair follicles, reduces hair fragility and prevents thinning, and has a moisturizing and refreshing effect on the skin



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# BODY CARE

## Shampoo & Shower 2-in-1 Extra Fresh, 400 ml

- **POWER 2-in-1 Shampoo and Shower Gel Extra Fresh** is an ideal product for effective cleansing of hair and body. It has a moisturizing, softening and toning effect on the skin, foams well and is easily washed off. Gives a charge of vivacity and energy for the whole day
- **Ginseng Extract** improves blood circulation and stimulates hair growth. It has a moisturizing and toning effect on the skin
- **Juniper Oil** normalizes sebum regulation and has a strengthening and regenerating effect on the hair structure



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## Shower Gel Energy, 400 ml

- **POWER Shower Gel Energy** effectively cleanses, moisturizes and softens the skin, has a tonic effect, foams well and is easily washed off. Bright aroma will provide a long-lasting feeling of freshness, a charge of vivacity and energy for the whole day
- **Orange Oil** moisturizes and refreshes the skin while restoring tone and elasticity
- **Bergamot Extract** has a tonic, moisturizing and refreshing effect on the skin



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# ECOLATIÈR®

## Shower Gel Relax, 400 ml

- **POWER Shower Gel Relax** effectively cleanses, has a moisturizing and softening effect, foams well and is easily washed off, leaving a light, pleasant aroma on the skin. Natural lavender oil and sage extract provide maximum relaxation after a hard day, helping you to immerse yourself in a world of calm and relaxation
- **Lavender Oil** nourishes and moisturizes the skin and has a calming and relaxing effect
- **Sage Extract** has a regenerating effect, that prolongs the feeling of cleanliness and freshness



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# SHAVING PRODUCTS

## Shaving Foamy Cream for Smooth Skin, 150 ml

- **POWER Shaving Foamy Cream** for Smooth Skin is specially designed for a smooth and comfortable shave. The components included in the composition effectively moisturize, nourish and prevent irritation, make the skin soft, supple and smooth. Thanks to its creamy texture, the foam is easy to apply, protects and provides a perfect razor glide
- **Avocado Oil** has a softening and nourishing effect, improves the barrier functions of the skin
- **Hamamelis Extract** has a regenerating and soothing effect, while making the skin more elastic
- **Vitamin F** nourishes and protects the skin from the negative effects of external factors, maintains its firmness and elasticity



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## Shaving Balm Perfect Glide, 150 ml

- **POWER Shaving Balm Perfect Glide** allows the razor to glide effortlessly over the skin for a smooth and comfortable shave. Gently conditions the skin during shaving, preventing irritation and redness
- Enriched with **Shea Butter and Argan Oil**, the composition of the balm restores, soothes, softens and hydrates the skin, making it smooth and soft
- **Shea Butter** restores and softens the skin, promotes its regeneration and enhances its protective functions
- **Argan Oil** has a moisturizing and protective effect. Prevents the appearance of redness and irritation on the skin



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WORRY-FREE  
INGREDIENTS



ECOLATIÈRE®

## Moisturizing Aftershave Balm 100 ml

- **POWER Moisturizing Aftershave Balm** instantly soothes and regenerates the skin, relieves irritation, reduces redness and burning, and eliminates the feeling of dryness and tightness. Intensively moisturizes and softens the skin. The light texture is quickly absorbed, leaving a pleasant aroma, a feeling of freshness and comfort
- **Cypress Oil** has a calming and healing effect
- **Vitamin E** moisturizes, softens and nourishes the skin, and helps to restore it
- **Bergamot Extract** has a tonic and refreshing effect



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# FACE CARE

## Facial Cleansing Gel Cleansing, 150 ml

- **POWER Facial Cleansing Gel** provides a thorough and gentle cleansing of the skin. It moisturizes, softens and tones the skin, prevents inflammation, and gives it softness and a feeling of comfort. Perfect for daily use
- **Basil Extract** has an anti-inflammatory, softening and tonic effect
- The Combination of **Olive Oil and Provitamin B5** has an active healing and moisturizing effect
- **Natural Prebiotic (Inulin)** enhances the natural protective functions of the skin and restores the natural pH level



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## Face Cream 5-in-1 Complex Care, 50 ml

- **POWER 5-in-1 Face Cream** with a delicate texture is quickly absorbed and provides the necessary skin care: moisturizes, nourishes, softens, protects and regenerates
- **Aloe Vera Juice and Chamomile Extracts** have a moisturizing, soothing and healing effect on the skin
- **Shea Butter** restores, nourishes and softens the skin. Thanks to its rich biochemical composition, it helps to regenerate and increase the protective functions of the skin
- **Almond Oil** moisturizes, softens, smooths the skin and improves its elasticity



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WORRY-FREE  
INGREDIENTS



ECOLATIÈRE®

## Moisturizing Facial Gel 50 ml

- **POWER Moisturizing Facial Gel** is ideal for intense hydration and softening of the skin. Tones and refreshes, prevents dryness and flaking, restores the natural protective barrier, makes the skin more elastic and smooth. Thanks to its light texture, the gel is quickly absorbed and does not leave a sticky feeling on the skin
- **Aloe Vera Juice** provides the skin with deep hydration, leaving a long-lasting feeling of freshness and comfort
- **Rice Proteins** moisturize and protect the skin from over-drying
- **Oat Extract** has a calming and softening effect



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# BODY CARE

## Antiperspirant

Freshness and Comfort, 50 ml

- **POWER Antiperspirant Freshness and Comfort** provides reliable protection against perspiration, regulates excessive perspiration, and helps to eliminate unpleasant odors. Gently nurtures the skin and leaves a feeling of freshness for the whole day. The product is easy to apply, dries quickly and does not leave stains on clothes
- **Bergamot Extract** has a tonic and moisturizing effect
- **Green Tea Extract** has an antioxidant and deodorizing effect
- **Lime Oil** softens and refreshes the skin



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## Antiperspirant

Invisible Protection, 50 ml

- **POWER Antiperspirant Invisible Protection** provides reliable protection against sweat, regulates excessive perspiration, and helps to eliminate unpleasant odors. Gently nurtures the skin and leaves a feeling of freshness for the whole day. The product is easy to apply, dries quickly and does not leave stains on clothes
- **Panthenol** softens and restores the skin, while having an active moisturizing and regenerating effect
- **Cotton Extract** softens the skin and prevents irritation
- **Oat Oil** has a soothing, moisturizing, and nourishing effect on the skin



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WORRY-FREE  
INGREDIENTS



ECOLATIÈR®

## Deo-Cream for Feet

Deo Effect, 100 ml

- **POWER Deo-Cream for Feet** refreshes and protects the skin from unpleasant odors, helps to reduce discomfort in the legs. Quickly absorbed, effectively moisturizes and softens the skin, and provides a feeling of cleanliness and freshness for the whole day
- **Shea Butter** deeply moisturizes and nourishes the skin, making it soft
- **Rosemary Oil** has a healing effect on the skin
- **Mint Extract** has a calming and cooling effect, providing the skin with a feeling of freshness and comfort



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**ORGANIC**  
**MiMi**



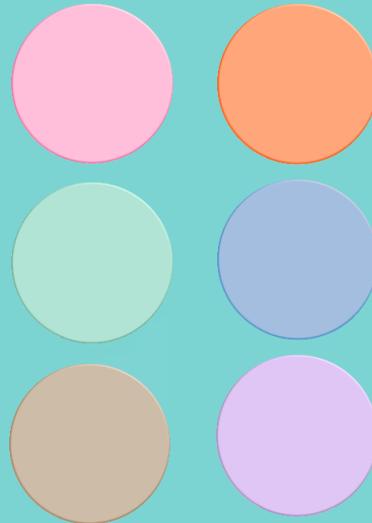
# WHAT IS ORGANIC MIMI COLOURS ?

**ORGANIC MIMI COLOURS - A BLEND OF NATURAL INGREDIENTS, FRUITY AROMAS,  
AND VIBRANT EMOTIONS!**

A COLLECTION OF SKIN AND HAIR CARE PRODUCTS INSPIRED BY THE SUMMER VIBES  
OF HAPPINESS, ABUNDANCE OF FRUITS AND BERRIES, AND UPLIFTING AROMAS. EXPERIENCE  
THE EPITOME OF NATURAL COMPOSITIONS, ENRICHED BY INNOVATIVE FORMULAS TAILORED  
FOR SKIN AND HAIR CARE NEEDS.



# MIMI CONCEPT EMOTIONAL MARKETING



## THE MAGIC OF ECSTATIC COLOR\*

THE PRODUCT'S APPEARANCE IS THE MAIN CRITERION FOR THE MAJORITY OF CONSUMERS WHEN MAKING A PURCHASE

USING VIBRANT AND BRIGHT COLORS IN THE DESIGN ATTRACTS ATTENTION AND CREATES AN EXPRESSIVE IMAGE OF THE PRODUCT

CATCHY AND LIVELY NAMES ELEVATE THE MOOD AND EVOKE POSITIVE EMOTIONS

## THE ECSTATIC COLORS TREND

AIMS TO EVOKE FEELINGS OF JOY, EXCITEMENT, AND ENTHUSIASM. THE ECSTATIC COLORS TREND IS ALL ABOUT EMBRACING VIVID AND EXHILARATING COLORS TO CREATE AN ENERGETIC AND IMPACTFUL VISUAL EXPERIENCE

# 17 KEY ACTIVE INGREDIENTS

THE MOST ADVANCED INGREDIENTS WITH PROVEN EFFECTIVENESS  
FOR THE PURE FORMULAS OF OUR SKIN & HAIR CARE PRODUCTS

- PANTHENOL
- PREBIOTICS
- BISABOLOL
- AMINO ACIDS
- CERAMIDES
- CAFFEINE
- ALLANTOIN
- COLLAGEN
- HYALURONIC ACID
- PHOSPHOLIPIDS
- VITAMINS C, E, F
- BETAINE
- AHA-ACIDS
- NIACINAMIDE
- KERATIN
- ARGININE
- UREA

# ASSORTMENT ORGANIC MIMI COLOURS

65 SKU

BODY CARE 40 SKU

HAIR CARE 25 SKU



# CATEGORY

## BODY CARE

### SHOWER GELS

delicately cleanses and maintains the skin's natural pH balance while providing moisture, nourishment, and the delightful essence of invigorating aromas that uplift the spirit

### BODY LOTIONS, CREAMS, BUTTERS

packed with delightful, fast-absorbing textures and natural ingredients that work wonders to strengthen and protect your skin. The result? A gorgeous, glowing complexion that's irresistibly soft to the touch

### BODY SCRUBS

based on natural ingredients gently cleanses the skin, improves skin condition and increases its elasticity during peeling

### LIQUID HAND SOAP

enriched with a gentle cleansing formula, effectively cleanses while maintaining the skin's natural pH balance, leaving your hands moisturized and softened

### HAND, FOOT CREAMS

generously nourishes the skin with oils and nutrients, moisturize the skin, improves cell regeneration and has a powerful protective effect

### INTIMATE CARE

collection features products specifically formulated to provide skin soothing and hydration for the intimate feminine area

### SHAVING CREAM AND AFTERSHAVE LOTION

The shaving cream provides a soft and smooth shave for the legs and sensitive areas without irritation, while the aftershave lotion moisturizes and restores the skin after shaving



ORGANIC  
MIMI

ORGANIC  
MiMi

23

## KEY INGREDIENTS FOR BODY CARE

- ALLANTOIN
- HYALURONIC ACID
- PANTHENOL
- LACTIC ACID
- PREBIOTIC
- NIACINAMIDE
- BISABOLOL
- COLLAGEN
- CAFFEINE
- PHOSPHOLIPIDS
- VITAMINS C, E, F
- BETAINE
- AHA (ALPHA HYDROXY ACID)
- UREA
- ORGANIC COCONUT OIL
- ORGANIC ALMOND OIL
- ORGANIC JOJOBA OIL
- ORGANIC VERBENA EXTRACT
- ORGANIC MANGO BUTTER
- ORGANIC AVOCADO OIL
- ORGANIC ALOE VERA JUICE
- ORGANIC CHAMOMILE
- ORGANIC MACADAMIA OIL



# BODY CARE COCO

GET READY TO DIVE INTO THE COCO SPLASH COLLECTION, PACKED WITH THE GOODNESS OF COCONUT EXTRACT AND OIL, KNOWN FOR THEIR LAVISH NOURISHMENT AND INVIGORATING TROPICAL AROMA

**LET THE WAVES OF BLISS WASH OVER YOU AS YOU EMBARK ON A JOURNEY TO YOUR PERSONAL PARADISE OF BEAUTY AND RELAXATION!**

ORGANIC  
MiMi



COCO

## COCONUT-POWERED TROPICAL SCENT FOR AN UPLIFTING SENSE

ORGANIC  
MiMi



### SHOWER GEL COCO SPLASH, 400 ml

- **Organic Coconut Oil** nourishes and softens, saturates the skin with vitamins, tones and refreshes.
- **Papaya Extract** has antioxidant properties, leaving skin radiant, smooth and supple.
- **Prebiotic (Inulin)** supports skin hydration and a healthy microbiome.



### BODY LOTION SOFTENING COCO SPLASH, 300 ml

- **Organic Coconut Oil** nourishes and softens, saturates the skin with vitamins, tones and refreshes.
- **Papaya Extract** has antioxidant properties, leaving skin radiant, smooth and supple.
- **Niacinamide** stimulates collagen and elastin synthesis and improves skin barrier function.



### LIQUID HAND SOAP COCO BUBBLE, 300 ml

- **Organic Coconut Oil** nourishes and softens the skin.
- **Lemongrass Extract** hydrates, tones and saturates the skin with healthy compounds.
- **Vitamin E**, a potent antioxidant, shields the skin from harmful environmental factors while aiding in its restoration.



COCO

## COCONUT-POWERED TROPICAL SCENT FOR AN UPLIFTING SENSE

ORGANIC  
MiMi



### BODY BUTTER COCO MAGIC, 200 ml

- **Collagen** smooths the skin's micro-relief, improving firmness and elasticity.
- **Organic Coconut Oil** revitalizes, nourishes and moisturizes the skin, restoring smoothness and suppleness.
- **Papaya Extract** tones and stimulates cell regeneration.



### BODY SCRUB COCO JUNGLE, 250 g

- **Caffeine** improves blood circulation, fights cellulite and improves skin elasticity.
- **Organic Coconut Oil** deeply moisturizes, softens and nourishes the skin, eliminating dryness and tightness.
- **Papaya Extract** saturates the skin with vitamins, improves tone and firmness.



### FOOT BUTTER COCO FUN, 50 ml

- **Allantoin** soothes the skin and stimulates skin renewal and collagen production.
- **Organic Coconut Oil and Shea Butter** revitalize, nourish and moisturize the skin, restoring its softness and smoothness.



# BODY CARE

# SWEET

TREAT YOURSELF TO THE ENCHANTING SWEET SHAKE SERIES, A HARMONIOUS FUSION OF DELIGHTFUL AROMAS AND NATURAL EXTRACTS FROM JUICY BERRIES, BURSTING WITH ANTIOXIDANT AND TONING BENEFITS

IMMERSE YOURSELF IN THE SWEET MOMENTS OF SELF-CARE, CULTIVATING GLOW SKIN AND A RADIANT MOOD WHEREVER YOU GO!

ORGANIC  
MiMi



SWEET

ORGANIC  
MiMi

## BERRYSPECIAL BODY CARE COLLECTION FOR VIBRANT SPIRIT & GLOWING SKIN



### SHOWER GEL SWEET SHAKE, 400 ml

- **Organic Almond Oil** moisturizes and tones the skin, improves its firmness.
- **Raspberry Extract** has antioxidant properties, refreshes and tones the skin, and improves its texture.
- **Prebiotic (Inulin)** supports skin hydration and a healthy microbiome.



### BODY LOTION HYDRATING SWEET SHAKE, 300 ml

- **Organic Shea Butter** nourishes, smooths and softens the skin, restoring its radiance and firmness.
- **Raspberry Extract** has antioxidant properties, refreshes and tone the skin, and improves its texture.
- **Hyaluronic Acid** intensely hydrates the skin, leaving it soft and supple.



### LIQUID HAND SOAP SWEET SMOOTHIE, 300 ml

- **Organic Shea Butter** nourishes and softens, enhances the smoothness and elasticity of the skin on hands.
- **Mulberry Extract** tones and moisturizes, preventing dryness and peeling.
- **Vitamin E**, a potent antioxidant, shields the skin from harmful environmental factors while aiding in its restoration.



SWEET

## BERRYSPECIAL BODY CARE COLLECTION FOR VIBRANT SPIRIT & GLOWING SKIN

ORGANIC  
MiMi



### BODY CREAM SWEET TOUCH, 200 ml

- **Phospholipids** promote the regeneration of skin cells.
- **Organic Macadamia Oil** deeply moisturizes, nourishes and softens the skin.
- **Raspberry Extract** has antioxidant properties and improves skin tone and firmness.



### BODY SCRUB SWEET BERRY, 250 g

- **Vitamin C** has antioxidant properties and makes the skin firm and smooth.
- **Organic Macadamia Oil** moisturizes and nourishes the skin, eliminating dryness and flakiness.
- **Mulberry Extract** saturates the skin with vitamins, improves skin tone and elasticity.



### BODY SCRUB JAM SWEET TOUCH, 250 g

- **Organic Cherry Extract** offers antioxidant properties and makes the skin smooth and firm.
- **Organic Macadamia Oil** moisturizes and nourishes the skin, eliminating dryness and flakiness.
- **Sugar** gently massages and renews the skin.



### HAND CREAM SWEET JOY, 50 ml

- **Hyaluronic Acid** provides instant hydration and improves skin firmness and elasticity.
- **Organic Macadamia Oil** nourishes and restores the skin's hydrolipidic film balance.
- **Mulberry Extract** has antioxidant properties and stimulates skin cell regeneration.

# BODY CARE

# MATCHA

THE MATCHA LOVER SERIES IS A COLLECTION OF SKINCARE PRODUCTS INSPIRED BY THE TRANQUIL ESSENCE OF JAPANESE GREEN TEA MATCHA. IT IS TAILORED FOR THOSE WHO SEEK HARMONY AND THE GENTLE EMBRACE OF A SOOTHING AROMA

STEP INTO THE ENCHANTING REALM OF THE GREEN TEA RITUAL AND EXPERIENCE THE REINVIGORATION AND LUMINOSITY OF YOUR SKIN!



# MATCHA

## ZEN OUT WITH OUR MATCHA GREEN TEA BODY INDULGENCES

ORGANIC  
MiMi



### SHOWER GEL MATCHA LOVER, 400 ml

- **Organic Matcha Green Tea Extract** strengthens the skin's barrier function, tones and stimulates skin cell regeneration.
- **Organic Verbena Extract** hydrates and nourishes the skin, increasing its softness and elasticity.
- **Prebiotic (Inulin)** supports skin hydration and a healthy microbiome.



### BODY LOTION RESTORING MATCHA LOVER, 300 ml

- **Organic Jojoba Oil** nourishes, hydrates and softens the skin, leaving it firmer.
- **Organic Matcha Green Tea Extract** strengthens the skin's barrier function, tones and stimulates skin cell regeneration.
- **Panthenol** restores and protects the skin.



### LIQUID HAND SOAP MATCHA PURE, 300 ml

- **Organic Aloe Vera Juice** moisturizes, softens, and calms the skin.
- **Organic Matcha Green Tea Extract** tones and stimulates skin cell regeneration.
- **Vitamin E**, a potent antioxidant, shields the skin on your hands from harmful environmental factors while aiding in its restoration.



# MATCHA

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## ZEN OUT WITH OUR MATCHA GREEN TEA BODY INDULGENCES



### BODY CREAM MATCHA GREEN, 200 ml

- **Hyaluronic Acid** deeply hydrates and improves skin elasticity and firmness.
- **Organic Jojoba Oil and Matcha Green Tea Extract** nourish and soften while stimulating skin cell regeneration.
- **Vitamins E and F** have antioxidant properties and help eliminate dry and flaky skin.



### BODY SCRUB MATCHA POWER, 250 g

- **Vitamin E** has antioxidant properties and supports skin tone and hydrolipidic film balance.
- **Organic Jojoba Oil** moisturizes and nourishes the skin, improving firmness and elasticity.
- **Matcha Green Tea Extract** strengthens the skin's barrier function, tones and stimulates skin cell regeneration.



### FOOT CREAM MATCHA TWIST, 50 ml

- **Urea** intensely regenerates and moisturizes the skin, eliminating dryness and flakiness.
- **Organic Jojoba Oil** retains moisture, nourishes and softens dry skin.
- **Matcha Green Tea Extract** tones and stimulates skin cell regeneration.



# BODY CARE FRUIT

SUPER FRUIT COLLECTION –  
A JUICY DELIGHT FOR YOUR SKIN  
BURSTING WITH THE SCENT OF SUN-  
PAMPERED FRUITS, AVOCADO OIL, AND FIG  
EXTRACT

**ENRICHED WITH NOURISHING AVOCADO  
OIL AND REVITALIZING FIG EXTRACT, THIS  
COLLECTION INDULGES YOUR SKIN WITH  
NATURE'S BOUNTY**



FRUIT

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## FRUIT IT! MAKE YOUR SKIN DELIGHTFUL



### SHOWER GEL SUPER FRUIT, 400 ml

- **Organic Avocado Oil** hydrates and deeply nourishes the skin with all necessary nutrients, restoring its smoothness and elasticity.
- **Fig Extract** tones and improves the skin's elasticity and barrier function.
- **Prebiotic (Inulin)** supports skin hydration and a healthy microbiome.



### BODY LOTION SMOOTHING SUPER FRUIT, 300 ml

- **Organic Avocado Oil** hydrates and deeply nourishes the skin with all necessary nutrients, restoring its smoothness and elasticity.
- **Fig Extract** tones and improves skin's elasticity and barrier function.
- **Bisabolol** moisturizes and smooths the skin, adds radiance.



## FRUIT IT! MAKE YOUR SKIN DELIGHTFUL



### BODY CREAM FIG FRUIT, 200 ml

- **Bisabolol** intensely moisturizes, stimulates skin cell regeneration processes, increases elasticity and firmness.
- **Organic Avocado Oil** nourishes and softens, leaving skin smooth, soft and supple.
- **Fig Extract** tones and strengthens the skin's barrier functions.



### BODY SCRUB FRUIT MOOD, 250 g

- **Niacinamide** stimulates collagen and elastin production while soothing and softening the skin.
- **Organic Avocado Oil** nourishes and moisturizes, restoring the skin's hydrolipidic film balance.
- **Fig Extract** has antioxidant properties and improves skin firmness and smoothness..



### HAND CREAM FRUIT MIX, 50 ml

- **Collagen** smooths the skin's texture and improves firmness and elasticity.
- **Organic Avocado Oil** deeply moisturizes, nourishes and softens the skin.
- **Fig Extract** revitalizes and tones the skin of the hands, improving smoothness.



## BODY CARE

# MANGO

PREPARE TO BE SWEEPED AWAY BY THE CAPTIVATING ALLURE OF THE MANGO COLLECTION – A TRUE SENSORIAL DELIGHT THAT CELEBRATES THE BELOVED TROPICAL FRUIT'S OIL IN ALL ITS GLORY.

**JUST ONE WHIFF OF THIS IRRESISTIBLE FRAGRANCE, AND YOU'LL BE TRANSPORTED TO A SUN-DRENCHED PARADISE. YOUR SENSES WILL BE ENVELOPED IN A SYMPHONY OF JUICY, VIBRANT NOTES THAT ARE SIMPLY IMPOSSIBLE TO RESIST.**



MANGO

## MANGONIFICENT SKINCARE FOR YOUR DAILY ROUTINE

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### SHOWER GEL MANGO MANIA, 400 ml

- **Organic Mango Butter** nourishes and softens the skin, has antioxidant properties, improves skin firmness and elasticity.
- **Lemongrass Extract** hydrates, tones, and saturates the skin with healthy compounds.
- **Prebiotic (Inulin)** supports skin hydration and a healthy microbiome.



### BODY LOTION NOURISHING MANGO MANIA, 300 ml

- **Macadamia Oil and Organic Mango Butter** nourish, moisturize and soften the skin, have antioxidant properties, and increase skin firmness and elasticity.
- **Allantoin** soothes the skin and stimulates collagen and elastin production.



# MANGO

## MANGONIFICENT SKINCARE FOR YOUR DAILY ROUTINE

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### BODY BUTTER MANGO LAND, 200 ml

- **Betaine** moisturizes and softens, restores and strengthens the skin's protective barrier.
- **Organic Mango Butter** intensely nourishes the skin, making it smooth and soft and increasing its firmness.
- **Peach Extract** improves skin tone, stimulates cell renewal and regeneration.



### BODY SCRUB MANGO GOLD, 250 g

- **AHAs (Alpha hydroxy acids)** improve skin texture and stimulate skin renewal.
- **Organic Mango Butter** nourishes, soothes and improves skin smoothness, eliminating dryness and flakiness.
- **Lemongrass Extract** helps improve skin elasticity and adds firmness and softness.



### BODY SCRUB JAM MANGO BOOM, 250 g

- **Organic Mango Butter** nourishes, soothes and improves skin smoothness, eliminating dryness and flakiness.
- **Passion Fruit Extract** tones the skin, enhances its firmness, and boosts the skin's barrier functions.
- **Sugar** gently massages and renews the skin.



### HAND BUTTER MANGO GO, 50 ml

- **Bisabolol** revitalizes, hydrates and softens the skin.
- **Organic Mango Butter and Kukui Nut Oil** deeply nourish the skin, eliminate dryness and flakiness, and improve skin firmness.

# BODY CARE DELICATE

GENTLE CLEANSING AND CARE FOR THE INTIMATE AREA WITH OUR INTIMATE HYGIENE SERIES. CRAFTED WITH YOUR COMFORT IN MIND, OUR INTIMATE WASH AND MOISTURIZER ARE PH-BALANCED AND FREE FROM HARSH CHEMICALS, PARABENS, AND ARTIFICIAL FRAGRANCES.

MAINTAINING OPTIMAL INTIMATE HEALTH IS AN ESSENTIAL PART OF OVERALL WELLBEING. OUR SPECIALIZED INTIMATE HYGIENE LINE IS FORMULATED WITH GENTLE, NATURAL INGREDIENTS TO PROVIDE SOOTHING, EFFECTIVE CLEANSING AND HYDRATION FOR YOUR MOST SENSITIVE AREAS.



DELICATE

## GENTLE CARE FOR DELICATE ZONE

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### INTIMATE HYGIENE GEL SENSITIVE CARE, 300 ml

- **Panthenol** reduces irritation and redness, soothes the skin, and provides added protection and conditioning.
- **Bisabolol** heals and accelerates skin cell regeneration.
- **Organic Aloe Vera Juice** moisturizes and softens the skin.
- **Prebiotic (Inulin)** supports and protects the natural microflora of the intimate area, eliminates the feeling of discomfort.



### INTIMATE HYGIENE GEL COMFORT CARE, 300 ml

- **Panthenol** reduces irritation and redness, soothes the skin, and provides added protection and conditioning.
- **Lactic Acid** helps maintain natural pH level
- **Organic Chamomile Extract** intensely moisturizes and softens delicate skin.
- **Prebiotic (Inulin)** supports and protects the natural microflora of the intimate area, eliminates the feeling of discomfort.



**BODY CARE**

# COMFORT SHAVE

**A LINE OF SHAVING AND AFTERSHAVE PRODUCTS, FORMULATED WITH NATURAL AND FUNCTIONAL INGREDIENTS, THAT PROVIDE A SMOOTH RAZOR GLIDE DURING SHAVING AND EXCEPTIONAL SKIN SOFTNESS AND COMFORT AFTERWARD**

**ACHIEVE FLAWLESS RESULTS AND ENJOY THE TRUE PLEASURE OF NURTURED SKIN THAT IS INCREDIBLY SOFT, SMOOTH, AND FREE OF IRRITATION**

**THE PERFECT SHAVE, PROVIDING COMFORT AND CARE FOR THE SKIN**



SHAVE

## GENTLE SKIN CARE SYSTEM FOR SHAVING AND AFTERSHAVE TREATMENT



### SHAVING CREAM SILK GLIDE, 300 ml

- **Allantoin** softens and moisturizes the skin, restores and strengthens its barrier function.
- **Vitamin E** has antioxidant properties, supports the hydrolipid balance, and stimulates the skin cell regeneration process.
- **Cotton Extract** intensely soothes the skin, reducing irritation and redness.
- **Organic Shea Butter** deeply nourishes the skin, enhancing its smoothness and elasticity.



### AFTERSHAVE LOTION SMOOTH TOUCH, 300 ml

- **Bisabolol** moisturizes the skin, eliminates dryness and tightness, reduces the risk of post-shave inflammation, and restores the skin's barrier function.
- **Cotton Extract and Aloe Vera Juice** intensely soothe and tone the skin while stimulating skin cell regeneration.
- **Organic Shea Butter** deeply nourishes the skin, enhancing its smoothness and elasticity.



# WHY WE RECOMMEND USING SPECIAL AFTERSHAVE AND SHAVING PRODUCTS:

YOUR SKIN NEEDS SPECIAL CARE AFTER SHAVING, AS WELL AS PROTECTION DURING SHAVING! THE UNIQUE FORMULAS WITH **ALLANTOIN, BISABOLOL AND ALOE VERA JUICE** PROVIDE COMFORT DURING THE SHAVING PROCESS AND HELP THE SKIN TO RECOVER AFTER SHAVING.

IMPROVED RAZOR  
GLIDE

SOOTHING AND  
HEALING EFFECTS

MOISTURIZING AND  
RESTORING

- By creating a protective layer on the skin, it reduces razor blade friction, **minimizes the risk of cuts and irritation, and makes shaving easier.**
- The formula's active ingredients **soothe** irritated skin, **reduce redness, promote the healing** of microabrasions, and **stimulate skin cell regeneration.**
- Instantly **moisturizes** and **revitalizes** the skin upon contact with the razor blade, **while strengthening the skin's protective barrier.**

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# CATEGORY HAIR CARE

## SHAMPOOS

Infused with nourishing botanical extracts and aromatic essential oils, this gentle, softening shampoo formula removes impurities and excess oil while respecting the natural balance of your hair and scalp. The uplifting fragrance elevates your mood as the nutrient-rich blend cleanses away impurities, leaving your locks soft, healthy, and radiantly revitalized

## SHAMPOO BARS

Is a concentrated, waterless product with beneficial properties based on mild surfactants. It cleans the hair and scalp perfectly from the first wash

## SHAMPOO SCRUBS

is a new format of well-known product. It contains natural sea salt that give a detox effect, scalp care and the feeling of freshness for a long time. Sea Salt deeply cleanses the scalp, prevents dandruff and gives the hair extra volume

## CONDITIONERS, MASKS

our nourishing hair conditioners & masks, enriched with natural botanical extracts, effortlessly detangle, prevent knots, and eliminate static for silky-smooth, manageable locks. The luxurious, creamy formula envelops your senses in an uplifting fragrance journey, while intensely conditioning and hydrating each strand from root to tip



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# 12

## KEY INGREDIENTS FOR HAIR CARE

- AMINO ACIDS
- KERATIN
- PLANT PROTEINS
- ARGININE
- PANTHENOL
- NIACINAMIDE
- ORGANIC COCONUT OIL
- ORGANIC MACADAMIA OIL
- ORGANIC ARGAN OIL
- ORGANIC JOJOBA OIL
- ORGANIC ALOE VERA
- ORGANIC OLIVE OIL



ORGANIC  
MINIMI

## GOLD SET

### RESTORING

#### FOR DAMAGED HAIR

DEEPLY RESTORES DAMAGED HAIR, NOURISHES AND SOFTENS.  
RESULT: SMOOTH, SHINY AND HEALTHY HAIR

## LONG STRONG

### STRENGTHENING

#### FOR FRAGILE HAIR

STRENGTHENS HAIR STRUCTURE, ACTIVATES VITALITY AND INCREASES ELASTICITY.  
RESULT: STRONG, RESILIENT AND HEALTHY HAIR

## SUPER BOOSTER

### DENSITY AND VOLUME

#### FOR FINE HAIR

PROVIDES HAIR WITH VOLUME, SOFTNESS AND RESILIENCE, NOURISHES AND STRENGTHENS.  
RESULT: DENSE, STRONG AND GLOSSY HAIR

## LOCO-LOCO

### ANTI-FRIZZ

#### FOR ALL HAIR TYPES

SMOOTHS AND RESTORES HAIR STRUCTURE, NOURISHES AND HYDRATES.  
RESULT: SOFT, MANAGEABLE AND ELASTIC HAIR

## BLOND STORM

### YELLOW TONE NEUTRALIZING

#### FOR BLEACHED & HIGHLIGHTED HAIR

SPECIFICALLY DESIGNED TO MAINTAIN VIBRANT AND HEALTHY HAIR. THE LINE FOCUSES ON NEUTRALIZING UNWANTED YELLOW TONES AND PROVIDING ESSENTIAL MOISTURE TO NOURISH THE HAIR, STRENGTHENING ITS STRUCTURE ALONG THE ENTIRE LENGTH.

## KERATIN-POWERED RESTORING FOR DAMAGED HAIR



**RESTORING SHAMPOO  
GOLD SET, 400 ml**

- **Keratin** repairs and strengthens the structure of damaged and weakened hair, restoring its elasticity and luster.
- **Organic Coconut Oil and Cotton Extract** prevent hair loss and boost hair growth, leaving hair smooth and silky, intensely moisturized, nourished, and softened.



**RESTORING CONDITIONER  
GOLD SET, 300 ml**

- **Keratin** repairs and strengthens the structure of damaged and weakened hair, restoring its elasticity and luster.
- **Organic Coconut Oil and Cotton Extract** prevent hair loss and boost hair growth, leaving hair smooth and silky, intensely moisturized, nourished, and softened.



**SHAMPOO SCRUB DEEP  
CLEANSING GOLD SET, 310 g**

- **Niacinamide** tones the scalp, moisturizes and softens hair, making it easier to comb
- **Organic Coconut Oil** nourishes, softens and protects hair, preventing split ends.
- **Moringa Extract** reduces hair breakage, makes hair more manageable, leaving it smooth and silky.



**MASK RESTORING  
GOLD SET, 200 ml**

- **Keratin** repairs and strengthens the structure of damaged and weakened hair, restoring its elasticity and shine.
- **Organic Coconut Oil** deeply moisturizes, nourishes and softens hair.
- **Moringa Oil** strengthens hair, reduces breakage, makes hair more manageable, adds smoothness and silkiness.
- **Panthenol** prevents split ends and provides long-lasting moisturization.

LONG STRONG

## ARGININE-POWERED STRENGTHENING FOR FRAGILE HAIR

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### STRENGTHENING SHAMPOO LONG STRONG, 400 ml

- **Arginine** fortifies and restores the hair structure, prevents hair loss and restores hair strength and resilience.
- **Organic Macadamia Oil and Aloe Vera Juice** promote hair growth, and smooth and condition the hair, moisturize and nourish, increase hair elasticity, and give hair shine and radiance.



### STRENGTHENING CONDITIONER LONG STRONG, 300 ml

- **Arginine** fortifies and restores the hair structure, prevents hair loss and restores hair strength and resilience.
- **Organic Macadamia Oil and Aloe Vera Juice** promote hair growth, and smooth and condition the hair, moisturize and nourish, increase hair elasticity, and give hair shine and radiance.



### SHAMPOO SCRUB CLEANSING AND VITALITY LONG STRONG, 310 g

- **Organic Aloe Vera Juice** fortifies and nourishes the entire length of the hair, restoring elasticity.
- **Organic Olive Oil** strengthens and softens dry hair, protecting it from breakage.
- **Lemon Balm** (Melissa officinalis) Extract moisturizes and softens hair, giving it a healthy shine.



### MASK STRENGTHENING LONG STRONG, 200 ml

- **Amino Acid Complex** prevents hair loss, restores strength and bounce.
- **Organic Aloe Vera Juice** moisturizes and nourishes, improves hair elasticity, adds shine and radiance.
- **Organic Olive Oil** promotes hair growth, smooths and conditions hair.
- **Kukui Nut Oil** prevents dryness and breakage and improves hair texture.

## DENSITY AND VOLUME WITH PROTEIN COMPLEX FOR FINE HAIR



### VOLUME SHAMPOO SUPER BOOSTER, 400 ml

- **Plant Proteins** give hair density and volume, restore hair structure, and make it firm and elastic.
- **Organic Argan Oil** strengthens and nourishes hair, and prevents scalp dryness.
- **Rosehip Extract** promotes healthy luster and silkiness, makes hair smoother and more manageable.



### VOLUME CONDITIONER SUPER BOOSTER, 300 ml

- **Plant Proteins** give hair density and volume, restore hair structure, and make it firm and elastic.
- **Organic Argan Oil** strengthens and nourishes hair, and prevents scalp dryness.
- **Rosehip Extract** promotes healthy luster and silkiness, makes hair smoother and more manageable.



### SHAMPOO SCRUB CLEANSING AND VOLUME SUPER BOOSTER, 310 g

- **Organic Argan Oil** intensely moisturizes and revitalizes weakened hair, adds silkiness and smoothness, improves scalp condition.
- **Rosehip Extract** is rich in antioxidants, vitamins and nutrients that strengthen hair, giving it a healthy shine and making it stronger and more elastic.

LOCO LOCO

## NOURISHMENT AND MOISTURE WITH AMINO ACIDS AND JOJOBA OIL FOR ALL HAIR TYPES

ORGANIC  
MiMi



### SHAMPOO ANTI-FRIZZ LOCO-LOCO, 400 ml

- **Amino Acids** hydrate and rebuild the hair structure, preventing split ends and making hair elastic.
- **Organic Jojoba Oil** strengthens, nourishes and softens hair, eliminating brittleness and adding a healthy shine.
- **Mandarin Extract** normalizes sebum production, makes hair more manageable, and reduces frizz.



### CONDITIONER ANTI-FRIZZ LOCO-LOCO, 300 ml

- **Amino Acids** hydrate and rebuild the hair structure, preventing split ends and making hair elastic.
- **Organic Jojoba Oil** strengthens, nourishes and softens hair, eliminating brittleness and adding a healthy shine.
- **Mandarin Extract** normalizes sebum production, makes hair more manageable, and reduces frizz.



### HAIR MASK ANTI-FRIZZ LOCO-LOCO, 200 ml

- **Ceramides** restore hair structure and add bounce and elasticity.
- **Organic Jojoba Oil** nourishes and smooths dry, damaged hair, preventing breakage and adding shine.
- **Panthenol** prevents split ends and provides long-lasting moisture.
- **Mandarin Orange Extract** deeply hydrates, softens, and adds strength to hair.

## YELLOW TONE NEUTRALIZING WITH COLLAGEN FOR BLEACHED & HIGHLIGHTED HAIR



### SHAMPOO ANTI-YELLOW BLOND STORM, 400 ml

- **Collagen and Kukui Nut Oil** strengthen the hair structure along the entire length, moisturize and nourish dry and brittle hair.
- **Organic Olive Extract** has antioxidant properties and restores strength and shine to hair, prevents split ends and maintains a long-lasting moisturizing effect.
- **Special Violet Pigment** neutralizes unwanted yellow tones and prolongs the effect of silver tones.



### CONDITIONER ANTI-YELLOW BLOND STORM, 300 ml

- **Collagen and Kukui Nut Oil** strengthen the hair structure along the entire length, moisturize and nourish dry and brittle hair.
- **Organic Olive Extract** has antioxidant properties and restores strength and shine to hair, prevents split ends and maintains a long-lasting moisturizing effect.
- **Special Violet Pigment** neutralizes unwanted yellow tones and prolongs the effect of silver tones.

## COCO STAR

### REPAIR

SUITABLE FOR DAMAGED HAIR

RESTORES AND STRENGTHENS THE HAIR STRUCTURE, MAKING IT SMOOTH AND SOFT  
RESULT: SMOOTH, HEALTHY AND BEAUTIFUL HAIR

## SWEET DREAMS

### VOLUME AND STRENGTH

SUITABLE FOR FINE HAIR

ADDS DENSITY AND VISIBLE VOLUME TO FINE HAIR WITHOUT WEIGHING IT DOWN  
RESULT: VOLUMINOUS, THICK AND STRONG HAIR

## MANGO JUICE

### NUTRITION AND SHINE

SUITABLE FOR ALL HAIR TYPES

INTENSIVELY MOISTURIZES AND NOURISHES HAIR, LEAVING IT SHINY AND RADIANT  
RESULT: SMOOTH, BEAUTIFUL AND SHINY HAIR

## FRUIT WAVE

### FORTIFYING AND GROWTH

SUITABLE FOR WEAKENED HAIR

NOURISHES, FORTIFIES AND STIMULATES HAIR GROWTH. SUITABLE FOR WEAKENED HAIR  
RESULT: STRONG, BEAUTIFUL AND HEALTHY HAIR

## MATCHA MINT

### BALANCING

SUITABLE FOR OILY HAIR

REGULATES SEBUM PRODUCTION, AND PREVENTS DANDRUFF  
RESULT: STRONG, HEALTHY AND BEAUTIFUL HAIR



# SHAMPOO BARS



## COCO STAR REPAIR SHAMPOO BAR, 50 g

- **Organic Coconut Oil and Marula Oil** repair and strengthen hair from root to tip, leaving it smooth and supple
- **Moringa Extract** moisturizes hair, adding shine and radiance



## SWEET DREAMS VOLUME AND STRENGTH SHAMPOO BAR, 50 g

- **Organic Avocado Oil and Babassu Oil** deeply nourish the hair roots, leaving hair softer and silkier, with added volume and shine
- **Mulberry Extract** has antioxidant properties and increases elasticity and suppleness of the hair



## MATCHA MINT BALANCING SHAMPOO BAR, 50 g

- **Organic olive oil**, tea tree essential oil, and matcha green tea extract moisturize and regulate sebum production, fight dandruff, and strengthen hair roots
- **Menthol** has a cooling effect, tones the scalp and gives a feeling of cleanliness and freshness



## MANGO JUICE NUTRITION AND SHINE SHAMPOO BAR, 50 g

- **Organic Mango Butter and Macadamia Oil** deeply nourish and revitalize hair, leaving it smoother and softer
- **Mango Extract** maintains the scalp's hydro-lipid balance, while improving hair's elasticity and shine



## FRUIT WAVE FORTIFYING AND GROWTH SHAMPOO BAR, 50 g

- **Organic Jojoba Oil and Argan Oil** deeply nourish, strengthen and stimulate hair growth
- **Fig Extract** moisturizes and softens, restoring strength and elasticity to hair

# TRAVEL- SIZE COLLECTION 100ml

BEAUTY TO GO! TAKE YOUR HAIR AND BODY CARE ESSENTIALS WITH YOU WHEREVER YOU GO. FROM NOURISHING SHAMPOOS AND CONDITIONERS TO SOOTHING BODY GELS AND LOTIONS - OUR TRAVEL-SIZED FORMATS HAVE YOU COVERED.

READY FOR ADVENTURE? STREAMLINE YOUR ROUTINE WITH OUR CONVENIENT, TSA-FRIENDLY SERIES. SHED THE EXTRA WEIGHT AND ENJOY YOUR JOURNEY WITH HIGH-PERFORMING, COMPACT PRODUCTS TAILORED FOR LIFE ON THE GO.



# ORGANIC MiMi



SHOWER GEL  
COCO SPLASH,  
100 ml



BODY LOTION  
SOFTENING  
COCO SPLASH,  
100 ml



SHOWER GEL  
SWEET SHAKE,  
100 ml



BODY LOTION  
HYDRATING  
SWEET SHAKE,  
100 ml



SHOWER GEL  
MANGO MANIA,  
100 ml



BODY LOTION  
NOURISHING  
MANGO MANIA,  
100 ml



SHAMPOO  
RESTORING  
GOLD SET,  
100 ml



CONDITIONER  
RESTORING  
GOLD SET,  
100 ml



SHAMPOO  
STRENGTHENING  
LONG STRONG,  
100 ml



CONDITIONER  
STRENGTHENING  
LONG STRONG,  
100 ml

COCO

SWEET

MANGO

GOLD SET

LONG STRONG

# TARGET AUDIENCE



OUR CUSTOMERS ARE YOUNG PROFESSIONALS WHO ARE KEEPING PACE WITH THE MODERN WORLD. RESIDING IN BUSTLING METROPOLITAN AREAS, THEY HAVE A MIDDLE-TO-HIGH INCOME AND AN ACTIVE LIFESTYLE. INTELLIGENT AND OPTIMISTIC, THEY PRIORITIZE A HEALTHY WORK-LIFE BALANCE.



CONFIDENT AND SELF-ASSURED, THEY FAVOR AN ACTIVE LIFESTYLE. THEY EMBRACE THEMSELVES AS THEY ARE, PRIORITIZING SELF-ACTUALIZATION, FAMILY, AND FRIENDSHIPS.



ATTUNED TO THE LATEST FASHION AND BEAUTY TRENDS. ADVENTURE-SEEKERS AT HEART, THEY LOVE TO EXPERIMENT WITH THEIR EVERYDAY SELF-CARE ROUTINES.



THEY SEEK OUT FASHIONABLE, MODERN ORGANIC BRANDS THAT ALIGN WITH THEIR VALUES. HOWEVER, THEY ARE UNABLE TO AFFORD PREMIUM-PRICED ORGANIC BEAUTY PRODUCTS. CONCERNED ABOUT ENVIRONMENTAL POLLUTION, THEY STRIVE TO MAINTAIN A SUSTAINABLE LIFESTYLE.

# ORGANIC MiMi

ORGANIC  
MiMi

# VIBRANT AND STYLISH BRAND

BOTANICAL-BASED BEAUTY RANGE WITH INVIGORATING FRAGRANCES, INDULGENT FORMULAS, AND REMARKABLE HAIR AND COMPLEXION IMPROVEMENTS, PACKAGED IN A VIBRANT, FASHIONABLE MANNER.

UNLOCK THE JOY OF BEING DELIGHTED WITH OUR COSMETICS BRAND.

with **ORGANIC MIMI**  
**COLOURS!**

DISCOVER SELF-CARE THAT BRINGS GENUINE JOY, SPARKED WITH VITALITY AND WHIMSY, THROUGH NATURAL INGREDIENTS, POWERFUL FORMULAS, AND A VARIETY OF DELECTABLE AROMAS!

CHERISH YOURSELF AND START YOUR DAY WITH A SMILE!



# ORGANIC MiMi

CREATE YOUR OWN RULES.  
TRY AND EXPERIMENT.

STAY VIBRANT BY BEING  
YOUR EVER-CHANGING SELF,  
BE

COLOURS!



# ORGANIC MiMi

SUNCARE SERIES

YOUR SOLARMATE  
FOR AN AWESOME STATE



**ASSORTMENT  
ORGANIC MIMI  
SUN CARE**

<b>SUNSCREEN LOTION</b>	100 ml	<b>50spf</b>
<b>SUNSCREEN LOTION</b>	100 ml	<b>30spf</b>
<b>TAN ACTIVATOR OIL</b>	100 ml	<b>10spf</b>
<b>CALMING GEL</b>	100 ml	
<b>RESTORING CREAM</b>	100 ml	
<b>SHAMPOO</b>	300 ml	
<b>HAIR MASK</b>	200 ml	

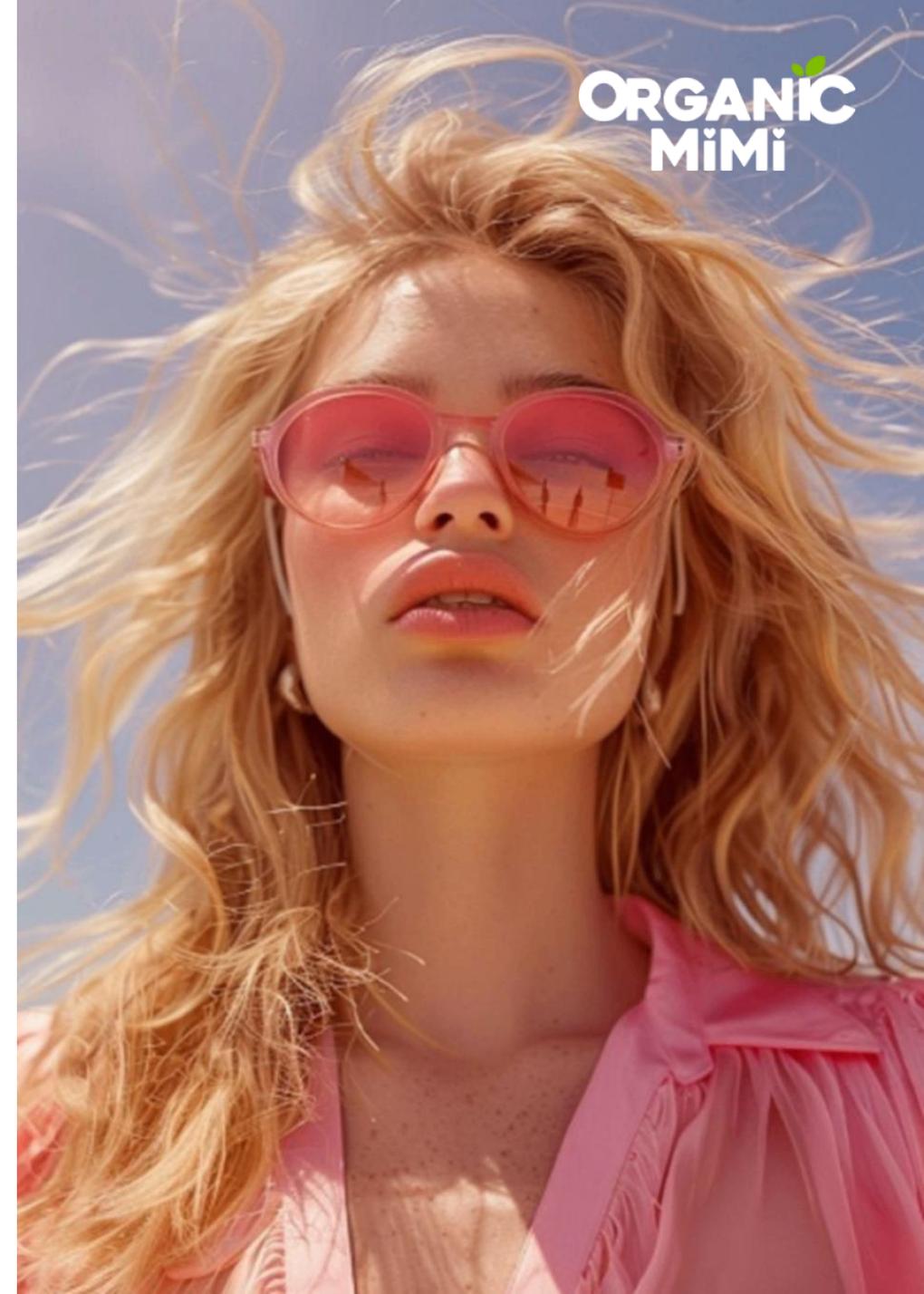
## SWEET POINTS OF SALE

OUR SUN CARE LINE PROVIDES SUPERIOR PROTECTION AGAINST BOTH UVA AND UVB RAYS WITH MODERN, EFFECTIVE FILTERS. ENRICHED WITH A BLEND OF POWERFUL ANTIOXIDANTS AND NURTURING ORGANIC INGREDIENTS, OUR FORMULAS DO MORE THAN JUST SHIELD THE SKIN - THEY HELP IMPROVE ITS ELASTICITY AND HYDRATION.

THE LIGHTWEIGHT, FAST-ABSORBING TEXTURES LEAVE NO WHITE CAST OR GREASY RESIDUE, ENSURING PERFECT PROTECTION WITHOUT STAINS ON WHITE CLOTHING. THE PRACTICAL 100 ML SIZE IS IDEAL FOR TRAVEL IN YOUR HAND LUGGAGE AND DAILY CITY USE.

SAFE FOR THE WHOLE FAMILY, OUR PRODUCTS ARE SUITABLE FOR CHILDREN FROM 3 YEARS OLD.

- MODERN UVA/UVB FILTERS
- ANTIOXIDANT PROTECTION
- NATURAL INGREDIENTS
- IMPROVES ELASTICITY AND HYDRATION
- COMPACT 100 ML SIZE FOR TRAVEL
- SUITABLE FOR USE IN THE CITY
- FOR THE WHOLE FAMILY (AGES 3+)
- NO WHITE STAINS ON CLOTHES
- NO GREASY FEELING, FAST ABSORPTION
- PRODUCT RANGE: SPF 50, SPF 30, TANNING OIL





**50<sup>SPF</sup>**

**SUNSCREEN LOTION  
FOR FACE AND BODY SPF 50  
100 ml**

The sunscreen lotion provides maximum protection against UVA and UVB rays and photoaging, while intensely moisturizing the skin of the face and body. The specially formulated lotion glides on effortlessly and absorbs quickly, leaving no sticky or greasy afterfeel

**COLLAGEN AND ORGANIC  
AVOCADO OIL**

intensely moisturize, nourish and soften the skin, making it smoother and firmer

**VITAMIN E**

has antioxidant properties, prevents premature aging, and maintains the skin's hydrolipidic balance



**30<sup>SPF</sup>**

**SUNSCREEN LOTION  
FOR FACE AND BODY SPF 30  
100 ml**

The sunscreen lotion provides maximum protection against UVA and UVB rays and photoaging, while intensely moisturizing the skin of the face and body. The specially formulated lotion glides on effortlessly and absorbs quickly, leaving no sticky or greasy afterfeel

**NIACINAMIDE AND  
ORGANIC SHEA BUTTER**

deeply moisturize, nourish, and protect the skin from moisture loss, softening it and improving elasticity

**ORGANIC OLIVE LEAF  
EXTRACT**

has antioxidant properties, prevents premature aging, and maintains the skin's hydrolipidic balance



**PERFECT TAN OIL**

**PERFECT TAN ACTIVATOR OIL SPF 10  
100 ml**

The activator oil accelerates the tanning process, deeply nourishes and moisturizes the skin, and absorbs quickly without leaving a greasy residue. It is ideal for anyone who wants an even, long-lasting, and intense tan

**BETA-CAROTENE**

is a powerful antioxidant, protects the skin from ultraviolet rays and promotes an even and deep tan

**BISABOLOL**

soothes, relieves irritation and flaking, softens the skin and restores its elasticity

**ORGANIC ARGAN OIL**

moisturizes and nourishes, helps to rapidly restore the skin barrier, increases firmness, and evens out skin texture



## AFTER SUN

### CALMING GEL FOR FACE AND BODY 100 ml

The after-sun gel provides a comfortable sensation on the skin after sun exposure, intensely moisturizing and softening while helping to calm irritation, redness, and burning. The non-sticky gel texture melts into the skin, without leaving any film-like residue

#### ALLANTOIN

has a regenerative effect, softens, restores, and enhances the skin's barrier functions

#### CENTELLA ASIATICA

intensely soothes the skin, reduces irritation and redness, and stimulates collagen production

#### ORGANIC ALOE VERA

deeply moisturizes and restores the skin, improving elasticity



## AFTER SUN

### RESTORING CREAM FOR FACE AND BODY 100 ml

The after-sun cream restores and soothes the skin after sun exposure, deeply nourishes and moisturizes, and preserves and prolongs a perfect tan. The soft texture glides on smoothly and feels comfortable on the skin, without leaving any film-like residue

#### ECTOIN

moisturizes the skin, eliminates dryness and tightness, and restores the skin's barrier functions

#### SQUALENE

protects the skin from the negative effects of external factors and maintains its hydrolipidic balance

#### ORGANIC MANGO BUTTER

deeply nourishes and regenerates the skin, improving firmness and elasticity

#### PANTHENOL

improves skin quality and tone, soothes, softens, and repairs



## AQUA MINT

### SHAMPOO COOL & REVIVAL

300 ml

The shampoo gently cleanses the scalp and hair, delivering an instant cooling and refreshing effect.

Its formula restores moisture levels and prevents over-drying caused by UV exposure, sea salt, and chlorine, while helping to preserve hair color and leaving hair shiny and smooth.

The result: a refreshed scalp and moisturized, soft, and healthy hair

#### ORGANIC MINT EXTRACT

cools, tones, and refreshes the scalp

#### BIOLIPID COMPLEX

repairs the hair structure, protects against breakage, adds natural shine, and preserves color brightness

#### ORGANIC ALOE VERA

deeply moisturizes hair and soothes the scalp after sun exposure or intense workouts, leaving hair soft and smooth



## AFTER SUN

### MASK REVIVAL & HYDRATION

#### FOR VERY DRY AND SUN-STRESSED HAIR

200 ml

The mask repairs the structure of hair damaged by sun exposure, sea salt, chlorine, or frequent workouts. It intensely nourishes and moisturizes, makes combing easier, and reduces frizz, restoring softness, elasticity, and shine without weighing hair down. Its formula restores moisture levels and prevents over-drying, helping to preserve hair color and leaving hair shiny and smooth.

The result: moisturized, soft, and healthy hair

#### PANTHENOL

prevents breakage and split ends, deeply moisturizes hair, and makes it softer and more elastic

#### HYALURONIC ACID

retains moisture and restores hydration balance even to the driest hair

#### ORGANIC COCONUT OIL

nourishes and smooths the hair cuticle, adds silkiness and natural shine, and helps preserve color brightness

**ORGANIC**  
**MiMi**



**OM!**  
ORGANIC MiMi

**PERFUMED BODY & HAIR MISTS**  
FRAGRANCE THAT FEELS GOOD

# OM! CONCEPT



**+ HYDRATION  
AROMA**  
TWO PLEASURES  
IN ONE BOTTLE!

An uplifting scent that lingers  
Hydration that works

It's more than just a mist. It's a  
fragrance that plays with your  
mood and care that looks after  
you

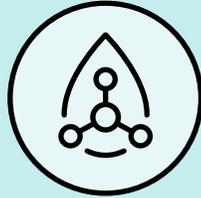
While you enjoy the scent, the formula works:  
**Betaine** and **Organic extracts** care for your skin and  
hair, intensively hydrating, leaving skin smooth,  
radiant, and firm, and hair soft and manageable

No stickiness, no heaviness, just a feeling of  
happiness

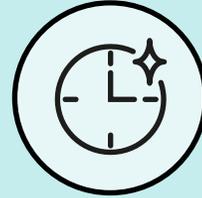
# PERFUMED BODY & HAIR MISTS



NATURALLY-SOURCED  
AND DERIVED  
INGREDIENTS



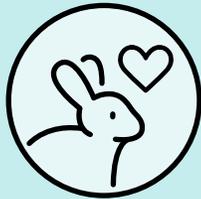
SKINCARE-ENRICHED  
FORMULA



INSTANT  
CARE



ALCOHOL-FREE  
FORMULATIONS



NO ANIMAL  
TESTING



RESPONSIBLY  
SOURCED MATERIALS



THAT UPLIFTS  
YOUR SPIRIT



SUSTAINABLE  
PACKAGING

FRAGRANCE THAT FEELS GOOD



## PERFUMED BODY & HAIR MIST GLAM CHERRY, 100 ml

**2 in 1** hydration, fragrance

**FRAGRANCE** sun-ripened plum  
**PYRAMID:** juicy cherry  
delicate musk

A mist formulated with organic cherry extract and betaine nourishes and deeply hydrates both skin and hair, leaving your skin smooth, radiant, and firm while keeping your hair soft and manageable  
Suitable for all skin and hair types

### #moodmist

Each spritz feels like a moment of pure bliss with a spark of romance



## PERFUMED BODY & HAIR MIST SUN-KISSED COCONUT, 100 ml

**3 in 1** hydration, fragrance, shimmer

**FRAGRANCE** sweet caramel  
**PYRAMID:** tropical coconut  
warm musk

A mist formulated with organic coconut oil and betaine nourishes and deeply hydrates both skin and hair, leaving your skin smooth, radiant, and firm while keeping your hair soft and manageable  
Suitable for all skin and hair types

Fine light-reflecting particles add a shimmering glow, stunning in sunlight or evening light. Shine bright!

### #moodmist

Each spritz feels like a golden sunset on glowing skin



## PERFUMED BODY & HAIR MIST SOFT POWDER, 100 ml

**2 in 1** hydration, fragrance

**FRAGRANCE** sparkling tangerine  
**PYRAMID:** juicy pear  
soft amber

A mist formulated with organic peach extract and betaine nourishes and deeply hydrates both skin and hair, leaving your skin smooth, radiant, and firm while keeping your hair soft and manageable

Suitable for all skin and hair types

### #moodmist

Every spritz feels like diving into cloud-nine bliss



## PERFUMED BODY & HAIR MIST TROPIC JOY, 100 ml

**2 in 1** hydration, fragrance

**FRAGRANCE** gold peach  
**PYRAMID:** sweet pineapple  
buttery caramel

A mist formulated with organic mango extract and betaine nourishes and deeply hydrates both skin and hair, leaving your skin smooth, radiant, and firm while keeping your hair soft and manageable

Suitable for all skin and hair types

### #moodmist

Every spritz is like a cheerful, sunny day with a hint of carefree joy

# THE STRATEGY BEHIND THE SCENT:

**The increasing awareness surrounding the benefits of natural and organic ingredients** has become a significant driver in surging demand for body mists. Consumers today are more conscious about the ingredients used in their personal care products, seeking alternatives that are free from harsh chemicals and synthetic fragrances

**Body mists formulated with natural and organic ingredients appeal to this growing segment of health-conscious consumers who prioritize sustainability, eco-friendliness, and overall wellness.**

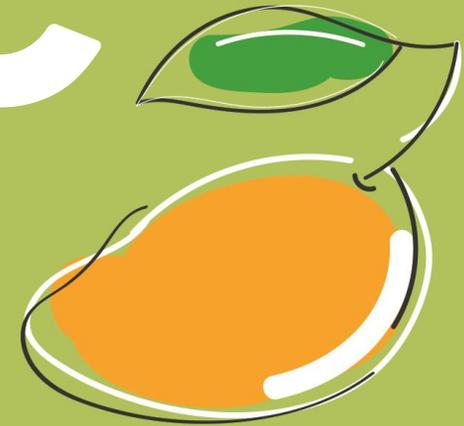
The rising popularity of body fragrances in unique flavors, most notably among youth across countries, will likely increase product demand in the coming years 20

According to a new report published by Allied Market Research, titled, "[Body Mist Market](#)," The body mist market size was valued at \$7.8 billion in 2023, and is estimated to reach \$14 billion by 2035, growing at a CAGR of 5% from 2024 to 2035.20





# ORGANIC MiMi



*Be yourself make your day*

# WHAT IS ORGANIC MIMI ?

**ORGANIC**  
**MiMi**

NATURAL COSMETICS BRAND  
DESIGNED TO ENHANCE YOUR NATURAL  
BEAUTY, BE FUN AND PROTECT THE PLANET



CERTIFIED BY VEGAN

A BRIGHT AND STYLISH BRAND OF NATURAL COSMETICS WITH INSPIRING FRAGRANCES,  
PLEASANT TEXTURES, IMPRESSIVE SKIN AND HAIR CARE RESULTS IN COLORFUL PACKAGING.  
IT'S NOT JUST CARE, IT'S YOUR MOOD, YOUR JOY AND YOUR SENSATION



# 16 ACTIVE ORGANIC INGREDIENTS

PLANT-BASED INGREDIENTS CONTAIN BIOACTIVE ELEMENTS TO PROVIDE THE BEST FOR YOUR SKIN AND GIVE IT A SOOTHING AND COMFORTING EFFECT. IT MINIMIZES THE RISK OF IRRITATIONS AND ALLERGIC REACTIONS, MAKING THEM SUITABLE FOR PEOPLE WITH SENSITIVE SKIN

ORGANIC COCONUT OIL  
ORGANIC ALMOND OIL  
ORGANIC SHEA BUTTER  
ORGANIC JOJOBA OIL  
ORGANIC MACADAMIA OIL  
ORGANIC ARGAN OIL

ORGANIC MANGO BUTTER  
ORGANIC ALOE VERA JUICE  
ORGANIC CHERRY EXTRACT  
ORGANIC AVOCADO OIL  
ORGANIC OLIVE OIL

ORGANIC ARNICA EXTRACT  
ORGANIC VERBENA EXTRACT  
ORGANIC CAMELLIA OIL  
ORGANIC LAVENDER OIL  
ORGANIC PEPPERMINT EXTRACT



# STANDARDS IN ACTION



## INGREDIENT ASSESSMENT

WE FOCUS ON INGREDIENT ASSESSMENT, CAREFULLY CHOOSING THE ONES WE PUT INTO OUR PRODUCTS AND THE ONES WE LEAVE OUT



## LABEL TRANSPARENCY

LABEL TRANSPARENCY IS THE CORNERSTONE OF OUR PHILOSOPHY. WE LABEL WHAT'S REALLY INSIDE OUR PRODUCTS



## QUALITY CONTROL

WE TEST FINAL PRODUCTS IN THREE DIFFERENT AREAS: SAFETY, EFFICACY AND INTEGRITY

## RECYCLABLE PACKAGING

WE USE ENVIRONMENTALLY FRIENDLY PRODUCTION PROCESSES AND PACKAGING TO MAKE LIFE MORE SUSTAINABLE



# PRODUCT RANGE

**ORGANIC**  
**MiMi**

**66** SKU 

ALL PRODUCTS ARE VEGAN CERTIFIED



**BODY CARE**  
46 SKU



**HAND & FOOT CARE**  
10 SKU



**HAIR CARE**  
7 SKU



**BATH FUN**  
3 SKU

# BODY CARE

FORMULATED WITH ORGANIC OILS AND EXTRACTS, THE BODY CARE PRODUCTS PROMISE AN SUPERIOR HYDRATING EXPERIENCE



## A BODY BUTTER

has a rich texture, generously nourishes the skin with oils and nutrients. Perfectly fitted for people living in low temperature and windy climates, it provides nourishment and locks in moisture: the result – soft, hydrated and radiant skin

## A BODY CREAM

has lightweight texture, so it's absorbing easier, while providing a long-lasting hydration. Perfectly fitted for summertime and for people living in hot and humid climates

## A LEAVE-IN BODY CONDITIONER

has a dense texture which helps to hydrate the skin and increase its firmness and radiance. Easy to use. Just massage it gently into damp skin right in the shower. No need to rinse. Suitable for daily use for those who are in a rush or have no time for elaborate body rituals

## BODY SORBET

has lightweight & delight texture that melt on the skin like ice cream on a hot day.

Full of natural extracts and essential oils, it makes skin fresh and moisturized all day long. Sorbets moisturize, support the skin's hydro-balance and make the skin silky.

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**MiMi**



# BODY BUTTER

## BODY BUTTER

### Renewing Olive & Papaya, 200 ml

- Makes the skin soft and silky
- Intensely regenerates the skin
- Shea Butter nourishes and moisturizes
- Organic Olive Oil protects against negative factors
- Papaya Extract helps renew the skin
- Saturates the skin with vitamins and amino acids



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## BODY BUTTER

### Lifting Mango & Coffee, 200 ml

- Makes the skin velvety and soft
- Organic Mango Butter moisturizes and nourishes the skin with vitamins
- Shea Butter restores the skin's protective functions
- Increases skin firmness and elasticity
- Natural Coffee improves skin elasticity and contours



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**MiMi**

## BODY BUTTER

### Restoring Coconut & Grapefruit, 200 ml

- Literally melts onto the skin
- Organic Coconut Oil eliminates dryness and flaking
- Grapefruit Essential Oil has a regenerating and toning effect
- Helps to hydrate thirsty skin
- Shea Butter nourishes and moisturizes
- Restores firmness and elasticity



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# BODY BUTTER

## BODY BUTTER

### Nutrition & Hydration Coconut & Shea, 100 ml

- This rich Body Butter effectively nourishes and softens the skin
- Organic Coconut Oil nourishes and moisturizes the skin, eliminates dryness and flaking
- Shea Butter restores the skin's protective functions, improves skin suppleness and elasticity
- Provides lasting hydration
- Gives a feeling of softness and comfort
- Shea Butter and Organic Coconut Oil are rich in fatty acids and vitamins A, C, D and E



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## BODY BUTTER

### Nutrition & Hydration Mango & Shea, 100 ml

- The blend of Shea Butter and Organic Mango Butter leaves skin velvety smooth
- Organic Mango Butter moisturizes and nourishes the skin with vitamins
- Shea Butter restores the skin's protective functions
- Shea Butter restores suppleness and elasticity



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## BODY BUTTER

### Nutrition & Hydration Argana & Shea, 100 ml

- The blend of Shea Butter and Organic Argan Oil nourishes the skin with intense hydration and essential lipids
- Organic Argan Oil moisturizes, softens and nourishes the skin
- Shea Butter restores the skin's protective functions
- Shea Butter restores suppleness and elasticity



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# BODY BUTTER

## BODY BUTTER

**Nutrition & Hydration  
Shea & Jojoba, 100 ml**

- The blend of Shea Butter and Jojoba Oil strengthens the skin's protective barrier
- Jojoba Oil provides cell regeneration process
- Organic Shea Butter restores the skin's protective functions, improves suppleness and elasticity
- This Body Butter leaves the skin soft and smooth



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## BODY BUTTER

**Nutrition & Hydration  
Avocado & Shea, 100 ml**

- The blend of Shea Butter and Organic Avocado Oil is rich in fatty acids and vitamins A, C, D and E
- Organic Avocado Oil nourishes and softens the skin, moisturizes, and eliminates dry and flaky skin
- Shea Butter restores the skin's protective functions, improves suppleness and elasticity
- This Body Butter provides long-lasting hydration and gives a feeling of softness and comfort



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## BODY BUTTER

**Nutrition & Hydration  
Shea & Cocoa, 100 ml**

- Shea Butter and Cocoa Butter penetrate deep into the skin to nourish
- Shea Butter smooths and strengthens the skin's protective barrier
- Cocoa Butter intensely nourishes, moisturizes and softens. Organic Shea Butter restores the skin's protective functions, improves suppleness and elasticity
- This Body Butter provides long-lasting hydration and gives a feeling of softness and comfort



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# BODY CREAM

## BODY CREAM

### Moisturizing

#### Avocado & Guava, 200 ml

- This nourishing Body Cream is created for dry and extra dry skin
- It improves skin condition and increases its elasticity
- Organic Avocado Oil has nourishing and softening properties, moisturizes, eliminates dry and flaky skin
- Guava Extract has soothing properties, improves skin condition and increases its elasticity
- Organic Aloe Vera Juice deeply moisturizes and prevents skin dehydration, soothes and softens the skin



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## BODY CREAM

### Moisturizing

#### Coconut & Kumquat, 200 ml

- A rich Body Cream that restores the hydro-lipid balance
- The daily skincare cream leaves the skin feeling continuously nourished and well-hydrated
- Organic Coconut Oil nourishes and moisturizes the skin, restores firmness and elasticity
- Kumquat Extract saturates the skin with vitamins and minerals, has toning and antioxidant effects
- Organic Aloe Vera Juice deeply moisturizes and prevents skin dehydration, soothes and softens the skin



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## BODY CREAM

### Moisturizing

#### Shea & Pomelo, 200 ml

- Strengthens the natural protective functions of the skin, preserving its health and youthfulness
- Organic Shea Butter moisturizes and nourishes, restores the skin's protective functions, and increases its elasticity and firmness
- Pomelo Extract is rich in vitamins and minerals, tones the skin, improves skin regeneration and accelerates cell renewal
- Organic Aloe Vera Juice deeply moisturizes and prevents skin dehydration, soothes and softens the skin



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**MIMI**

## BODY CREAM

### Anticellulite

#### Almond & Papaya, 200 ml

- This rich Body Cream supports skin firmness while reducing the appearance of cellulite with regular use
- Organic Almond Oil improves skin tone and elasticity, accelerates metabolic processes, moisturizes and nourishes
- Grapefruit Essential Oil and Papaya Extract have a regenerating, firming and toning effect, accelerate metabolic processes in skin cells, prevent the appearance of "orange peel"
- Organic Aloe Vera Juice deeply moisturizes and prevents skin dehydration, soothes and softens the skin



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# BODY CREAM

## BODY CREAM

### Deep Hydrating Almond & Yuzu, 100 ml

- This rich Body Cream supplies the skin with nourishing ingredients to improve skin tone and elasticity
- Organic Almond Oil improves skin tone and elasticity, softens and nourishes
- Yuzu Extract intensely moisturizes the skin, protects it from moisture loss



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## BODY CREAM

### Deep Hydrating Almond & Verbena, 100 ml

- This rich Body Cream leaves skin feeling pleasantly pampered and silky
- Organic Almond Oil improves skin tone and elasticity, while softening and nourishing
- Verbena Extract moisturizes, supports the skin's hydro-balance and makes the skin silky



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**ORGANIC  
MiMi**

## BODY CREAM

### Deep Hydrating Almond & Cherry, 100 ml

- This rich Body Cream gives a velvety sensation and refines the skin texture when used regularly
- Organic Almond Oil improves skin tone and elasticity, softens and nourishes
- Cherry Extract moisturizes the skin, making it velvety smooth and firm



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# BODY CONDITIONER

## BODY CONDITIONER

### Leave In Coconut & Hibiscus, 200 ml

- A leave-in cream conditioner that deeply moisturizes and softens the skin thanks to its delicate texture
- Organic Coconut Oil nourishes and moisturizes the skin, restores firmness and elasticity, eliminates dryness and flaking
- Hibiscus Extract has an antioxidant effect, helps to retain moisture in the skin, makes it soft and smooth
- Leaves skin feeling silky soft without being greasy



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**ORGANIC**  
**MiMi**

## BODY CONDITIONER

### Leave In Mango & Lotus, 200 ml

- This leave-in cream conditioner, made from natural ingredients, is quickly absorbed
- Leaves skin feeling silky soft without being greasy
- Organic Mango Butter moisturizes and nourishes the skin with vitamins, leaving it velvety smooth and soft
- Lotus Extract keeps the skin naturally moisturized, gives it elasticity and tone



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# BODY SORBET

## BODY SORBET

### Hydrating Arnica & Cherry, 200 ml

- Hydrating Body Sorbet with a light texture that quickly melts into skin
- Organic Arnica Extract tones up and softens the skin
- Organic Cherry Extract moisturizes the skin, making it velvety smooth and firm
- Jojoba Oil promotes cell regeneration process, making the skin soft and smooth
- Leaves body skin soft, supple, smooth, fresh and moist



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## BODY SORBET

### Hydrating Avocado & Pear, 200 ml

- Hydrating Body Sorbet has a light texture
- Organic Avocado Oil moisturizes and nourishes the skin
- Pear Extract saturates the skin with vitamins and amino acids
- Vetiver Essential Oil has an antioxidant effect, preventing premature aging of skin cells
- This Body Sorbet has an anti-aging effect



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**ORGANIC**  
**MiMi**

## BODY SORBET

### Hydrating Verbena & Pomelo, 200 ml

- Hydrating Body Sorbet melts quickly into skin
- Organic Verbena Extract moisturizes and supports the skin's hydro-balance
- Pomelo Extract has a rejuvenating effect, improves skin tone, firms and tightens the skin
- Shea Butter restores the skin's protective functions, increases its firmness and elasticity
- This Body Sorbet has a firming effect



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# BODY CARE

FORMULATED WITH ORGANIC OILS AND EXTRACTS, THE BODY CARE PRODUCTS PROMISE AN SUPERIOR HYDRATING EXPERIENCE



# ORGANIC MiMi

## BODY SCRUB

with natural ingredients and based on Sugar and Sea Salt instantly refreshes skin & senses.

Plant-based oils and extracts contained in each products already nourish the skin during the application.

Grains of sugar and sea salt effectively remove dry skin cells and stimulate skin regeneration.

## BODY SCRUB JAM

a delicate Sugar-based scrub formulated with berries and organic oil is the best choice for gentle cleansing of very sensitive skin.

Scrubs cleanse and exfoliate the skin without irritating it thanks to their delicious jam texture.



# BODY SCRUB

## BODY SCRUB

### Restoring Coconut & Grapefruit, 250 g

- A scrub on the basis of sugar that provides a delightful healthy glow and smoothness to the skin
- Sugar and Sea Salt deeply cleanse and exfoliate the skin without damaging or irritating it
- Grapefruit Essential Oil has a regenerating and toning effect. The skin becomes smooth and soft, gets a healthy glow
- Organic Coconut Oil nourishes and moisturizes the skin, restores suppleness and elasticity, removes dryness and flaking



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## BODY SCRUB

### Renewing Olive & Papaya, 250 g

- A revitalizing Body Scrub with pure natural ingredients
- The Scrub protects the skin from the negative urban environmental factors
- Sugar and Sea Salt deeply cleanse and exfoliate the skin without damaging or irritating it
- Papaya Extract has a renewing and regenerating effect, saturates the skin with vitamins and amino acids, making it smooth and soft
- Organic Olive Oil nourishes, moisturizes and intensely regenerates the skin, protects it from negative environmental factors
- For a vitalized, nourished and silky-smooth skin sensation



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**ORGANIC**  
**MiMi**

## BODY SCRUB

### Lifting Mango & Coffee, 250 g

- A smooth and supple Body Scrub made from precious natural ingredients
- Naturally exfoliating grains of sugar and sea salt gently remove surplus skin cells to leave skin feeling smoother and more refined
- Sugar and Sea Salt deeply cleanse and exfoliate the skin without damaging or irritating it
- Organic Mango Butter and Coconut Oil moisturize and nourish the skin with vitamins, leaving it velvety and soft
- Natural Coffee improves tones and firms the skin, improves its elasticity and contours



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# BODY SCRUB

## BODY SCRUB

**Energy**  
**Strawberry & Coffee, 250 g**

- Improves tone and elasticity
- Sugar and Sea Salt deeply cleanse and exfoliate the skin without damaging or irritating it
- Natural Coffee tones the skin and improves its defense functions
- Strawberry Extract supplies vitamins, boosts energy, hydrates and tones the skin
- Organic Jojoba Oil intensively nourishes and softens the skin
- Leaves skin soft, supple and silky smooth



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## BODY SCRUB

**Detox**  
**Sea Salt & Blue Clay, 280 g**

- The deepest skin cleansing without the sensation of tightness and harsh peeling effect, It also supports skin firmness while reducing the appearance of cellulite with regular use
- Sea Salt deeply cleanses and saturates the skin with essential minerals and microelements, stimulates renewal and improves the skin elasticity
- Blue Clay has a lifting and toning effect and helps eliminate toxins
- Organic Avocado Oil deeply moisturizes and nourishes the skin



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**ORGANIC**  
**MiMi**

## BODY SCRUB

**Anticellulite**  
**Red Pepper & Rosemary, 250 g**

- An indispensable helper in the fight against cellulite
- Sugar and Sea Salt deeply cleanse and exfoliate the skin without damaging or irritating it
- Red Pepper Extract has a warming and lymphatic effect, prevents the "orange peel" appearance on problem areas of the body
- Organic Red Pepper Extract has a warming and lymphatic-drainage effect, prevents the "orange peel" appearance on problem areas of the body
- Rosemary Essential Oil improves skin elasticity and firmness



8606032061372

# BODY SCRUB

## BODY SCRUB

### Shea & Verbena, 120 g

- It helps to restore the skin's protective functions, suppleness and elasticity
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Verbena Extract moisturizes, supports the skin's hydro-balance and makes the skin silky
- Organic Shea Butter restores the skin's protective functions, suppleness and elasticity



8606032061426

## BODY SCRUB

### Shea & Raspberry, 120 g

- Gently cleanses the skin and enriches it with vitamins and minerals
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- It helps to improve skin elasticity
- Organic Shea Butter restores the skin's protective functions, enhances suppleness
- Raspberry Extract provides vitamins and minerals, tones the skin



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## BODY SCRUB

### Avocado & Guava, 120 g

- A nourishing Body Scrub created for dry and extra dry skin, It improves the condition of the skin and increases its elasticity during exfoliation
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Organic Avocado Oil has nourishing and softening properties, moisturizes, eliminates dry and flaky skin
- Guava Extract has soothing properties, improves skin condition and increases its elasticity



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**ORGANIC**  
**MIMI**

## BODY SCRUB

### Argana & Mulberry, 120 g

- A nourishing Body Scrub based on natural ingredients that deeply moisturizes and eliminates dryness and flaking
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Organic Argan Oil softens and nourishes the skin
- Mulberry Extract intensely moisturizes, eliminates dryness and flaking



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# BODY SCRUB

## BODY SCRUB

### Mango & Pineapple, 120 g

- A moisturizing Body Scrub based on natural ingredients that gently cleanses the skin, improves its condition and increases its elasticity during peeling
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Organic Mango Butter moisturizes and nourishes the skin with vitamins, leaving it velvety and soft
- Pineapple Extract has an antioxidant effect, improves skin tone and elasticity



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## BODY SCRUB

### Shea & Yuzu, 120 g

- This ultra-moisturizing Body Scrub is formulated with natural ingredients for dry and extra dry skin. The scrub effectively cleanses skin and strengthens the skin's protective barrier
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Yuzu Extract intensely moisturizes the skin
- Organic Shea Butter restores the skin's protective functions, suppleness and elasticity



8606032061402

## BODY SCRUB

### Shea & Cherry, 120 g

- This moisturizing Body Scrub restores the skin's protective functions, suppleness and elasticity
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Cherry Extract moisturizes the skin, making it velvety and firm
- Organic Shea Butter restores the skin's protective functions, suppleness and elasticity



8606032061419



**ORGANIC**  
**MIMI**

## BODY SCRUB

### Coconut & Papaya, 120 g

- This renewing Body Scrub effectively cleanses the skin and activates its regeneration
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Organic Coconut Oil nourishes and moisturizes the skin, eliminating dryness and flaking
- Papaya Extract has a renewing and regenerating effect
- The scrub makes the skin soft and smooth



8606032061006

# BODY SCRUB

## BODY SCRUB

### Coffee & Cinnamon, 120 g

- Body Scrub with antioxidant action that gently cleanses the skin and stimulates its regeneration
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Natural Coffee tones the skin and has an anti-cellulite effect
- Cinnamon has an antioxidant effect, activates the regeneration of skin cells
- Organic Macadamia Oil deeply nourishes the skin, improves its firmness and elasticity, slows down the aging process



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## BODY SCRUB

### Coffee & Chocolate, 120 g

- This Body Scrub gently cleanses the skin, while enriching it with vitamins and antioxidants
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Natural Coffee tones up the skin and has an anticellulite effect
- Organic Almond Oil and Cocoa Butter improve skin tone and elasticity, soften and nourish



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## BODY SCRUB

### Coffee & Orange, 120 g

- This nourishing Body Scrub restores the skin's protective functions
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Natural Coffee tones the skin and has an anti-cellulite effect
- Organic Shea Butter restores the skin's protective functions and its firmness and elasticity
- Orange Oil has a regenerating, toning effect, prevents the appearance of "orange peel"



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# BODY SCRUB JAM

## BODY SCRUB JAM

### Coconut & Raspberry, 250 g

- A delicate sugar-based scrub formulated with raspberries and organic coconut oil is the best choice for gentle cleansing of very sensitive skin
- Sugar gently cleanses and exfoliates without damaging or irritating the skin
- Raspberry provides vitamins and minerals and tones the skin
- Organic Coconut Oil nourishes and moisturizes
- The Scrub generates a fresh, deeply moisturized skin sensation



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## BODY SCRUB JAM

### Olive & Black Currant, 250 g

- A delicate sugar-based scrub formulated with black currant berries and organic olive oil is the best choice for gentle cleansing of very sensitive skin
- Sugar gently cleanses and exfoliates without damaging or irritating the skin
- Black Currant tones the skin and supplies it with vitamins
- Organic Olive Oil nourishes, moisturizes and intensely regenerates the skin
- The Scrub instantly leaves skin feeling relaxed, well nourished, and velvety soft



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## BODY SCRUB JAM

### Almond & Strawberry, 250 g

- A delicate sugar-based scrub formulated with strawberries and organic almond oil is the best choice for very sensitive skin
- Sugar gently cleanses and exfoliates without damaging or irritating the skin
- Strawberry actively saturates the skin with vitamins and trace elements
- Organic Almond Oil tones the skin and improves its elasticity, speeds up metabolic processes, moisturizes and nourishes
- The Scrub leaves skin looking plump and smooth



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# HAIR CARE

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REAWAKEN YOUR HAIR AND REVEAL YOUR BEST SHINE WITH OUR NATURAL HAIR PRODUCTS. HAIR PRODUCTS POWERFULLY NOURISH, PROTECT AND BOOST SHINE FOR GLOSSY HAIR WITH ADDED VOLUME

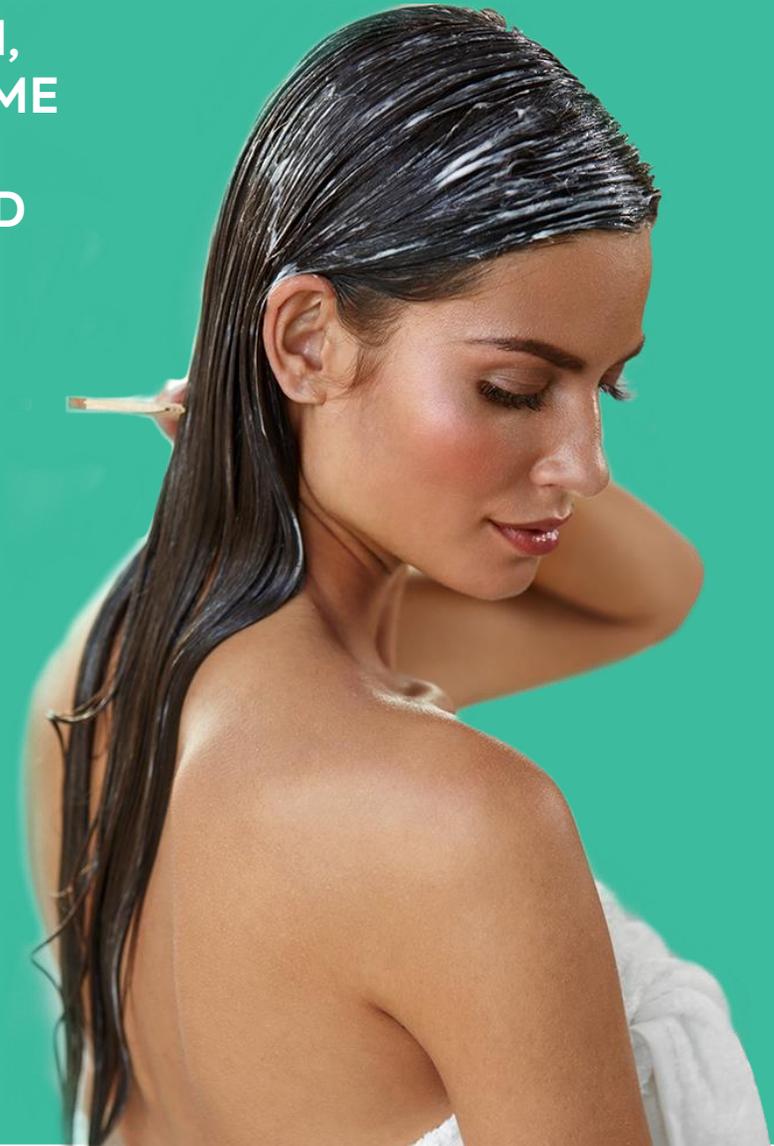
WHATEVER YOUR TYPE, WE HAVE A NATURAL SHAMPOO SCRUB AND HAIR MASK THAT CAN WORK MAGIC ON YOUR LOCKS



## A SHAMPOO SCRUB

is a new format of a well-known product. It contains natural sea salt that provides a detoxifying effect, effective yet gentle scalp treatment and a long-lasting feeling of freshness. Sea Salt deeply cleanses the scalp, prevents dandruff and gives the hair extra volume

**A HAIR MASK** is like an intense conditioner to soak and cover your hair to make it better and stronger — whether it's dry, heat-damaged, chemically-colored, curly or even simply aging



# SHAMPOO SCRUB

## SHAMPOO SCRUB

### Strength & Restore

#### Sea Salt & Ginger, 280 g

- A multifunctional product that provides root-to-tip care
- Promotes a healthy scalp while natural ingredients provide hydration and shine to the hair
- Sea Salt deeply cleanses the scalp, prevents dandruff and gives the hair extra volume
- Organic Shea Butter nourishes and moisturizes hair, repairs split ends, strengthens hair follicles, and adds shine and vibrancy
- Ginger Extract stimulates microcirculation in the scalp and strengthens hair follicles



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## SHAMPOO SCRUB

### All in One

#### Sea Salt & Mint, 280 g

- Enriched with jojoba oil and organic peppermint
- Sea Salt deeply cleanses the scalp, prevents dandruff and gives the hair extra volume
- Jojoba Oil revitalizes and strengthens the hair, stimulates hair growth and prevents hair loss
- Organic Peppermint Extract has a toning and cooling effect, restores hair to its natural shine and luster
- Keeps the feeling of purity and freshness



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## SHAMPOO SCRUB

### Super Volume

#### Sea Salt & Mulberry, 280 g

- Gives the hair extra volume and shine
- Sea Salt deeply cleanses the scalp, prevents dandruff and gives the hair extra volume
- Organic Coconut Oil effectively moisturizes hair, repairs split ends, eliminates dry hair and scalp, prevents dandruff, makes hair manageable and shiny
- Mulberry Extract protects the hair from the harmful effects of the environment



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# HAIR MASK

## HAIR MASK

### Strength & Restore Shea & Magnolia, 200 ml

- For weakened and damaged hair to make it soft and manageable
- Organic Shea Butter and Coconut Oil restore hair structure, nourish and moisturize, prevent split ends, give hair shine and radiance
- Magnolia Extract strengthens and protects fragile hair, forms a film on its surface, protecting from moisture loss and the aggressive environmental factors



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## HAIR MASK

### All in One Jojoba & Lotus, 200 ml

- A must-have product for all hair types
- The mask solves several problems at once: protects hair from negative environmental factors, prevents breakage and split ends
- Provides extra volume without weighing hair down, gives natural shine and radiance
- Organic Jojoba Oil and Shea Butter restore and strengthen hair structure, stimulate hair growth
- Lotus Extract moisturizes and nourishes hair, adding natural shine and radiance



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## HAIR MASK

### Volume & Shine Argana & Mulberry, 200 ml

- Harmonizes and strengthens your hair by providing volume and lift to the roots with nourishment and conditioning
- Plant Proteins thicken the hair structure from the inside and protect it from the outside
- Organic Argan Oil intensely repairs and strengthens weakened and damaged hair
- Mulberry Extract protects hair from the harmful effects of the environment, gives hair shine and vibrancy



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## HAIR MASK

### Express Recovery in 1 minute, 200 ml

- Offers intensive care for damaged and dry hair, leaving it renewed with a silky, perfect look and radiant shine
- Organic jojoba oil, which contains antioxidants and vitamins A, E, and D, it promotes efficient hair repair
- Betaine hydrates and moisturizes dry, damaged hair leaving it soft, silky, and easier to manage



8606032062423

# JELLY BATHFOAM

EAT GOOD FOOD, DRINK PURIFIED WATER, AND DETOX YOUR BODY AND MIND. SO WHY NOT BRING THAT 'ALL-GOOD, ALL-PURE PRACTICE' INTO YOUR BATHING ROUTINE WITH YUMMY, DELICIOUS PRODUCTS?



A JELLY BATHFOAM creates a rich foamy lather and leaves skin feeling hydrated and soft

Made with an expert blend of **NATURAL EXTRACTS** to boost your good-mood vibes

LET FEELINGS OF **STRESS AND ANXIETY** melt away with a relaxing bath foam. For when your body needs relaxation as much as your mind



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# JELLY BATHFOAM

## JELLY BATHFOAM

### Spa Relax

#### Lavender & Patchouli, 200 ml

- A gentle, soothing bath foam that turns from jelly to silky lather when touched by water
- Create your own RELAX SPA and let the feeling of calm wash over you
- Organic Lavender Essential Oil relieves fatigue, promotes deep relaxation and strength restoring
- Lavender scent is the perfect combo to help you relax and unwind after a long day
- Patchouli Essential Oil relaxes the body, leaves the skin hydrated and beautiful



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## JELLY BATHFOAM

### Deep Sleep

#### Camellia & Lotus, 200 ml

- It is formulated with natural active ingredients and contains calming organic camellia oil
- Organic Camellia Oil relieves fatigue, promotes deep relaxation and restoration
- White Lotus Extract eliminates emotional stress and helps to fight insomnia



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## JELLY BATHFOAM

### Stress Off

#### Verbena & Ylang Ylang, 200 ml

- Calm the senses, cleanse the body and balance the mind with this unique bath foam
- Organic Verbena Extract relieves physical and emotional fatigue, creates a pleasant atmosphere
- Ylang-Ylang Essential Oil is a natural antidepressant, promotes deep relaxation



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# HAND & FOOT CARE

AN ULTRA-GENTLE HAND CREAM HELPS TO RESTORE, NOURISH AND PROTECT THE SKIN, LEAVING YOUR HANDS PERFECTLY MOISTURIZED AND VELVETY SOFT



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## HAND BUTTER

is like a body butter, except for your hands. It has a rich texture, generously nourishes the skin with oils and nutrients. Shea Butter helps to moisturize the skin, improves cell regeneration and has a powerful protective effect

## HAND CREAM

is like a body cream, except for your hands. It has a rich texture and generously nourishes the skin

## FOOT CREAM

gently soothes and softens, protecting feet from cracked heels, leaving them feeling baby soft, smooth, and silky

## FOOT GEL

alleviates tiredness and swelling, heaviness and painful sensations in the feet



# HAND CREAM

## HAND CREAM

### Recovery

#### Mango & Basil, 50 ml

- A fast-absorbing hand cream that provides intensive hydration and leaves your skin feeling instantly nourished
- Organic Mango Oil, Grape Seed Oil and Basil Extract promote rapid recovery, protect, moisturize and soften the skin
- Leaves the skin smooth and silky soft



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## HAND CREAM

### Nutrition

#### Avocado & Oregano, 50 ml

- A fast-absorbing hand cream with natural ingredients for dry and very dry skin
- A blend of Organic Avocado Oil, Shea Butter and Oregano Extract is an effective nourishing treatment for very dry hands
- It deeply nourishes and moisturizes, leaving your hands smooth and velvety soft



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## HAND CREAM

### Moisturizing

#### Shea & Raspberry, 50 ml

- Provides effective protection against skin aging
- Organic Shea Butter, Almond Oil and Raspberry Extract intensively moisturize and nourish the skin of the hands, improving tone and elasticity and restoring suppleness and smoothness
- Hands appear softer, smoother, and more supple



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# FOOT CREAM

## FOOT CREAM

### Softening

#### Jojoba & Shea, 50 ml

- Pampers and smooths even the driest feet with its deeply-penetrating natural ingredients
- Organic Jojoba Oil, Shea Butter and Almond Oil effectively nourish and revitalize dry foot skin
- Leaves your heels feeling smooth and soft



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## FOOT GEL

### Cooling

#### Mint & Chestnut, 50 ml

- This cooling Foot Gel brings instant relief to tired feet and legs
- Organic Peppermint Extract, Chestnut Extract, Lime Oil and Menthol alleviates tiredness and swelling, heaviness and painful sensations in the feet
- Gives a comfortable feeling of lightness and coolness
- Olive oil moisturizes and softens the skin of the feet



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## FOOT CREAM

### Nutrition

#### Shea & Ylang Ylang, 50 ml

- A perfect skincare product for calloused feet and cracked heels
- Its deeply penetrating organic ingredients will leave skin feeling soft and smooth
- Organic Shea Butter, Cocoa Butter and Ylang-Ylang Hydrolat deeply nourish, soften and moisturize
- It is quickly absorbed to provide intensive care and comfort



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# HAND BUTTER

## HAND BUTTER

### Softening Macadamia & Shea, 50 ml

- This hand butter texture melts on contact with the skin
- Organic Macadamia Oil and Shea Butter soften, nourish and restore dry skin of the hands
- Leaves a pleasant feeling of softness without a greasy or sticky effect



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## HAND BUTTER

### Deep Recovery Coconut & Shea, 50 ml

- Restores moisture levels, leaving hands smooth, supple and repaired
- Organic Coconut Oil and Shea Butter intensively restore and promote rejuvenation
- Gives skin softness, smoothness and suppleness



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## HAND BUTTER

### Deep Nutrition Argana & Shea, 50 ml

- Deeply nourished and moisturized skin immediately upon applying the butter
- Organic Argan Oil and Shea Butter nourish and restore the skin of the hands, stimulate cellular renewal
- Leaves the skin soft and velvety



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## HAND BUTTER

### Deep Hydration Mango & Shea, 50 ml

- Soothes and restores hydration of your skin
- Organic Mango Butter and Shea Butter actively moisturize, promote the restoration of the lipid layer, provide a protective effect, eliminate dryness
- Leaves the skin of the hands replenished, soft and smooth



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# DRY BODY SCRUB

## DRY BODY SCRUB

Chocolate & coffee, 150 g

- Effectively exfoliates and cleanses the skin
- Sea salt deeply cleanses and saturates the skin with necessary minerals and microelements, stimulates renewal and improves the skin elasticity
- Natural coffee tones up the skin and has an anti-cellulite effect
- Cocoa butter and Organic macadamia oil soften, nourish and moisturize the skin



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## COCONUT DRY BODY SCRUB

Pink salt & mango, 150 g

- Cleanses and gently exfoliates the skin, prevents the appearance of orange peel skin, makes it smooth and elastic
- Pink salt nourishes the skin with minerals and microelements, stimulates skin regeneration, and has a revitalizing effect
- Organic mango butter and organic coconut oil provide moisture and nutrition to the skin, smooth and soften it



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## COCONUT DRY BODY SCRUB

Pink salt & papaya, 150 g

- Has a detox effect, gently exfoliates the skin, makes it smooth and elastic
- Pink salt nourishes the skin with minerals and microelements, stimulates skin regeneration, and has a revitalizing effect
- Organic coconut oil and papaya extract moisturize and soften the skin, prevent dryness and flaking, stimulate collagen production. The skin becomes soft and supple



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# DRY BODY SCRUB

## SHIMMER DRY BODY SCRUB

Mango & babassu, 150 g

- Gently exfoliates and cleanses the skin, gives it softness and silkiness
- Organic mango butter and babassu oil intensively moisturize and nourish the skin, have a rejuvenating effect, while the shimmering particles remain on the skin with a glimmering shine, instantly cheering you up



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## SHIMMER DRY BODY SCRUB

Passion fruit & avocado, 150 g

- Gently exfoliates and cleanses the skin, giving it softness and silkiness
- Organic avocado oil and passion fruit extract will take care of protecting your skin, will moisturize and soften it, while the shimmering particles will leave your skin with a glimmering shine, instantly cheering you up



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# WHY ORGANIC MIMI?

**DISCOVER THE JOY OF CARE WITH ORGANIC MIMI!  
WE COMBINE A SCIENTIFIC APPROACH WITH A  
PLAYFUL TWIST, CREATING AN ENJOYABLE AND  
EFFECTIVE SKIN AND HAIRCARE EXPERIENCE**

WE USE A VARIETY OF DELICIOUS FRAGRANCES TO TRANSFORM  
YOUR ROUTINE INTO AN EXCITING AND REWARDING SELF-CARE  
ADVENTURE

FOR THOSE WHO LOVE LIFE AND THOSE WHO STARTS THE DAY  
WITH A SMILE

BRIGHT AND STYLISH BRAND OF NATURAL COSMETICS WITH INSPIRING FRAGRANCES, PLEASANT TEXTURES,  
IMPRESSIVE SKIN AND HAIR CARE RESULTS IN COLORFUL PACKAGING. IT'S NOT JUST CARE, IT'S YOUR MOOD, YOUR  
JOY AND YOUR SENSATION



# BRAND BENEFITS

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## AUTHENTIC ORGANIC AND NATURAL INGREDIENTS:

we believe that nature offers the best solutions that not only make you more beautiful, but are also effective and skin friendly. After all, real beauty comes from nature!



## SUSTAINABLE PACKAGING:

we care about what goes into our products, and we care about the materials for our packaging. We use environmentally friendly production processes and packaging to make life more sustainable



## WE WON'T COMPROMISE PERFORMANCE:

We believe you shouldn't have to choose between what works and what's good for you. We put a lot of research and development into our high-quality, genuine natural cosmetics



## POWERFUL ACTION FORMULATED WITHOUT:

parabens, petroleum, butylene, phthalates, silicones, mineral oils, microplastics. Our natural cosmetics are cruelty-free and certified according to the vegan quality standard



# TARGET AUDIENCE



Studying or working, progressive,  
with a middle income,  
living in the cities.  
Smart.  
Positive-thinking.  
Follow the work-life balance



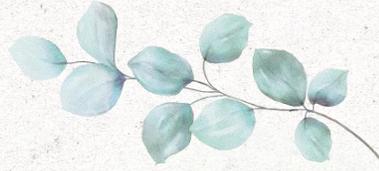
Self-confident  
Prefers active lifestyle  
Love herself the way she is  
Willing for companions to trust  
and those who share the same  
values  
The most important thing is self-  
realization, family and friends



High awareness of fashion and  
beauty trends  
  
Adventure seeker, loving  
experiments in daily beauty routine



Looking for trendy and modern  
organic brands that reflect their  
values  
Can't afford expensive organic  
cosmetics  
Concerned about  
environmental pollution  
Lives a sustainable lifestyle



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